



**NWU
BUSINESS
SCHOOL
ANNUAL
REPORT**

2022

Shaping Executive Minds in Africa

GENERAL

| | |
|---|---|
| Message from the Acting Chief Director - Prof Anet Smit | 5 |
| Message from the Chairman of the Advisory Board - Prof Raymond Parsons | 6 |

ABOUT US

| | |
|--------------------------------------|---|
| Vision, Mission and Values Statement | 7 |
|--------------------------------------|---|

GOVERNANCE OF THE BUSINESS SCHOOL

| | |
|--|----|
| - <i>The Executive Committee (EXCO)</i> | 8 |
| - <i>The Advisory Board (AB)</i> | 9 |
| - <i>The Business School Board (BSB)</i> | 10 |
| - <i>2022 New Appointments</i> | 11 |

TEACHING AND LEARNING 12

THE MBA PROGRAMME 13

| | |
|------------------------------------|----|
| <i>Summer Study School</i> | 13 |
| <i>Contact classes</i> | 14 |
| <i>The MBA Winter Study School</i> | 14 |
| <i>Prestige Day</i> | 14 |
| <i>International MBA Tour</i> | 15 |
| <i>MBA reflection session</i> | 15 |
| <i>MBA Expo</i> | 16 |

POSTGRADUATE DIPLOMA IN MANAGEMENT 17

ENROLMENT NUMBERS 18

GRADUATE THROUGHPUT 19

EXECUTIVE EDUCATION 19

STAKEHOLDER ENGAGEMENT 20

| | |
|-----------------------------------|----|
| <i>Think Tanks</i> | 21 |
| <i>Pitsos</i> | 22 |
| <i>Agriculture Shows</i> | 23 |
| <i>Bloem Agricultural Show</i> | 24 |
| <i>Grain SA Nampo Harvest Day</i> | 25 |
| <i>Nampo Alfa</i> | 25 |

UNIT FOR CORRUPTION AND INTEGRITY STUDIES (UCIS) 26

| | |
|---|----|
| <i>Financial Crime Symposium</i> | 27 |
| <i>Memorandum of Understanding between the NWU, the Special Investigating Unit and the South African Institute of Chartered Accountants' (SAICA's) Thuthuka Education Upliftment Fund</i> | 27 |

| | |
|--|----|
| <i>Workshop: Forensic accounting and the fight against commercial crime</i> | 27 |
| SMALL BUSINESS ADVISORY BUREAU (SBAB) | 28 |
| <i>Entrepreneurship Expo</i> | 29 |
| <i>Round table discussion</i> | 29 |
| <i>National African Federated Chamber of Commerce and Industry's (NAFCOC) seminar</i> | 29 |
| BRAG & BRAND FUNCTION | 30 |
| THE NWU BS PODCAST | 32 |
| AFRICANISATION | 33 |
| <i>Launch of the digital health innovation in Kenya</i> | 33 |
| <i>Botswana Minister of Land and Water Affairs conferred with PhD from NWU Business School</i> | 34 |
| <i>Africa Outreach - Gaborone- Botswana</i> | 34 |
| Bonbons Initiative | 35 |
| <i>The African Bonbon Discussions and eMagazine</i> | 35 |
| <i>Bon Bons 2022</i> | 36 |
| WOMEN EMPOWERMENT | 37 |
| <i>Women's Month celebration</i> | 38 |
| HERS-SA ACADEMY | 38 |
| CONFERENCES | 39 |
| <i>International Business Conference</i> | 40 |
| <i>SAAPAM conference</i> | 41 |
| <i>Social Sciences International Research Conference (SSRC)</i> | 41 |
| <i>SAPICS conference</i> | 41 |
| <i>The Academy of Marketing Science Conference</i> | 41 |
| <i>International Symposium on Service-Learning (ISSL)</i> | 42 |
| <i>39th Cambridge International Symposium on Economic Crime</i> | 42 |
| <i>SATNAC Conference</i> | 42 |
| <i>BUIRC (Botho University Botswana)</i> | 43 |
| ACCREDITATION AND QUALITY | 44 |
| <i>AMBA and BGA Global Conference</i> | 45 |
| <i>AABS Connect Conference</i> | 46 |
| <i>AACSB Accreditation Seminar and Conference</i> | 46 |
| <i>AABS Virtual Accreditation visit</i> | 46 |

| | |
|--|----|
| AWARDS AND RECOGNITIONS | 47 |
| <i>SAIEE Engineering Excellence Award</i> | 48 |
| <i>5th edition of the Commonwealth Digital Health Awards</i> | 48 |
| <i>NWU receives an award during the 2022 AMBA & BGA Global Annual Conference</i> | 48 |
| <i>PMR Golden Arrow Award for the NWU Business School</i> | 48 |
| <i>NWU Excellence Awards</i> | 49 |
| <i>Best Paper Award, the Society for Marketing Advances, Prof Sam Fullerton</i> | 49 |
| RESEARCH & INNOVATION | 50 |
| <i>Activity highlights</i> | 51 |
| <i>PhD Workshops</i> | 51 |
| <i>MBA Research Days</i> | 52 |
| <i>Research outputs</i> | 52 |
| COMMUNITY ENGAGEMENT AND DEVELOPMENT | 53 |
| <i>Modiragatsi</i> | 54 |
| <i>Rosendal/Mautsi community project</i> | 55 |
| <i>Unit for corruption and integrity studies participated in the longest Oak Avenue in Southern African Survey</i> | 55 |
| <i>MBA Operations Management Service-Learning Project</i> | 55 |
| <i>Kids Karate Academy Exhibit</i> | 56 |
| <i>Donation of bags and stationery</i> | 56 |
| <i>Relieving poverty during bad economic times</i> | 56 |
| NEW ADMINISTRATION OFFICE IN VANDERBIJLPARK, GAUTENG | 57 |
| OPEN DAYS | 58 |
| BURSARIES | 58 |
| Connect with us | 59 |



MESSAGE FROM THE ACTING CHIEF DIRECTOR - PROF ANET SMIT

I am pleased to present the NWU Business School 2022 Annual Report to our stakeholders.

The report reflects our strategic priorities and the significant steps that have helped us move closer to fulfilling our mission and achieving our goals. The report provides information on key indicators and a glimpse of our achievements for the academic year.

As the world recovers from the global pandemic, the NWU BS has made remarkable efforts to ensure that the core activities continue seamlessly. I could not be prouder of how our staff and students handled the challenges and changes and ensured that 2022 becomes a successful academic year.

While continuing with our core activities of teaching, learning and research, various activities and events took place with the aim of realising our vision of *Shaping executive minds in Africa*, thereby ensuring that the research and content that we teach and the way we present it is engaging, relevant, innovative and impactful to our students and society at larger. In pursuing our Africanisation strategy, the BS carried out outreach to neighbouring countries such as Botswana, Lesotho and Namibia. Also, several Pitsos and Think Tanks were presented virtually and in person.

As always, none of these would have been possible without the support of the NWU and the hard work of our BS employees.

One of the highlights of 2022 is that we have received a five-year accreditation from the Association of African Business Schools (AABS). This accreditation from an African association makes us even more delighted as it resonates with our vision to “Shape Executive minds in Africa” and support our African footprint logo.

Since taking over as the Acting Chief Director of the Business School on 1 July 2022, I am pleased to hand over the leadership to Dr Joseph Sekhampu, who will start a new journey at the NWU Business School on 17 January 2023.

We thank all our stakeholders for the support, celebrations and achievements that made 2022 a successful year.

Kind regards
Prof Anet Smit
Acting Chief Director





MESSAGE FROM THE CHAIRMAN OF THE ADVISORY BOARD - PROF RAYMOND PARSONS

The NWU Business School Advisory Board made a valuable contribution to the School in 2022, with four meetings conducted, of which two were special strategic sessions.

One of the strengths of the Advisory Board is its diverse makeup, which enables members to share their insights on a range of issues impacting the School, from infrastructure challenges to the shift towards hybrid learning and working styles. Given many Board members' proximity to business and the market, they can bring valuable objectivity and a 'reality check' to discussions and deliberations. It has been especially informative to be part of the Business School's strategic discussions.

The Advisory Board also plays an important role in keeping the lines of communication open between the Business School and the university leadership, with various engagements taking place during the year with the Vice-Chancellor and other members of the top management team.

These interactions help to ensure that the Business School, acknowledged to be a 'flagship' of the university, remains a valued partner in the university system and contributes to various strategic decisions. As the Advisory Board Chairman, I also serve on the Business School Exco in an ex officio capacity.

The Board welcomed two new members during the year: Dr Alistair Mokoena, Country Director for Google in South Africa, who will bring a welcome technology angle to the Board's activities; also joining the Board at the end of 2022 was Dr Terence Sibiya, Nedbank's Managing Executive: Rest of Africa and Subsidiaries. This brings the Advisory Board up to its full strength of 15 members.

The Advisory Board has greatly enjoyed working with Prof Jan van Romburgh over the past three years and we wish him well in his new position at the School. Through his leadership, he has helped to elevate the profile of the School and take it in unique directions - evidenced, for example, in the establishment of a unit dedicated to tackling corruption. Advisory Board representatives participated in the recent Selection Committee process to find a successor to Prof van Romburgh.

The Board colleagues and I look forward to assisting the School in growing from strength to strength and working with the new Chief Director, Prof Joseph Sekhampu, in 2023 and beyond.

Prof Raymond Parsons
Chairman of the Advisory Board



A B O U T U S

The Business School started a process in January 2022 to redefine its vision and mission to make it more focused and distinctive to have a long-term impact. The following are the new vision and mission:

OUR VISION

Shaping executive minds in Africa

MISSION

THE NWU BUSINESS SCHOOL IS COMMITTED TO:

We will accomplish our mission by:

VALUES STATEMENT

Excellence in our core business

Integrity

Ethical behaviour and good governance

Botho/ Ubuntu

Equipping managers and leaders with critical competencies to address business challenges such as corruption and poor governance in a dynamic integrative manner;

Providing relevant solutions that impact management and leadership challenges in our community, country, and continent, through ethical and innovative business education and research;

Engaging relevant stakeholders in addressing socio-economic development challenges;

Embracing innovation, technological advancement, and forwarding-looking leadership in business.





GOVERNANCE

Business School Executive Committee

Under the direction of the Acting Chief Director, Prof Anet Smit, the BS EXCO is a standing committee that oversees the formulation of the school's strategy and supervises its implementation. The Chief Director reports to the Deputy Vice-chancellor: Planning and Vanderbijlpark Campus Operations. The EXCO meets bi-monthly to discuss operational issues pertaining to the school's various activities. The EXCO is accountable to the School Board and receives advice from the Advisory Board.

MEMBERS

- Prof Anet Smit: Acting Chief Director (Chair)
- Mrs Jacqui-Lyn McIntyre: Acting Deputy Director
- Prof Raymond Parsons: Chair Advisory Board
- Prof Joseph Lekunze: Research & Innovation Programme Leader
- Dr Johan Jordaan: PGDM Programme Leader
- Prof Leenta Grobler: MBA Programme Leader
- Dr Lungile Ntsizwane: Senior Manager Accreditation & Quality
- Mr Morne van den Berg: Manager Executive Education
- Mr Albert van Zyl: Manager UCIS
- Mr Oarabile Manyapelolo: Manager SBAB
- Ms Marli Moolman: Secretariat
- Prof Yvonne du Plessis: Internationalisation/Africanisation Programme Leader (Ad-Hoc EXCO Member)
- Prof Christo Bisschoff: Marketing Leader (Ad-Hoc EXCO Member)



Advisory Board (AB)

The Advisory Board provides non-binding strategic advice to the BS to strengthen governance and support of the EXCO.

MEMBERS

Prof Raymond Parsons Advisory Board Chairman /NWU Business School

Ms Charlotte Mokoena Advisory Board Deputy Chair / Executive Vice-President / Human Resources and Corporate Affairs / Sasol Limited

Prof Anet Smit Acting Chief Director/ NWU Business School

Prof Jan van Romburgh Chief Director / NWU Business School

Prof Babs Surujlal Executive Dean, Faculty of Economic and Management Sciences / NWU

Prof Linda du Plessis Acting Deputy Vice-Chancellor VP & Planning / NWU

Mr Nico Vermeulen Retired / former Executive Director / NAAMSA

Mr Christo Botes Consultant / Business Partners

Mr Mzolisi Diliza Executive Chairman / Strategic Partners Group (Pty) Ltd

Mr Dewald Olivier Chairman / NWU Business / School Alumni Association / Executive Officer / SA Feedlot Association

Mr Len Hansen Human Resources Consultant Astral Operations Limited

Mr Stravros Nicolaou Senior Executive / Strategic Trade / Aspen Pharmicare

Mr Jeremy Sampson Managing director / Brand Finance Africa


Mr Kgosi Moshe Mabe Chairperson / North West Provincial House of Traditional Leaders

Prof Alistair Mokoena Country Director for Google South Africa

Dr Terence Sibiya Group Managing Executive for Nedbank Africa.

Ms Ali Parry Trade Matters (Pty) Ltd (Scribe)

Ms Marli Moolman NWU Business School (Secretariat)



Business School Board (BSB)

The Business School Board is a Senate standing committee, accountable to the Senate, established in terms of the provisions of the Statute of the North-West University as the highest decision-making body of the NWU Business School.

MEMBERS

Prof Anet Smit - Acting Chief Director (chair)
Mrs Jacqui-Lyn McIntyre - Acting Deputy Director (deputy chair)
Prof Joseph Lekunze - Project management
Prof Wedzerai Musvoto - Accounting & Finance
Prof Leon Jackson - Change Management & Diversity
Prof Hein Prinsloo - Marketing Management
Prof Petrus Botha - Strategic Talent Management
Prof Christo Bisschoff - Marketing Management
Prof Christoff Botha - Employment Relations
Prof Nelda Mouton - Operations Management
Prof Ronnie Lotriet - Economics & Strategy Management
Prof Stephan van der Merwe - Entrepreneurship
Prof Leenta Grobler - International Business Issues
Dr Johan Jordaan - Operational Management
Dr Kaizer Ndlovu - Technology Management
Dr Lungile Ntsizwane - Accreditation & Quality
Ms Ntseliseng Khumalo - Strategic Talent Management
Mrs Johanna Manyaapelo - SBAB
Mr Morne van den Bergh - Executive Education
Mr Albert van Zyl - Unit for Corruption and Integrity Studies
Mr Johannes Coetzee - Information and Innovation Management
Mr Oarabile Manyaapelo - SBAB
Mr Lodewalt Venter - Temp / Executive Economics
Prof Raymond Parsons - Economist
Prof Yvonne du Plessis - Temp / Internationalisation/Africanisation and Project Management PGDM
Prof Tommy du Plessis - Temp / Economics & Strategy Management
Prof Jan Meyer - Temp / DHET
Prof Verona Leendertz - Temp / PGDM
Prof Leonie Greyling - Temp / PGDM
Prof Louis van Staden - Temp / PGDM
Prof Alfred Henrico - Temp / PGDM
Dr Martin Botha - Temp / PGDM
Mr Anton van Wyk - Temp / PGDM
Dr Retha Scholtz - Temp / MBA II / Coaching
Dr Carinda Williams - Temp / PGDM
Ms Puleng Mogwere - Secretariat

2022 New Appointments

In addition to more than 50 Business School permanent and temporary staff members, the following new members in the ranks of professors, professors of practice, Advisory Board members, faculty, and support staff were appointed in 2022:



1. Prof Joseph Lekunze, Research & Innovation Programme leader
2. Prof Leenta Grobler, MBA Programme leader
3. Mrs Jacqui-Lyn McIntyre Louw, Acting Deputy Director
4. Ms Sophia Molefe, Senior administrative assistant
5. Ms Omphemetse Mmekoa, Administrative officer SB
6. Prof Arrie Rautenbach, Professor of Practice
7. Prof Omri van Zyl, Professor of Practice
8. Dr Alistair Mokoena, Advisory Board member
9. Dr Terence Sibiya, Advisory Board member



TEACHING AND LEARNING

One of our strategic goals is to pursue academic excellence guided by ethical considerations to shape students into leaders with integrity. To promote excellence and innovation in teaching and learning, the school collaborates with the university's Centre for Teaching and Learning (CTL). A provision was made to support efficient hybrid teaching that supports lecturers and students to participate in both in-person and online activities while keeping quality at the forefront.



THE MBA PROGRAMME

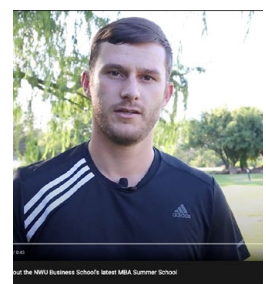
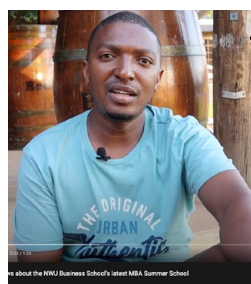
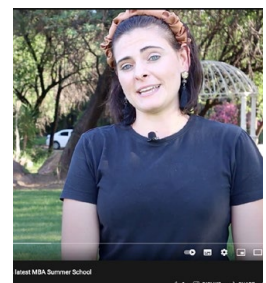
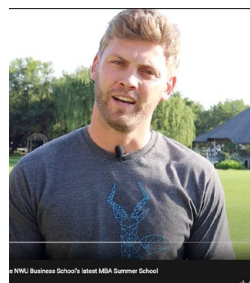
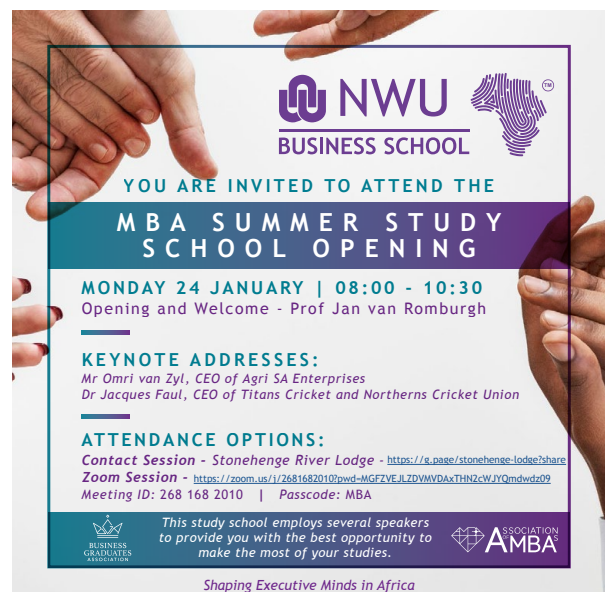
The MBA program plays a major role in fulfilling our vision to shape executive minds in Africa, thereby producing graduates who are enabled to contribute responsibly, with relevance and impact. The MBA host various events to keep students engaged and encourage innovation.

SUMMER STUDY SCHOOL

The programme kickstarted the year with the summer study school from 24-28 January hosted at Stonehenge Lodge outside of Parys. The study school was physically attended by 125 students, while others attended online.

During this event, academic and industry experts participate as guest speakers, workshop facilitators, and presenters on various topics relevant to addressing challenges faced by society.

The study school also incorporated orientation on the university systems, processes and policies for new students in the MBA programme.



CONTACT CLASSES

The MBA programme was presented in a hybrid mode to ensure consistency in the three delivery sites. The first contact session was held in Potchefstroom and transmitted simultaneously online to the Mahikeng and Vanderbijlpark sites.

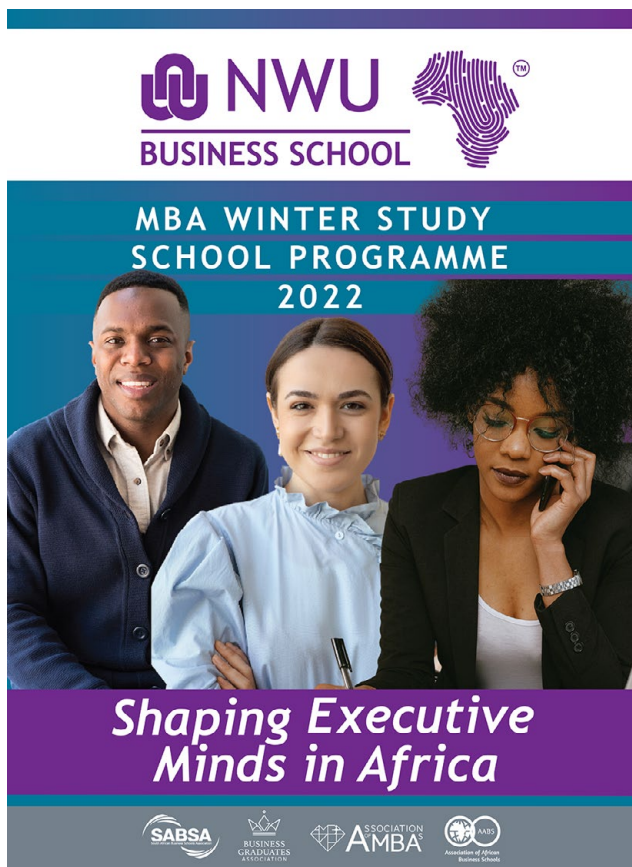
One of the ways to ensure continuous engagement, innovation, and impact in the MBA programme is the Company Project module, which provides students with an opportunity to be innovative whilst engaging and collaborating with each other and the industry or organisations they research.

THE MBA WINTER STUDY SCHOOL

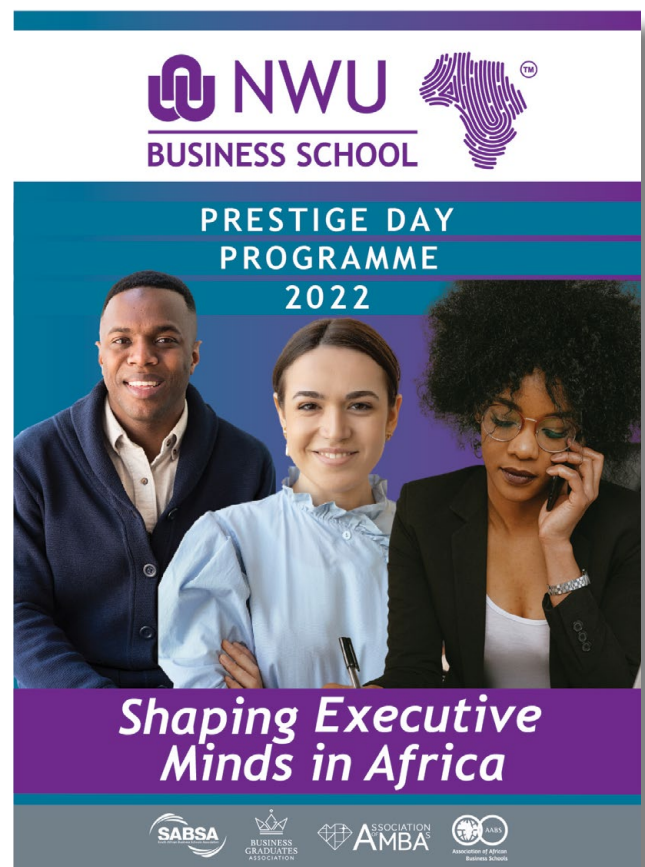
The winter study school took place in Potchefstroom from July 18 to July 22. Mr Edward Kieswetter, the South African Revenue Service Commissioner, spoke during the opening session. Authentic leadership served as the study school's central theme and fits in perfectly with the School's vision to shape executive thought-leaders in Africa.

THE PRESTIGE DAY

The Prestige Day, which formed part of the MBA Winter Study School, focused on the importance of authentic leadership and how it may improve society. The MBA students were inspired by the wisdom and knowledge of the guest speakers, Mr Bernard Swanepoel, Ms Sharon van Rooyen, Prof Mala Singh, Mr Neal Foreman, Prof Leenta Grobler, and Mr John Skinner, who presented the Leadership workshop.



The poster features the NWU Business School logo at the top, followed by the text 'MBA WINTER STUDY SCHOOL PROGRAMME 2022'. Below this is a photograph of three diverse professionals in business attire. At the bottom, the slogan 'Shaping Executive Minds in Africa' is displayed in white text on a purple background. The footer contains logos for SABSA, Business Graduates Association, AMBA, and AABS.



The poster features the NWU Business School logo at the top, followed by the text 'PRESTIGE DAY PROGRAMME 2022'. Below this is a photograph of three diverse professionals in business attire. At the bottom, the slogan 'Shaping Executive Minds in Africa' is displayed in white text on a purple background. The footer contains logos for SABSA, Business Graduates Association, AMBA, and AABS.

INTERNATIONAL MBA TOUR

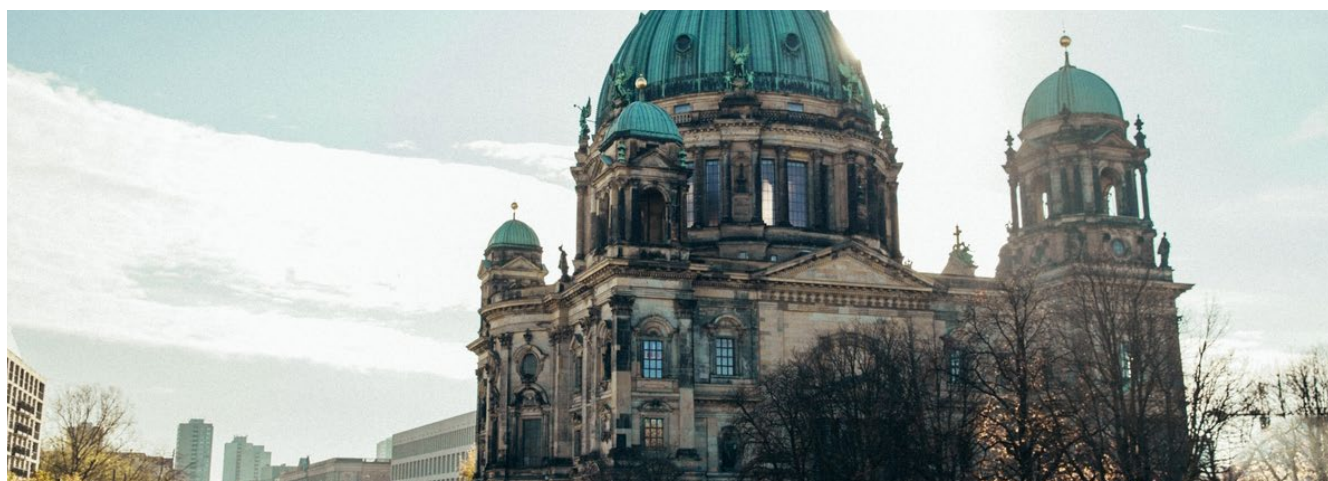
A total of 24 MBA students participated in the **2022 MBA Tour at the Federal Ministry for Economic Cooperation and Development** in Berlin, Germany on 17-26 June 2022. The tour's main focus was on International business, with a specific focus on how technology can help businesses run more to realise sustainability and responsible management efficiently. During the tour, students visited Seven Senders, a start-up company in Berlin dealing with international logistics for various businesses. The Business School staff members who accompanied MBA students were Prof Leenta Grobler, Dr Johan Jordaan, Mrs Jacqui-Lynn McIntyre, Prof Yvonne du Plessis, and Mr Ian Short from the School of Accounting.



SEVEN SENDERS



Federal Ministry
for Economic Cooperation
and Development



MBA REFLECTION SESSION

A hybrid reflection session with the MBA class of 2021 was held by the Business School on May 23, 2022, to ensure continuous engagement and obtain feedback regarding the graduates' experience and the course's content experience. Even though students claimed they got value for the money spent on the programme, several issues were brought up, which the school is using for continuous quality improvement and enhancing the student experience.

MBA EXPO

Among the 15 business schools that attended, the NWU Business School took part in one-day South Africa's largest gathering of business schools, the MBA Expo, on 12 September at Sandton Convention Centre. The Chairman of the NWU Advisory Board, Prof Raymond Parsons, served as a panel member in the event discussions.

The one-day MBA Expo gathering of South Africa's business schools was held on 12 September, at the Sandton Convention Centre. The NWU Business School was one of the 15 business schools in attendance. Prof Raymond Parsons, the chairperson of the NWU Business School Advisory Board, participated in the panel discussions as a panellist. A delegation of seven staff represented the NWU Business School at the expo, which revealed much interest in the programs offered by the School.



NWU BUSINESS SCHOOL

MBA EXPO

JOIN US AT THE ANNUAL

12 SEPT' 2022

15h00 - 20h00

Level 5, Pavilion, Sandton Convention Centre

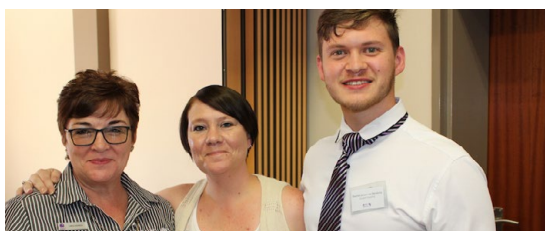
AFRICA'S LARGEST MBA EVENT

Register now for free attendance on www.mba.co.za before 9 Sept, or register at the doors at the cost of R200

Shaping Executive Minds in Africa

POSTGRADUATE DIPLOMA IN MANAGEMENT

The **PGDM interactive day** was held on Saturday, February 12, in Potchefstroom. The purpose of the day was to provide students with a chance to get to know one another and meet the lecturers while they also get advice regarding the programme and completing the degree successfully. 154 registered students participated online, and more than 80 attended in person. Students were welcomed by the Chief Director at the time, Prof Jan van Romburgh, who provided an overview of the BS. Dr Johan Jordaan also provided a quick overview of the MBA degree and how it varies from the PGDM.



Banner for the PGDM Interactive Day Programme 2022. It features the NWU Business School logo and a map of Africa. The text reads: "PGDM INTERACTIVE DAY PROGRAMME 2022". Below this, it says "1st Business School in Africa to receive INTERNATIONAL ACCREDITATION from BUSINESS GRADUATES ASSOCIATION". The tagline "Shaping Executive Minds in Africa" is at the bottom. Logos for SABSA, BUSINESS GRADUATES ASSOCIATION, ASSOCIATION OF AMBA, and ASSOCIATION OF AFRICAN BUSINESS SCHOOLS are also present.



ENROLMENT NUMBERS

Compared to previous years, enrolment in the Business School's various programmes increased significantly in 2022.

| PROGRAM | ENROLMENTS |
|-------------------------------------|------------|
| 5BE-Q01 MBA | 264 |
| 5CA-R12 PhD BUSINESS ADMINISTRATION | 78 |
| 506-108 PHD IN BUSINESS MANAGEMENT | 4 |
| 5FC-D05 PGDM | 222 |
| 5HA-D05 PGDM | 402 |
| | 970 |

GRADUATE THROUGHPUT

The Business School's students' hard work and achievements were recognised and celebrated at the various face-to-face graduation ceremonies that took place throughout the 2022 academic year on all three campuses of NWU. In contrast to the virtual graduations that took place in the previous two years due to Covid disruptions, the graduations this year offered a fresh sense of exhilaration as graduates could have family and friends present during the ceremony.

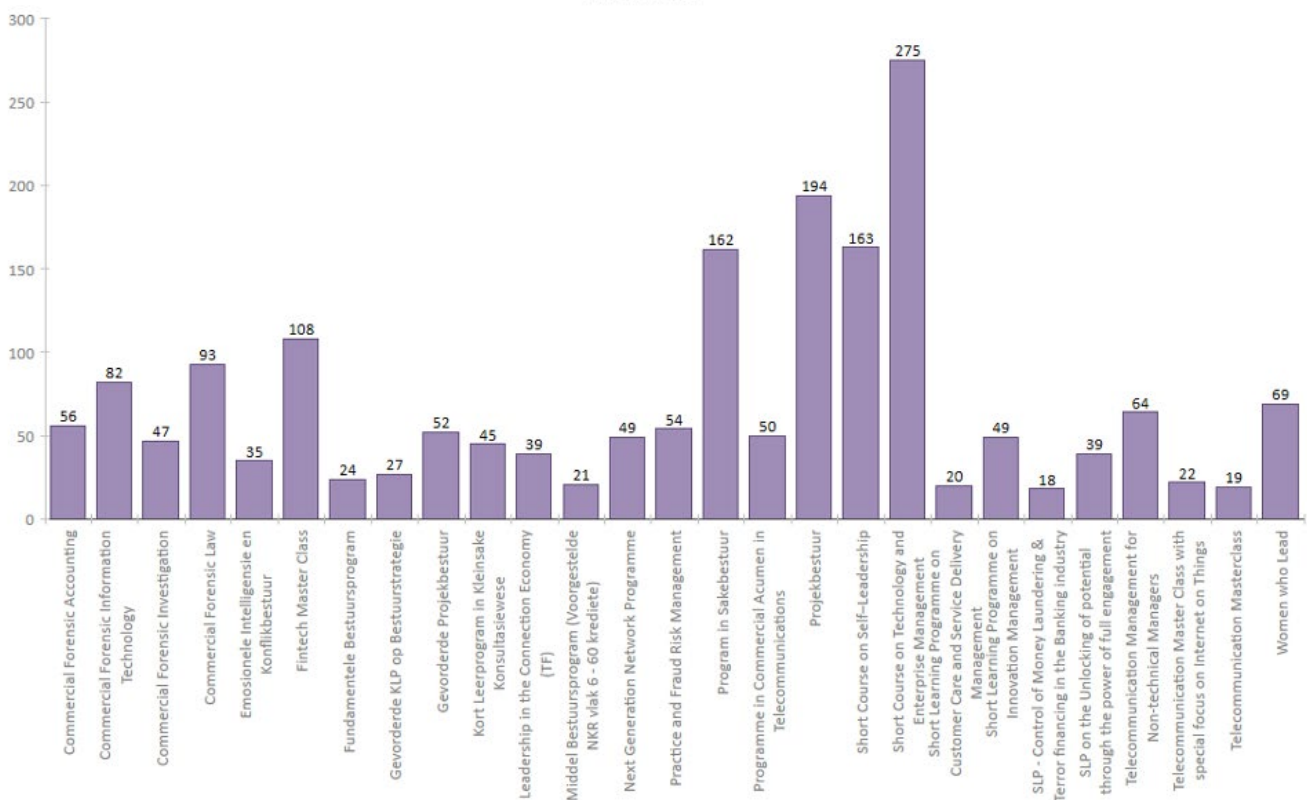
| PROGRAM | GRADUATES |
|-------------------------------------|-----------|
| 5BE-Q01 MBA | 61 |
| 5CA-R12 PhD BUSINESS ADMINISTRATION | 13 |
| 506-108 PHD IN BUSINESS MANAGEMENT | 1 |
| 5FC-D05 PGDM Contact | 184 |
| 5HA-D05 PGDM Distance | 232 |
| | 453 |

EXECUTIVE EDUCATION

In 2022, 1917 students enrolled in the Business School's Executive Education programmes, a record high compared to the 1308 enrolments in 2021. The following graph shows the overall enrolments for each short-term programme:

2022

Enrolments



Graph 1: Executive Education enrolments: 2022

STAKEHOLDER ENGAGEMENT

In this academic year, the Business School increased the number of events it holds annually. Events such as Pitsos, Think Tanks, roadshows and symposiums took place in different locations locally and outside South Africa bringing together students, academics, society, government and industry experts.

The School hosted various stakeholder engagement activities virtually and in person, leveraging the ability to engage practitioners more easily from around the world. Various committee meetings took place that brought together all staff and other relevant stakeholders.

The Think Tanks and Pitso debates aim to promote open and honest discussions on current issues that impact South African businesses and society. These are one way of fulfilling our vision to shape executive minds in Africa and to increase the School's footprint nationally and in Africa. These are a means of achieving our strategic goal of expanding the School's footprint nationally and in Africa as part of *fulfilling our vision of Shaping executive minds in Africa*.



Think Tank

NWU Business School

| Think Tank Series | Date hosted | Panel members/ Expert Speaker | Participants |
|---|------------------------------|---|--------------|
| <i>Rethinking Leadership at Local Government Level</i> | 31 January Online | <ul style="list-style-type: none"> - Prof Thuli Madonsela - Law Trust Chair in Social Justice at Stellenbosch University and former Public Protector of South Africa - Prof Schalk Engelbrecht - Chief Ethics Officer at KPMG South Africa - Ms Aletta van Tromp - Business Executive for Investigations with the Auditor General of South Africa - Mr Bongani Baloy - Previous Executive Mayor of the Midvaal Local Municipality | 416 |
| <i>Unpacking the 2022 Budget: Recession, Recovery and Reform - the way ahead?</i> | 24 February Somerset West | <ul style="list-style-type: none"> - Judge Dennis Davis (Chairperson for the event) - Prof Steven Friedman (Research Professor at the University of Johannesburg) - Prof Raymond Parsons (Professor of Economics at the NWU Business School) - Mr Isaah Mhlanga (Chief economist at Alexander Forbes) - Mr Crispin Sonn (Director of companies) | 310 |
| <i>Unlocking the potential of green hydrogen towards shared prosperity</i> | 22 November Namibia | <ul style="list-style-type: none"> - Francois van Schalkwyk, Executive director for Investments and New Ventures at the Namibia Investment Promotion and Development Board (NIPDB) - Dr Seamus Duggan, Head of Tactical Intelligence EMEA and co-founder of Cirrus Capita - Josef Sheehama, Senior Credit Officer of Bank Windhoek - Renaldo du Pisani, Team leader for engineering and electrical at Namibian Breweries (NBL) | 80 |
| <i>Fraud and corruption as an international problem. How to avoid nasty surprises in major capital projects, being fraud - the unwelcome guest.</i> | 22 November Namibia | <ul style="list-style-type: none"> - Andre Groenewald, Senior lecturer of the programme of Forensic Accountancy at NWU - Hans Hashagen, Risk Assurance Service leader at PwC Namibia - Prof Joseph Lekunze, Research professor at the NWU Business School | 103 |



| Pitso Series | Date hosted | Panel members/ Expert Speaker | Participants |
|--|-------------|--|--------------|
| <i>SONA 2022: Dawn or Dusk...?</i> | 11 February | <ul style="list-style-type: none"> - Ms Helen Zille - Chairperson of the Federal Council of the Democratic Alliance - Mr Phumlani Majozi - Analyst, writer and commentator on economic, political and global issues - Mr Dawie Roodt - Chief Economist of the Efficient Group - Dr Azar Jammie - Director and Chief Economist at Econometrix - Ms Tertia Jacobs - Treasury Economist and Fixed Income Analyst at Investec | 530 |
| <i>Crisis in Ukraine: political and economic implications</i> | 2 March | <ul style="list-style-type: none"> - Prof Hussein Solomon - Senior Professor in the Department of Political Science, University of the Free State and Extraordinary Professor in the NWU School of Government Studies - Prof Remo Gawlik - Geopolitical specialist, Cracow University of Economics, Poland & Extraordinary Associate Professor at the NWU Business School - Dr Oscar van Heerden - Deputy Vice-Chancellor, University of Fort Hare and expert in international political economy - Dr Mladen Mrdalj - Lecturer in Balkan and International Politics at Webster University in Kazakstan | 917 |
| <i>The draft Labour Migration Policy: Are quotas good or bad for job creation?</i> | 31 March | <ul style="list-style-type: none"> - Mr Christo van der Rhee - Executive Director AgriSA - Mr Vic van Vuuren - Director, Enterprises Department, International Labour Organisation - Mrs Talita Laubscher - Partner at Bowmans' Employment & Benefits Practice - Ms Riefdah Ajam - General Secretary of FEDUSA - Mr Mike Schussler - Economist at economists.co.za | 328 |
| <i>The South African midyear economic and business outlook</i> | 22 June | <ul style="list-style-type: none"> - Mr Isaah Mhlanga - Executive Chief Economist, Alexforbes - Prof Raymond Parsons - Economist, North-West University Business School - Dr Oscar van Heerden - Deputy Vice-Chancellor, University of Fort Hare and expert in international political economy | 304 |



AGRICULTURE SHOWS

Due to our location in a region where the mining, industrial, and agricultural sectors are all dominant industries, the school chose agriculture as one of its focus areas. The agriculture shows give the school and agricultural sector a chance to work together to address socio-economic issues. In order to enable students and communities to take part in efforts to reduce poverty and food scarcity, the BS hosts webinars and offers executive education programs to the agriculture sector.

BLOEM AGRICULTURAL SHOW



The Business School and AgriVoice collaborated and hosted six relevant panel discussions at the Bloem Show on 3-5 May 2022 relating to the agricultural industry. Dr Piet Croucamp, Prof Leenta Grobler, Mr Oarabile Manyapelo, and Prof André Duvenhage from the NWU Business School facilitated the discussions.

Panel members of the sessions included Dewald Olivier (Executive Officer, SA Feedlot Association & NWU BS Alumni Chairperson), Anton Vos (CEO, Vleissentraal), Prof Joseph Lekunze (Agri Economist, NWU Business School), Nick Efstathiou (CEO, Central Media Group), Dr Willem Pretorius (Chairperson Agri Voice), Prof Stephan van der Merwe (NWU Business School), Dr Theo de Jager (President, World Farmers Association), Neels Grobbelaar (Director, T Roos Accountants), Izet Haasbroek (AKZENTO), Johanna Manyapelo (NWU Business School), Hettienne van Abo Moolman (Director of Small Business Institute), Willem Joubert (MD, Tshepega Civil Engineering), Thina Nodada (CEO, Waymaker Global Trade Solutions), Dr Johnny van der Merwe (Agricultural Economist, NWU), and Jan Earl (Proper Consulting Engineering).

The topics discussed included:

- The Foot and Mouth disease management policy - are we heading in the right direction?
- Effective communication of agri-businesses - farming operations: Building my brand
- Managing the ups and downs of family farming
- The hidden figures of farming: exploring the potential of women in farming.
- Infrastructure challenges in agri-business (ports, rail and roads): exploring opportunities for public- private partnerships.
- Exploring exporting opportunities in farming: How to ensure growth and sustainability?



GRAIN SA NAMPO HARVEST DAY

From 16 to 20 May, 2022, the NWU Business School and AgriVoice hosted enlightening panel discussions with thought leaders, specialists in agriculture, and economists from the South African agricultural sector during the Grain SA Nampo Harvest Day. These panel discussions aimed to promote sustainability and agribusiness and farming modernisation and investment.

The following topics were unpacked by our panel of experts:

- Embracing digitalisation in agriculture - perspectives in pig farming
- Infrastructure challenges in agri-business (ports, rail and roads) - exploring opportunities for public-private partnerships.
- Enhancing traceability, stock control and study management via technology
- Challenges and opportunities in agri-finance
- International Agri-Trade: Are import tariffs good or bad for us?

NAMPO ALFA

The NWU Business School attended Nampo Alfa from September 29 to October 2 and participated by hosting five panel discussions. The discussions explored issues such as advice about international seasonal and contract work opportunities in agriculture; licensing of firearms: where are we as a country heading in relation to gun control; diversification of farming (and agribusiness) in Africa; and whether the livestock identification system for South Africa would improve farm management or add costly red tapes.





UNIT FOR CORRUPTION AND INTEGRITY STUDIES (UCIS)

The Business School's UCIS aims to provide thought leadership, create awareness, provide training and facilitate interaction amongst relevant role players in order to develop the necessary capacity to combat corruption, and related forms of economic crime, which continues to impede African (and indeed also South Africa's) economic, political and social development. Various Fraud and anti-corruption events were conducted this year.

FINANCIAL CRIME SYMPOSIUM

The NWU Business School and the Financial Sector Conduct Authority (FSCA) convened the symposium, which took place in May, and it was attended by nearly all of the key participants in the fight against financial crime. The Symposium's objective was to create a safe space for decision-makers from relevant governmental agencies, the judiciary, professional and compliance organisations, commercial forensic experts, academia, and businesses to have frank conversations about how to better combat financial crime in South Africa, with a focus on encouraging meaningful cooperation between key role-players.

The Symposium identified, *inter alia*, the following priorities: the need for enhanced cooperation between role-players involved in the combatting of financial crime and the need to address the lack of resources in certain governmental entities. It was specifically resolved that areas be identified where assistance can be provided, for instance, through training programmes, the volunteering of skills to the DPCI, etc.

Memorandum of Understanding between the NWU, the Special Investigating Unit and the South African Institute of Chartered Accountants' (SAICA's) Thuthuka Education Upliftment Fund

The Business School's Unit for Corruption and Integrity Studies collaborated with the NWU Programme in Forensic Accountancy to address skills shortages as part of our mission to address business concerns including corruption and weak governance. A Memorandum of Understanding was signed between the NWU, SAICA's TEUF and the SIU to strengthen the fight against fraud and corruption by creating a bursary fund for the training of forensic accountants who would then be placed to work within the SIU.



WORKSHOP: FORENSIC ACCOUNTING AND THE FIGHT AGAINST COMMERCIAL CRIME

The workshop was held on 31 May and flowed from the commitments made during the 1st South African Financial Crime Symposium to form a Public-Private Partnership between the Directorate for Priority Crime Investigations (DPCI), the FSCA, professionals in the field of commercial forensics and the NWU Business School. The workshop was attended by senior executives from the DPCI, the FSCA as well as the NWU Business School's Unit for Corruption and Integrity Studies and representatives from the NWU's Programme in Forensic Accountancy.

The workshop pointed out the necessity of improving cooperation amongst role-players engaged in the fight against financial crime and the requirement to address the resource shortage in some governmental entities. It was agreed that areas should be identified where help can be given, such as through training programmes, skill donations to the DPCI, etc. Prof Linda du Plessis, the NWU's Deputy Vice-Chancellor and Principal commented that the Business School is in a perfect position to lead this workshop given its special focus, through its Unit for Corruption and Integrity Studies (UCIS).



SMALL BUSINESS ADVISORY BUREAU (SBAB)

The SBAB launched its first skills development program to more than 80 agriculture graduates in the Mahikeng and Potchefstroom areas. The aim of this one-year Agri-preneurship Incubation Programme is to provide students, who have already gained knowledge within this sector, with much-needed business skills. The SBAB, AGB Finance, FoodBev SETA, and the Department of Agriculture, Land Reform, and Rural Development collaborated to ensure the success of

ENTREPRENEURSHIP EXPO

SBAB staff attended an entrepreneurship expo at Gamatlabe Hall in Ikageng, Potchefstroom. The expo provided a great platform to expose young entrepreneurs to funding and growth opportunities. The fact that athletes struggle to find employment despite having qualifications, inspired the event. The youth from local communities not only learned that becoming an entrepreneur is the way to go but were equipped with the knowledge that can help them tackle the unemployment challenge and create jobs within their businesses.



ROUND TABLE DISCUSSION

On 6 Sept, the Business School's SBAB unit hosted its first roundtable discussion on Broad-based Black Economic Empowerment (BBBEE) with Mr Sibusiso Maphatiane, a member of the Presidential Black Economic Empowerment advisory council. The aim of the discussion was to share views among stakeholders on current BBBEE regulations and to gain expert input on practical solutions to improve the design and workings of the current policy.



National African Federated Chamber of Commerce and Industry's (NAFCOC) seminar

The NAFCOC seminar on local economic development in Mahikeng was honourably attended by Mr Oarabile Manyapelo from the NWU Business School, SBAB unit. Mr Manyapelo addressed over 280 attendees on the value of entrepreneurship, business management, and skill development and how the Business School programs can assist in filling the gap in these areas.





BRAG & BRAND FUNCTION

The Business School hosted its first Brag & Brand function at Potchefstroom, The Roots Lifestyle Centre, on 25 April 2022 where 110 notable guests attended.

Among the alumni who joined as guests and provided moving testimonials for the NWU Business School were Dr Alistair Mokoena (CEO of Google Africa), Mr Arrie Rautenbach (CEO of Absa), Ms Mayleen Kyster (Founder of Africa Steel Holdings), and Mr Molato Tshabalala (Free State Department of Sport).



BRAGG & BRAND



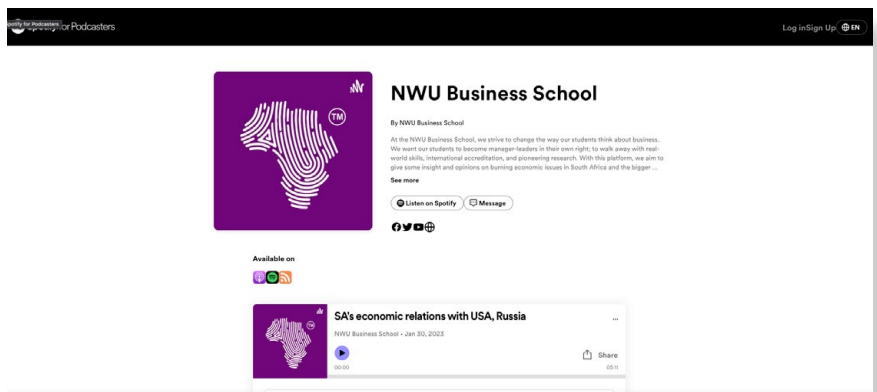
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THE NWU BS PODCAST

The BS established a dedicated Podcast channel to share knowledge and expertise to remain relevant, have an impact, and have active and ongoing engagement with various stakeholders and the external world. Prof Waldo Krugell, the Deputy-Director of the School of Economic Sciences at the Potchefstroom Campus, serves as the channel's anchor. He facilitates interactions amongst prominent figures connected to our business school. The podcast episodes can be accessed on Apple Podcasts, Spotify, and Copy RSS. Our podcast is available on Apple Podcasts, Spotify, and Copy RSS. <https://anchor.fm/nwu-business-school>



AFRICANISATION

The Business School has a strategic focus to become one of the leading business schools on the African continent through expanding its international presence, especially in Africa, and focussing on its distinctiveness manifested in social responsiveness to the challenges that corruption and unemployment pose to economic growth in Africa.

LAUNCH OF THE DIGITAL HEALTH INNOVATION IN KENYA

The North-West University (NWU) attended the launch of the Grace Onyango Foundation for Digital Health in Africa. This is a new initiative to promote digital health innovation in Africa that aligns with the strategies of the WHO and national governments across the world in promoting universal access to quality, affordable healthcare for all people. The first deputy prime minister of Uganda, Hon. Rebecca Kadaga, delivered the opening address at the gala dinner that was part of the inaugural conference for the Foundation on October 17 and 18, which took place in Kisumu, Kenya, on Lake Victoria.

Diplomats, politicians, academics, researchers, entrepreneurs, and charitable organisations were among those who attended the launch. Mr Nkosinathi Tom, the director for strategy in the vice chancellor's office, Prof Leenta Grobler, a specialist in digitisation and digital economies at the NWU Business School, representatives from the Faculties of Engineering and Health sciences Sam Toeu and Martine Vorster, Dr Janine Chantson and Hannes Malan made up the NWU delegation on this launch.

According to Prof Tšoeu, the Foundation is a platform for international fundraising and the promotion of collaborative, multidisciplinary research, development and commercialisation in digital health innovation between African universities and other stakeholders in the field. "If we are to create a sustainable large-scale positive impact, this has to be a multistakeholder effort", he said. "For the NWU, the strategic opportunity to network and collaborate with other African universities on an untapped theme of digital health innovation is important as it can become a game changer for public health systems across the continent and globally," says Prof Leenta Grobler of the NWU Business School. Dr Janine Chantson, chief director of Technology Transfer and Innovation Support, says the facilitation of the event and the participation of the NWU are all part of promoting the university's innovations and making an impact.



Botswana Minister of Land and Water Affairs conferred with PhD from NWU Business School

The Minister of Land and Water Affairs of the Republic of Botswana Dr Kefentse C. Mzwinila, was conferred with a PhD degree from the NWU Business School on 25 May 2022. Prof Joseph Lekunze of the NWU Business School served as Dr Mzwinila's promoter together with Prof A Orkharadia, who is an external academic. Dr Mzwinila's thesis titled ***“Exploring and developing a framework for knowledge management in the Botswana Water Utility Corporation”***, argued that the country's economic growth, particularly in agriculture, mining and household welfare, is largely dependent on the proper management of its water resources.

“That on one hand is the problem of limited water resources availability and on the other end, there is an ever-increasing demand for water resources in the phase of serious climate change challenges. Hence, there was a need to develop a framework for knowledge management in the Botswana Water Utility Corporation so as to better respond to these unfolding challenges,” Prof Lekunze commented.

African Outreach • Gaborone - Botswana

The NWU Business School is an advocate for implementing the UN Agenda 2030 Sustainable Development Goals (SDGs) by also involving key stakeholders from Africa. As part of a series of African visits the School has planned for 2022, the NWU BS launched its first official African outreach on August 11, 2022, in Gaborone, Botswana. Over 80 representatives of the Botswana government, the formal business community, academics from different universities and Alumni of the NWU BS attended and participated in this event on August 11, 2022.

Sustainable Water Management in Southern Africa was a major topic of discussion at this event. The delegates from our Business school also visited Botho University, a private University in Botswana, to explore potential collaborations. A meeting with the Dean of Business Management Faculty, University of Botswana, also confirmed existing relationships and continuous engagement. The school took advantage of this opportunity to establish its first alumni chapter outside our borders in Botswana. The outreach event was covered in the Financial Times on 25 Aug 2022.



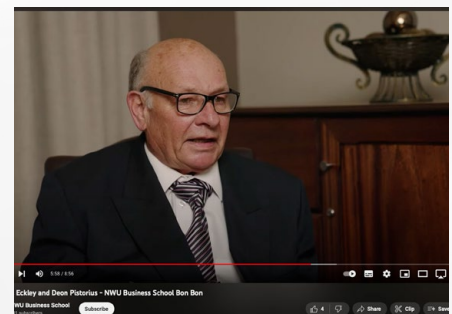
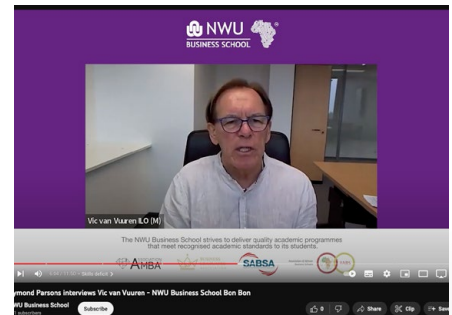


Bonbons Initiative The African Bonbon Discussions and eMagazine

The African Bonbons are conducted as part of the Business School's internationalisation and Africanisation strategy. The BS academics together with experts in Africa delve into relevant business issues pertaining to the UN Agenda 2030 SGDs.

BonBons 2022

| Topic | NWU BS Host | Guest interviewee | Link |
|---|----------------------|------------------------|---|
| Sustainable growth strategies and the 2063 African Union Agenda | Prof Raymond Parsons | Dr Naledi Pandor | https://www.youtube.com/watch?v=-ary3DR3pvw&t=14s |
| Sport as a business across Africa | Prof Hein Prinsloo | Mr Nick Bester | https://youtu.be/QghLfJ0-Jnw |
| The changing world of work in Africa | Prof Raymond Parsons | Mr Vic van Vuuren | https://youtu.be/jn60dg8s9tA |
| Business partnering for excellence and sustainability in Africa | Prof CJ Botha | Dr Maiya | https://youtu.be/kp1ruuKpPy4 |
| Knowledge and leadership coaching | Prof Christoff Botha | Dr Barbara van Heerden | https://youtu.be/dKTefpkzD78 |
| Alternative remittance | Mr Charles Eckley | Mr Deon Pistorius | https://youtu.be/m1Xs_x89b7Q |
| Contribution of technical skills in an African developing economy | Prof Hein Prinsloo | Mr Richard Lewis | https://youtu.be/s4P3mFvxvVc |

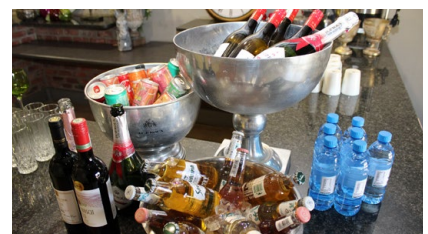




WOMEN EMPOWERMENT

Women's Month celebration

As part of honouring women for their strength and resilience and their contribution to society, the BS women were treated to a special cooking session guided by a professional chef at the Roots' Chef Academy on 25 August. The Business School women had to prove their culinary skills by preparing special dishes they enjoyed as their lunch.



HERS-SA ACADEMY

The Higher Education Resource Services South Africa (HERS-SA) is an NPO dedicated to the advancement and leadership development of women in the higher education sector. The Academy hosted its 20th annual ACADEMY for Women Leaders in Higher Education. Dr Lungile Ntsizwane, the Senior Manager of accreditations and quality at the NWU Business School, participated in the four-day hybrid conference, which was held on September 4-8, with the theme "Evolve to embrace change." This first in-person conference since COVID-19 focused on how women can evolve to lead in the BANI (Brittle, Anxious, Nonlinear and Incomprehensible) world.

A man in a white shirt, dark vest, and tie is sitting on a wooden bench outdoors. He is holding a smartphone to his ear and appears to be in a conversation. A dark leather bag with two handles and buckles is resting on the bench next to him. The background shows a building with large windows and some greenery. The overall lighting is dim, suggesting dusk or dawn.

CONFERENCES

International Business Conference

The 15th IBC conference was hosted at the Lord Charles Hotel in Somerset West, Western Cape, from 25 to 28 September. After disruptions brought about by the covid pandemic, the conference was convened in person rather than virtually as it was in 2021. The conference provided an international platform for academics, practitioners, and post-graduate students to present, discuss, and debate various approaches to address current economic and political challenges in our environment that is constantly unstable. Several academics from the NWU Business School chaired conference sessions, while others presented conference papers.



ABOUT

The International Business Conference (IBC) has three main goals, namely:

- MULTIDISCIPLINARY**
To provide an international platform for the presentation, discussion and debate of multidisciplinary academic and professional approaches and research on contemporary developments in an ever turbulent business environment.
- CONTEMPORARY**
To provide the opportunity for academics, practitioners and post-graduate students to have their work validated and recognised within the benevolent academics and professional community.
- PROGRESSIVE**
To create a pleasant and enjoyable environment to serve the first three goals where delegates can also take part to know their fellow delegates personally, and truly build their networks.

International platform for business scholars and practitioners

[in](#) [f](#)



SAAPAM conference

The 22nd Annual South African Association of Public Administration and Management (SAAPAM) conference was held on 26-30 Sept at Birchwood Hotel, Ekurhuleni, Gauteng, under the theme: Repositioning African governments in the changing global order and disorder. Mrs Ntseliseng Khumalo, a PGDM lecturer for Strategic talent management at the NWU Business School, presented a paper and used the opportunity to network with SAAPAM members, practitioners, academics, and researchers.

Social Sciences International Research Conference (SSRC)

The Social Science International Research Conference (SSRC) was organised by the North West University in collaboration with the Open University of Mauritius. The three-day conference was held at the Inter-Continental Mauritius Resort Balaclava Fort from 19-21 October. Profs Joseph Lekunze and Nelda Mouton, and Mrs Ntseliseng Khumalo presented research papers at this conference in Mauritius. The Mauritius Minister of Information Technology, Communication, and Innovation, Mr Darsanand Balgobin, attended the conference and expressed his appreciation for the collaborative effort, which according to him, demonstrates the dedication to promoting research collaborations in the region and sharing experience with other countries.

SAPICS conference

SAPICS, the Professional body for supply chain management hosted the leading event in Africa for supply chain professionals to elevate, educate and empower the community of supply chain professionals across Africa. The 44th annual SAPICS conference was held on 12-15 June at Century City Conference Centre, Cape Town. To gain more contextual insight into supply chain management, Prof Nelda Mouton, a PGDM lecturer for Operations Management at the NWU Business School, attended and presented a paper at this conference. The conference incorporated a site visit to SPAR provincial warehouse to see how the supply chain works in real-time. The conferences provided an opportunity to network with managers in the supply chain environment.

The Academy of Marketing Science Conference

On May 25-27, the Academy of Marketing Science held a conference in Monterey, California. Prof Christo Bisschoff presented a paper on brand loyalty modelling. Additionally, he presided over the conference's brand loyalty session. He also participated in two research workshops at Stanford Business School's research laboratory. He also established contacts with seven of the top editors of marketing journals and other researchers throughout the world for possible collaborations.

Prof Bisschoff visited Stanford Business School's research laboratory in California to meet with Dr Nick Hall as part of the business school's internationalisation strategy. The visit unfolded into in-depth discussions about the data gathering and research techniques utilised by Stanford Business School faculty. Prof Bisschoff was taken on a tour of the research laboratory facilities. While there, he had the chance to converse casually with MBA students about their experiences at Stanford Business School.

International Symposium on Service-Learning (ISSL)

The 8th ISSL was held in person in Nicosia, Cyprus, from June 8 to June 11. Critical Service-Learning across the globe: Transforming teaching into social action was the conference's main theme. Dr Johan Jordaan also an Operations management lecturer in the PGDM programme attended the conference. He gave presentations on two research papers: Evidence of Graduate Attributes Developed During Service-Learning Projects in an MBA Class and MBA Service-Learning Projects: Structuring Your Project for Success During Disruptions.

39th Cambridge International Symposium on Economic Crime

Mr Albert van Zyl and Mrs Bernice Bissett from the NWU Business School's Unit for Corruption and Integrity Studies and Ms Andrea Dubber of the NWU Programme for Forensic Accountancy all took part in the 39th Cambridge International Symposium on Economic Crime, which was held in September at Jesus College, Cambridge University. At the Symposium, which was attended by more than 2000 people from more than 100 countries, Mr van Zyl presented two papers and served as a chair for one of the sessions.



SATNAC Conference

The Southern Africa Telecommunication Networks and Applications Conference is an invention of the Telkom Centres of Excellence at tertiary institutions across South Africa. SATNAC brings together academics, business professionals, and students to address important issues in the ICT sector. The two-day conference was held under the theme "The Future of Cloud and its Impact on Industries and Total Human Experience". Prof Leenta Grobler and Dr Kaizer Ndlovu of the NWU BS were part of the 400 attendees of this annual conference on 29-30 August at Fancourt, George. Our very own Prof Leenta Grobler delivered the welcoming address on behalf of the NWU Vice-Chancellor or and Principal, Prof Bismark Tyobeka.

BUIRC (Botho University Botswana)

BUIRC Botho University International Research Conference



**Track Speaker:
Yvonne du Plessis**

By Yvonne Du Plessis

Friday November 25, 2022 / 10:15 AM - 10:30 AM Powered By Whova



BOTHO
UNIVERSITY
EXCELLENCE | LEADERSHIP | INNOVATION



A photograph of three business professionals in professional attire (suits and blouses) celebrating. They are all smiling and have their right fists raised in the air. The background is a solid, light blue color. The image is overlaid with a semi-transparent blue filter.

ACCREDITATION AND QUALITY

The NWU Business School pursues excellence in all that it does. The school has international accreditation from AMBA and AABS in order to guarantee quality and compliance.

AMBA and BGA Global Conference

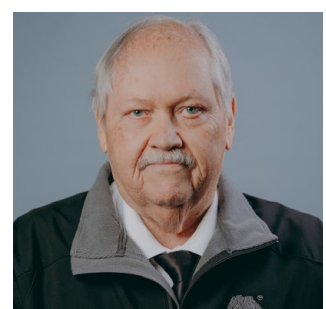
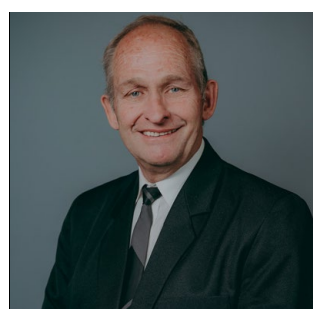


As an AMBA and BGA-accredited institution, the NWU Business School attended the annual Global conference, which was held in Lisbon, Portugal, from May 15 to 18. The conference benefits the school in various ways such as by keeping abreast with the changes in the international business school's world, to network and exploring possible partnership opportunities, and ensuring continuous quality improvement to comply with the high-quality standards as determined by the accrediting associations.

The conference also provided guidance such as registering an executive MBA with micro-credentials, partnering internationally, and dissolving inactive partnerships. As the only BGA-accredited business school in Africa, the NWU Business School has a responsibility to continually acquire new knowledge and develop in the international accreditation process, its standards, and its guiding principles.

The following individuals made up the delegation that attended the conference:

- Dr Lungile Ntsizwane - Senior manager of accreditations & quality
- Prof Anet Smit - Deputy Director of Teaching & Learning
- Dr Johan Jordaan - MBA & PGDM Program manger
- Prof Tommy du Plessis - Adjunct Professor and Accreditation Specialist



AABS Connect Conference

The 2022 AABS Connect Conference focused on Sustainable Africa with the question ‘How can African business schools contribute to greener and more inclusive growth on the continent’? Dr Johan Jordaan, the PGDM programme leader, attended the conference on 15-17 June at Casablanca, Morocco. The AABS Conference emphasised the importance of Africa’s sustainable development challenges. It served to encourage discussions and propose solutions to advance sustainability on the continent. In order to accelerate action for greener and more equitable growth on the continent, speakers and delegates actively participate in sharing and co-creating a common vision and roadmap for African business schools.

AACSB Accreditation Seminar and Conference

The AACSB, which seeks foster involvement, accelerate innovation and amplify impact in business education, accepted the NWU Business School as a member in January 2022. The association hosted an in-person European, Middle East, and Africa (EMEA) accreditation seminar and conference from 20-24 June in Norway-Oslo. Dr Lungile Ntsizwane and Prof Joseph Lekunze participated in the two-day accreditation seminar and the three-day conference. The purpose of the seminar was to build accreditation skills and network in interactive, workshop-style lessons focused on each accreditation standard, allowing participants to create effective plans of action for their schools. The seminar also reflected on the accreditation process and guidance on how to avoid common challenges in the accreditation process.

The Annual Accreditation Conference aimed at encouraging interactive discussions to discover new ways to create a lasting, positive impact with a focus on continuous growth.

AABS Virtual Accreditation

The NWU Business School applied for AABS accreditation as part of its commitment to continuous quality improvement. The AABS conducted the virtual accreditation visit on 6 to 8 July, to complete this process. Participants in the visit included representatives from the Business School who held positions such as the NWU Vice-chancellor and Principal and the Deputy Vice-chancellor Planning and Vanderbijlpark Campus Operations, members of the academic and support staff, students from all programs, alumni, advisory board members, business experts, and other support staff from the university as a whole. The AABS panel commended the school for having a good alignment with the majority of the AABS standards as the visit came to a successful conclusion. The panel emphasised, among other things, the involvement of students and alumni as well as our African footprint logo, which speaks directly to our vision and mission.





AWARDS AND RECOGNITIONS

The faculty and employees of the NWU Business School continue to make an impact globally by actively participating in a range of teaching and learning, and research initiatives.

SAIEE Engineering Excellence Award

The South African Institute of Electrical Engineers presented Prof Leenta Grobler with the President's award due to her excellence and expert knowledge in digitisation and digital economies.

5th edition of the Commonwealth Digital Health Awards

The CDH award is the flagship project of the Commonwealth Medical Association. Prof Leenta Grobler was nominated in the Covid-Tech and NutriTech categories, respectively. In the Covid-Tech area, she won a special mention from the jury, and in the NutriTech category, she was named one of the top medical device inventors in the world at the 5th edition of the Commonwealth Digital Health Awards.



NWU receives an award during the 2022 AMBA & BGA Global Annual Conference

The NWU Business School was honoured with a Milestone Award on the conference's last day in appreciation of its BGA accreditation. NWU staff members Prof Anet Smit, Dr Johan Jordaan and Dr Lungile Ntsizwane had the privilege of accepting the award on behalf of the school in Lisbon, Portugal

PMR Golden Arrow Award for the NWU Business School

PMR.Africa presented the Business School with a Golden Arrow Award. The award is based on independent research undertaken by PMR.Africa, which involved interviewing the line managers and HR departments of the businesses where our alumni are employed.



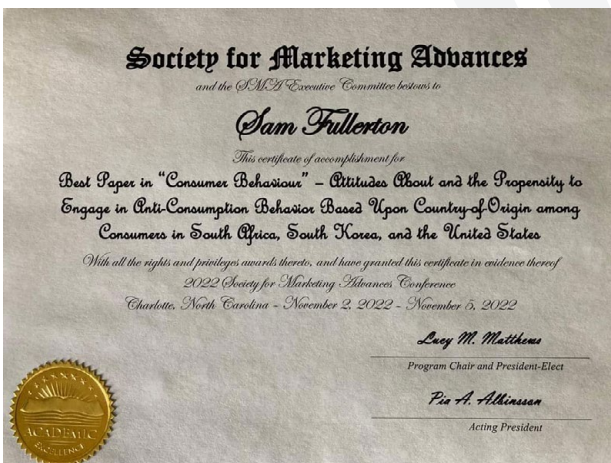
NWU EXCELLENCE AWARDS

The NWU held its annual Excellence Awards ceremony on November 24 to recognise outstanding academics in its three core areas of teaching & learning, research and innovation and community services. The Top Inventor Prize was awarded to Prof Leenta Grobler. In the field of Service-Learning, Dr Johan Jordaan won the Engaged Teaching and Learning Award as an established academic because he introduced the idea of service-learning projects into his MBA Operations Management Module, which benefited more than 100 non-profit organisations.



Best Paper Award, the Society for Marketing Advances, Prof Sam Fullerton

The NWU Business School's extraordinary professor in marketing, Prof Sam Fullerton received the Best Paper Award from one of the top-3 marketing conferences in the world, the Society for Marketing Advances for his paper titled "Attitudes about and the propensity to engage in anti-consumption behaviour based upon country-of-origin among consumers in South Africa, South Korea, and the United States".





RESEARCH & INNOVATION

Under the leadership of Prof Joseph Lekunze, the three Scientific Committees of the Business School, People Management SC, General Management SC and Corporate governance, technology, economics and finances SC and provide guidelines for quality research outputs in the Business School.



ACTIVITY HIGHLIGHTS

- Evaluated 84 MBA and PhD proposals for ethical clearance.
- Ethically cleared and approved approximately 57 ethics applications with ethics.
- Approved 103 title registrations for MBAs and PhDs
- Approved over 350 external examiners for MBAs and PhDs
- Overseen about 31 student requests for extension of studies
- Appointment of eight external functionaries as external supervisors
- Supervisor allocation for about 110 first-year MBA students

PhD Workshops

PhD Pre-selection workshop

The pre-selection workshop that took place from April 15 to 17, was facilitated by Prof Yvonne du Plessis and Prof Joseph Lekunze of the NWU-BS. Dr Kemi Onguymi of the University of Lagos Business School, Nigeria and Dr Tendai Svotwa, our PhD alumnus and lecturer at Botho University in Botswana were the guest speakers of the event. The purpose of the workshop was to equip students with research knowledge and skills prior to the preliminary proposal defence.

PhD bridging workshop

The PhD bridging workshop was held on 21-23 April to prepare accepted students for the PhD journey ahead of them. Prof Yvonne du Plessis and Joseph Lekunze together with Prof Hamid Kazeroony of Walden University, an NWU BS extra-ordinary Professor, served as facilitators.

PhD Colloquiums

A total of eight PhD colloquiums were hosted in the academic year 2022 with 35 PhD candidates presenting their proposals, methodologies, and findings. A total of 10 students presented their research methodology and nine presented their findings in preparation for submission and examination.

PhD article writing workshop

Thirteen PhD students of the NWU Business School participated in the introductory article writing workshop “Writing for Publication” which was held on 23-27 May to train students in writing for publications. Dr Rose Richards, Director of the English writing unit at the Stellenbosch University Language Centre, facilitated the session.

Digitally supported Writing for Publication workshop

The Centre for Higher and Adult Education, Stellenbosch University presented a two-week digitally supported advanced article writing workshop named, “Writing for Publication” to NWU Business School academic staff and PhD students on 14-25 November.

MBA RESEARCH DAYS

The MBA programme, in collaboration with the School's Research and innovation unit, hosted MBA Research Days in June and November. During these sessions, students received training on the research ethics process, library resources, the use of Endnote, research design, and the basics of critical literature reviews.

Research outputs

- 20 Journal articles
- 28 Conference contributions
- 21 articles of which 17 is in accredited Journals.
- One authored book
- One chapter in a book



A close-up photograph of several hands of different skin tones stacked together in a circle, with fingers pointing towards the center. The lighting is soft and slightly dim, creating a sense of unity and shared purpose. The background is dark and out of focus.

COMMUNITY ENGAGEMENT AND DEVELOPMENT

Modiragatsi

Modiragatsi in Setswana, translates to “achiever” in English.



The Modiragatsi innovation competition is a project that engages the community and aims to empower young women in particular. The initiative, which was overseen by Prof Leenta Grobler, was hosted by the BS in partnership with MERSETA and SIEMENS with the intention of motivating young people in South Africa to identify issues in their local communities that could be solved by (Digital) Technology. Participants were selected, based on the problems they identify and their associated conceptual solutions. They participated in a three-month online mentoring and training program that included theoretical lectures, practical exercises, and peer-support groups to help them enhance their design thinking, computational thinking, user experience design, and mobile application development skills.

A total of 146 youth participated in the project with 64 being high school girls, 36 high school boys and 33 teachers from 42 different high schools and 13 undergraduate students.

The competition winners and finalists were honoured on 9 August during a breakfast celebration at The Capital On The Park Hotel in Sandton. The winners had an opportunity to visit SIEMENS in Erlangen, Germany, where they explored the Digitalisation Experience Centre.



Rosendal/Mautsi community project

Prof Hein Prinsloo of the NWU Business School presented an in-house three-week service delivery workshop to interns in the Mautsi area in Free State province. The workshop aimed at improving service delivery skills in the hospitality industry in the area. The Department of Economic, Small Business Development, Tourism, and Environmental Affairs hired interns as part of their internal training programme.



Unit for corruption and integrity studies participated in the longest Oak Avenue in Southern African Survey

Business School employees from the UCIS took part in a geo-positioning survey of Potchefstroom's Historic Oak Boulevard as part of their community service efforts. By doing so, they helped preserve a provincial heritage site and maintain its green status where the NWU and Business School are also located. The Oak Avenue which spans 6.7 km is the longest in Southern Africa, and was declared a National Monument in 1976.



MBA Operations Management Service-Learning Project

Students in the MBA Operations Management module implemented the principles of operations management by providing management assistance in various community organisations. A total of nine organisations benefited from the service-learning projects.

Kids Karate Academy Exhibit

The Karate Academy is a community initiative to keep kids out of the streets while also instilling in them discipline and the fundamentals of Karate-ka. The ongoing sponsorship of Prof Yvonne du Plessis benefited a large number of children who are registered with the academy. The project was handed over to the town of Ocean View in the Western Cape so they could carry on with the service because the Academy had gained sufficient dependency.

Donation of bags and stationery

The Business School put a smile on the faces of the underprivileged children in the farming community by donating bags and stationery. These were received with great happiness as the community is struggling and have never received such a donation before.

Relieving poverty during bad economic times

Prof Nelda Mouton of the NWU Business School together with Pastor Willem Nel and other stakeholders aim to obtain a building for the disadvantaged community within the Potchefstroom area. Prof Nelda and the team further intend to help more or less 40 less-disadvantaged households with resources for poverty alleviation.

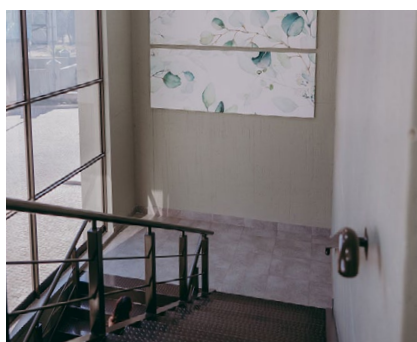




New administration office in Vanderbijlpark, Gauteng

One of the accomplishments of the Business School is having a new administrative office, which opened in Vanderbijlpark in March. The office concentrates on providing services to local and regional Gauteng residents, including current and potential students. The office is located at 23 Delius Street, SW5, Vanderbijlpark,

The new administration office complements the existing sites in the Mahikeng and Potchefstroom campuses. Having a presence in three different towns and two provinces is key to fulfilling the mission of the business school and also promoting our visibility and access to our various clients.





OPEN DAYS

On October 14, the NWU Business School had its first hybrid open day in Potchefstroom's K14 Building. The purpose of the open day was to introduce and advertise the formal and informal programs offered by the school to potential students. Another PGDM-specific open day was held on 21 October at Potchefstroom.



OPEN DAY!
14 October 2022

LEARN MORE ABOUT OUR:
 MBA, Post Graduate Diploma in Management
 and Short courses for executives

Shaping Executive Minds in Africa

SABSA BUSINESS GRADUATES ASSOCIATION ASSOCIATION OF AMBA ASSOCIATION OF AMBA



BURSARIES

A total of R2 276 724, was awarded to students in the Business School's various programs in a form of bursaries, of which R300 000 came from ASPEN Pharmacare and R1030 724 from an ad-hoc fund within the NWU. 18 PhD students, 13 PGDM students, and 37 MBA students are among the beneficiaries. From the informal programmes, about 47 students benefited in bursaries in the field of Entrepreneurial Skills, Small Business Consultancy and Business Management.



**PROF PIET
CROUCAMP**

R10 463 391

Quoted - 211 times



**PROF RAYMOND
PARSONS**

R74 211 887

Quoted - 840 times



**PROF ANDRÉ
DUVENHAGE**

R14 850 499

Quoted - 418 times

For 2022, the NWU Business School generated media publicity to the advertising value equivalent of **R99.5 million!**

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