



# MEMORANDUM

**From: Deputy Director Teaching and Learning NWU Business School**

**To: Deputy Dean Teaching and Learning, FEMS**

## **MID-YEAR PROGRESS REPORT 2019: ITLP**

### **1 Midterm review NWU BS**

This midterm report from the NWU BS will address the following aspects as requested by the Deputy Dean T&L

#### **Progress w r t the implementation of your School's ITLP**

The BS ITLP was implemented and is running according to schedule. The MBA was revisited for optimized application and market relevance with two modules being rationalized into one (MBAC812 and MBAC 814) and the leadership module being moved from second semester second year to first semester of that year. The PGDM was also revisited and a complete new approach followed. All changes are less than 50% at 33.3%.

#### **Alignment**

All modules are aligned across the sites of delivery. Currently the BS is piloting the concept of delivery across sites by the responsible module lecturer as both part of the workload model and similarity of delivery of product. At this time 4 PGDM and 5 MBA modules are delivered in this fashion.

#### **Transformation**

Within the BS the School applies through its enrollment (students) and appointments (staff) the inclusivity concept as is demonstrated by the demographic profiles (previous report). The quality of the student experience is measured after every session (block release at MC) and module conclusion (PC and VC). Evaluations of staff are compared to acceptability norms (>80%) with modification strategies in-place for variances. The BS has reviewed its offerings at the beginning of 2019 and does this as an annual event to remain current within the industry and academic environment. At this time the BS also assesses the future needs of MBA/PGDM graduates and adjust the material accordingly.

#### **Language**

The BS applies a transformational process at this time migrating the Afrikaans classes to a dual medium class. The investigations within the student body reflected a dominance to the English mode with Afrikaans a minority grouping. A negligible number wanted other African language. The current approach thus is also that the business environment is English based thus the primarily language of tuition will be English and the BS will be migrating towards this. The requests for other language will be dealt with on an ad-hoc bases with translators' service in place.

#### **Special events and initiatives**

The BS hosts two study schools annually at which we have special events of Prestige Days with guest speakers from international Business Schools and other relevant and current topics. Further enhancements are also attained by using guest functional lecturers or organizations during class presentations.



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NWU Business School.  
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