

MINUTES OF BUSINESS SCHOOL MEETING

Potchefstroom Site of Delivery

15 JULY 2019 – Building E3

Present

1. Prof Fulu Netswera (Chair)
2. Ms Mara Boneschans (secretarial)
3. Mr Albrecht Strydom
4. Mr William van der Merwe
5. Prof Anet Smit
6. Ms Elma Senekal
7. Prof Raymond Parsons
8. Prof Christoff Botha
9. Ms Antonett Visagie
10. Ms Lizanné Smit
11. Prof Ronnie Lotriet
12. Ms Tsidi Khumalo
13. Mr Johan Jordaan
14. Prof Christo Bisschoff
15. Prof Stephan van der Merwe
16. Ms Anthea Gaanakgomo
17. Prof Leon Jackson
18. Tebogo Tebejane
19. Mr Johan van Zyl
20. Ms Christi Munro

Apologies

1. Rhonda Ferreira (Vanderbijlpark)
2. Ms Marilize Minne (Unavailable)
3. Ms Aifani Tahulela
4. Ms Retha Scholtz
5. Mr Theo Venter
6. Mr Johan Coetzee (Leave)

Opening and Welcome	Chairperson
Prof Fulu welcomed everyone. The attendance register was signed.	
Personalia	
Condolences to Johan Jordaan whose father passed away recently. Also congratulations to Johan who will receive his PhD degree on Thursday. Welcome to everybody, specifically those who were on holiday. I hope we have a good semester.	
Prof Fulu – Autonomy of the School	Fulu
Proff Raymond and Fulu had meetings before the recess with The University Lawyer, Mr James Botha, and afterwards a very positive meeting with Prof Balfour. They discussed a number of things amongst other the Financial model and Entity definition which should be restructured and managed. The financial sustainability of the school was outstanding and they will have another meeting. They will try to finalise everything to be ready for Council sitting in September. Raymond says there are important issues to note. Whatever is decided by the Task team will eventually have to go to University Council for endorsement. There are 3 or 4 components to consider. These include the Legal position, the Finances and the need to expedite finality in the process. Early in August we will have the next meeting of the Task team which will take the form of a workshop and bring in Prof Eon Smit as facilitator. He has a lot of experience. We need to fix the date in this diary and also the diaries of all other members of the Task team. We need to confirm with Eon and possibly meet with him the day before to have discussions. The 1st January next year we want to open our doors under a new flag. The better the recommendations, the easier it will go up the line. Ronnie suggest we alternatively get somebody from SABSA to lower the costs. Stephan supports the idea of Prof Eon as facilitator as he is very experienced. Prof Fulu replied that they would not want active Directors of other Business Schools to facilitate and Nick Binedell would be	

perfect, but unfortunately is not available at this stage. We will give feedback on this issue. Mara will set up a meeting with the NWU lawyer for us in the meantime.	
Prof Fulu – AABS Conference	Fulu
Prof Fulu, Prof Ronnie and Prof Anet attended the AABS Conference in Cape Town in June. New Board members were appointed and old members reconfirmed. The Executive Director is doing some good work. She is very knowledgeable about accreditation processes and worked with AMBA before. The accreditation is a fully fledged one. It needs to be fit for the purpose of the continent and what creates an impact on the market around us. The Conference was well organised.	
Prof Fulu - General	
Please look at the Performance Review forms that need to be completed. Ronnie should facilitate the MBA programmes and Johan Jordaan the PGDIP programmes. Staff do not know about the forms which was send by Saleemah. Mara will resend the forms to everyone. The forms should be uploaded online. Cameras are delivered. Prof Fulu made an undertaking to Prof Sonia that a few modules will be uploaded for students. Practice and upload on Efundi etc. You can get in touch with Marius de Beer if you have questions. Also Marius will download software on your laptop, please arrange with him. Ronnie asked if collective training will be given. Ronnie also said if everything is uploaded we will jeopardise our licensing because students won't attend classes. Prof Fulu had a meeting with Graduway. They already have a few University clients in SA. They manage a database of Alumni students on their platform. You can google Graduway to see how it is run. They are able to collect data on students, where they live, what they are doing etc. and they don't lose any alumni, because they are linked to social media platforms like LinkedIn and Facebook which updates automatically if there are changes of emails or addresses. Alumni have to register themselves on this platform. The cost is R130 000 per year. Warren Makgowe of the NWU will carry the costs from next year onward, as	

he also wants to use the system for the University.

You may recall Prof Fulu asked Tommy to look at the SBAB. Tommy wrote a plan and Prof Fulu awaits a meeting with Prof Sonia to finalise it. He received finances of the SBAB from Albrecht. We need to beef up and do quite a lot of work there. Prof Fulu will be in Mafikeng the rest of the week.

Anet asked about the appointments of lecturers and executive course manager. Prof Fulu said there were interviews for 3 modules: Technologies, Financial management and Strategic management. We extended offers to the Strategic candidate which accepted the offer, Nelda Mouton, and to the Technology candidate, which we are still wait to hear from. The financial candidate did not meet the minimum requirements and we could not appoint him.

Prof Fulu discussed the manager for Executive training with Prof Sonia. Prof Sonia indicated that we should await the outcome of the Autonomy Task team. It is agreed in principle that we will appoint such a person but not in Dan's academic position. We will get an admin position. There is a big need for such a dedicated and committed person in general.

Prof Christo mention that maintenance at K14 is not up to date. One of the big windows is still broken and it should be fixed before it can be branded.

Johan Jordaan asked if there should not be a generator at K14. Prof Fulu said we can put it on the budget for next year. Albrecht said the budget requests closed last week. Prof Fulu will follow it up.

Parking canopies at K14 is also a big issue. Anthea will be in touch with Giel in this regard.

Ronnie said we should safeguard our assets at K14. It will be very easy to break in and stole our expensive equipment.

Prof Fulu will again look at the visibility of the signboard at K14 We need and extra signboard that is more visible.

Christo Bisschoff – Study School	
We are having the Study School at Elgro Hotel this year. There will be two seatings for lunch, as the venue is too small for one seating. So, please don't stop your session earlier as it will scramble our schedule. Parking is reserved for students opposite the Hotel at the church. Everything is going well so far. The panels for 2nd year students are more challenging. There will be a table reserved for VIPs like Aspen on the prestige day. Raymond reminds that is a photo opportunity for the School. Johan van Zyl will attend and do the coverage. It is also an opportunity for YouTube. Ronnie said the final program will be send to all soon. Remember to meet your guest speaker and guest lecturer. Usually there is a gift to the guest lecturers.	
Johan van Zyl – Marketing	
The marketing and advertising campaign for the Project Management and Advanced Project Management courses, managed to get 51 000 video views and 53 000 ordinary post views in the first 15 days of the campaign. Also, 1800 people engaged with the Business School's Facebook page by clicking the "like" button for this specific campaign. The online video and the banner, links through to the Business School's website. With help of individuals Johan van Zyl also updated and redevelop brochures for the PGDiP, MBA and short courses. There are expo's in Gauteng towards the end of July: Forensic expo Agri Gauteng expo The above mentioned brochures will be used as marketing material at the mentioned expo's. The YouTube video interviews will be conducted with the various speakers on Wednesday afternoon. These videos can be used as marketing content on various social media platforms. Raymond reminds us to be visible on the Prestige day. Put up tear drops and banners with branding. Christoff asks for a photo opportunity on Thursday of the PhD graduation. Johan will give coverage there as well.	

Send invitations for Prestige day to stakeholders in Northwest Province. Also to chambers of Businesses.	
Ronnie Lotriet - MBA	
Ronnie pick up that it seems there is a lot of unpaying students. He will follow up with Jan Meyer. If you are not a registered student, you don't receive marks and cannot write exams. If a student is not registered, do not serve that student. These students are not participating and become very demanding and they are playing the system. Get a list of those students and send them a standard letter. Stephan agreed that unregistered students is a very serious problem. We should make an announcement at the Study School. Christi can get a list of unregistered students and send them a letter that they are not even allowed to attend the Study School. 31 March was the cut-off date. It is University Regulations. Christoff said if he got queries, he first looks on E-fundi or the class list. If the student's name does not appear there, there is a reason why. At acceptance of a student next year they should be warned that if they are not registered by 31 March they are off the programme. Jorrie and PA received an aggressive letter from a student regarding the 2nd opportunity. On the second opportunity a student only receives the maximum of 50% mark. It is not negotiable. Students only get a second opportunity if they are in their final year, otherwise they repeat the module in the next year. There are no third opportunities. We will not apply with non-regulation matters. The MBA applications for 2020 is open from end of August. SABSA invited Lungi to the NMAT training, but she declined the invite. Who is Lungi reporting to. If she cannot attend such opportunities she should arrange for a representative. Ronnie attended the SABSA meeting on behalf of Prof Fulu. They revised the booklet last year. According to the meeting the significance of accreditation is declining as well as formal degrees.	

Johan Jordaan – PGDiP	
The second semester has two block releases – next week and the week thereafter. The programme is redesigned to have 8 core modules and two electives. It includes RPL and admission policies. Students can be admitted with less than 60% but with 3 years of relevant experience. Christoff warned that there should be a RPL committee to make decisions on the RPL, which should not be more than 10%. Revisit the RPL process and the by the time we grant RPLs we know our records are 100%. Ronnie asked if an elementary admission test can be part of the admissions of PGDiP. Stephan confirms that RPL must be considered very careful. He has experience with a student now and that is not a good situation. We should cover our backs for RPL students. Adhere to University A rules. If a student fails 3 modules he is off the programme. Research becomes one of the core modules. Prof Fulu suggests Johan should put up a meeting to look at RPL and also a meeting to discuss the Research module. At this stage there are 28 part-time students for PGDiP and for distance already over 400 of which 80 is already approved. We received excellent feedback from distance students via Nelda Mouton of UODL. It is on par and everything runs very well.	
Stephan van der Merwe - IBC	
There is a slow start of 106 admissions, but they will reach 175. It is a lot more than 2017/18.	
The meeting was adjourned	
Date of next meeting	
Next staff meeting is 14 October 2019.	

Adoption of minutes

Secretary
Ms Mara Boneschans

Chairperson
Prof Fulu Netswera

Date

Date