



Instructions/Instruksies

QUESTION 1 (15)

What conditions and changes that may occur in society and the economy (external forces) may spawn and drive future opportunities in Southern Africa. Critically discuss the five most important drivers as you consider the next three years.

QUESTION 2 (10)

Critically analyse the contribution of entrepreneurs to economic development, job creation and the creation of wealth in the world, Africa and Southern Africa.

QUESTION 3 (25)

The attitude towards entrepreneurship or entrepreneurial intension of people can be measured by the Total Early-staged Entrepreneurial (TEA) activity. The TEA rate of countries are been compared in the Global Entrepreneurial Monitor (GEM) reports. The trend over the last two decades is that the South African TEA-rate is lower in comparison with other countries in similar socio-economic conditions.

3.1 Critically analyse why the South African Total Early-staged Entrepreneurial (TEA) activity is lower than the rest of most of the countries in the factor- and efficiency driven economies as well as in Africa. Motivate your opinion in full and provide practical example.

(15)

3.2 What can the South African government do to foster an attitude towards entrepreneurship in the country? **(10)**

QUESTION 4 (25)

The Osterwalder Business Model canvas presented by Osterwalder and Pigneur is a valuable tool to analyse and change the current or future business model of a business. The process of pivoting is an important step in compiling and using the Osterwalder business model. **Critically assess how businesses can utilize pivoting in compiling a business model for the business.** Provide practical examples and motivate your point of view.

QUESTION 5 (25)

Determine the state of corporate entrepreneurship (intrapreneurship) in your organisation (or an organisation of your choice) and draft a corporate entrepreneurial (intrapreneurial) strategy for the organisation. Provide full details of the assessment, the proposed strategy and the implementation of the strategy.

TOTAL/TOTAAL: 100