

MODERATOR REPORT: EXAMINATION PAPERS

MODULE NAME	Strategy Management	
MODULE CODE	MBAC 811	
LECTURER / ASSESSOR		
MODERATOR	Prof T Pelser	
	LECTURER / ASSESSOR (Yes/No/Remarks)	MODERTATOR (Yes/No/Recommendations)
The level of difficulty corresponds with the NQF level descriptor		Yes
The paper is set according to the learning outcomes of the module		Yes
The paper contains a good balance between the different levels of knowledge testing (Bloom's taxonomy). (Compare with level of learning as set in the learning outcomes)		Yes
There are both theoretical and application questions		Yes
The time-frame of the paper is realistic for the average learner to complete the paper		Yes
A memorandum is attached		Yes

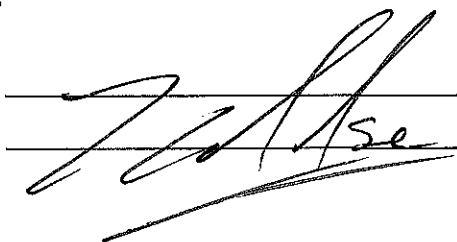
REMARKS:

Good Paper

SIGNATURES:

LECTURER

MODERATOR



DATE

DATE

01/07/2019



NORTH-WEST UNIVERSITY
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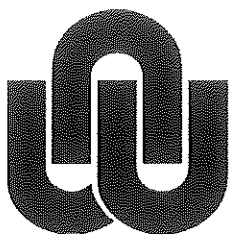
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24 June 2019

POTCHEFSTROOM BUSINESS SCHOOL: EXTERNAL MODERATOR'S REPORT

1.1.1 MODULE TITLE	Strategic Management
MODULE CODE	MBAC 811
EXTERNAL MODERATOR	Prof T Pelser

A. SYLLABUS

1. Is the syllabus adequately and appropriately covered by the learning content?

YES	NO
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If 'No', why not? _____

2. Does the syllabus (by means of outcomes) address the required management skills?

YES	NO
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If 'No', why not? _____

3. Is the required learning content adequately addressed by the prescribed book w.r.t.:

- Conceptual approach?
- Examples?
- Exercises?

YES	NO
YES	NO
YES	NO

If 'No', why not? _____

B. EXAMINATION PAPER

1. Were the module outcomes adequately evaluated by the:

- topics covered in the paper (specific outcomes)?
- type of questions set (critical outcomes)?

YES	NO
YES	NO

If 'No', why not? _____

2. Did the paper, as a whole, cover the syllabus adequately?

YES	NO
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If 'No', why not? _____

3. Were marks allocated on a fair basis as to the importance of the specific topic and time allowed?

YES	NO
----------------	----

If 'No', why not? _____

4. Was the standard of the questions:

- In accordance with expected outcomes?
- Well formulated with measurable action words?
- Of acceptable international standard?

YES	NO
YES	NO
YES	NO

If 'No', why not? _____

5. Did the assignments (standard and frequency) comply with the outcomes and contribute (add value) to the overall achievement of the outcomes?

YES	NO
-----	----

If 'No', any recommendation? _____

C. MARKING

1. Were marks awarded:

- consistently?
- according to the marks memorandum?
- for acceptable alternative answers in open-ended questions?

YES	NO
YES	NO
YES	NO

If 'No', why not? _____

2. Was the marking of an acceptable standard?

YES	NO
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If 'No', any recommendation? _____

GENERAL

Any remarks not covered by the above?

N/A

/mb/Anet-External Moderators Report/2008-09-08

Original details: (12090298) C:\Users\12090298\Documents\PBS\Briefhoof\2016\Briefhoof_e.docm
6 June 2016

[Signature]
01/02/2019

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26 June 2019

Prof Theuns Pelser

University of KwaZulu-Natal

Durban

Prof Pelser

MODERATION OF MBAC 811 – STRATEGIC MANAGEMENT

Herewith please receive an Examination Paper from the June 2019 examination of the above mentioned module.

Please return the moderated document and report to us within 7 days by courier.

The honorarium-claim form should be returned together with the moderated document, or posted to:

MS ANTHERA GAANAKGOMO,
NWU BUSINESS SCHOOL
Building K14 (CNR Thabo Mbeki & Esselen Street)
North-West University
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2520
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Tel: 018 299 1413/ 852759

Thank you!

NWU greetings

Prof Ronnie Lotriet

MBA Lecturer