

Individual Assignment

Due Date: 14 Sept 2020

QUESTION ONE (50 MARKS)

- 1.1 **A technology entrepreneur:** Please search and select one tech. entrepreneur online (or Any media) that made headlines in year 2018 & 2019 in South Africa, who you find impressive and prepare a written summary to explain: the idea, the industry applicable, the inventor, the business model, why impressive and how can it contribute to economic-social-environmental value. (25 marks)
- 1.2 Discuss any three main barriers for innovation, and give practical examples? (15 marks)
- 1.3 The Fourth Industrial Revolution is rewriting the business rulebook. This process has been painful for some, and a boon to others. Discuss how the Fourth Industrial Revolution will affect business and what could organisations do to survive this storm? (10 marks)

QUESTION TWO (50 MARKS)

- 2.1 Discuss how the Blockchain model and mobile technologies are triggering a new era of mobile financial services in developing countries, potentially eliminating the need for brick-and-mortar banks. (20 marks)
- 2.2 How would you change your organisation into an exponential organisation? Start off with a brief description of your organisation. Keep in mind that not all the proposed steps are necessary and also it depends if you are a start-up or large organisation already in existence. (15 marks)
- 2.3 Discuss the major reasons that led to the demise of KODAK as discussed in unit 1. As a technology consultant, what would you have done to address the situation that was happening at KODAK had they consulted you earlier before their demise? (15 marks)