

Updated study programme (all the campuses)

SESSION	DATE - 2020	TOPIC	PREPARATION*	WORK TO BE SUBMITTED FOR GRADING
Study school	20 - 24 July	Theme 1: The entrepreneurial environment Introduction to the Entrepreneurship module Defining entrepreneurship Theme 2: Case study analysis	[Contact session - Zoom] Preparation: S&A Chapter 1 Slides loaded on eFundi	
1	01 August/ 03 August	Theme 3: Predictive vs creative logic Effectuation Overview of the training philosophy (flip class room, self-study, contact sessions, case studies, group activities) Theme 2: Case study analysis	[Contact session - Zoom] Preparation: Slides and notes loaded on eFundi Application: Case studies ImageCafé (S&A, 2016: 21-27) Lakota Hills (S&A, 2016: 64-73) [Self-study & group activities]	
2	15 August/ 17 August	Theme 4: The entrepreneurial mind and fit The entrepreneurial process Theme 2: Case study analysis	[Contact session - Zoom] Preparation: S&A Chapters 2 & 3; Slides loaded on eFundi Application: Case studies Roxanne Quimby & Burt's Bees (S&A, 2016: 90-95; 137-142) [Self-study & group activities]	

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3	29 August/ 31 August	Theme 5: Idea generation and screening venture opportunities Theme 2: Case study analysis	[Contact session - Zoom] Preparation: S&A Chapter 4 & 5 Slides loaded on eFundi Application: Case studies Jim Poss (S&A, 2016: 105-112) Northwest Community Ventures (S&A, 2016: 153-160) [Self-study & group activities]	Group activity 1: Case studies Analysing the ImageCafé, Lakota Hills and Roxanne Quimby case studies (10% of Group assignment mark)
4	05 September/ 07 September	Theme 6: Design thinking Part 1, 2 & 3 Lean start-up and agile Modern entrepreneurship: An integrated approach Theme 2: Case study analysis	[Contact session - Zoom] Preparation: Slides and notes loaded on eFundi Application: Case study Newland Medical Technologies (S&A, 2016: 184-191) [Self-study & group activities]	Individual assignment: (100% of Individual assignment mark) [Social entrepreneurship]
5	12 September/ 14 September	Theme 8: The business plan and Osterwalder's Business Model Canvas Theme 9: Resource requirements Financing the venture Theme 10: Managing the business after start- up and beyond	[Contact session - Zoom] Preparation: Chapter 7, 10 Slides and notes loaded on eFundi Theory: S&A Chapters 11-16, 18 (Self-study)	

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6	03 October/ 05 October	Theme 12: The family as an entrepreneur Social entrepreneurship Women entrepreneurship	[Contact session - Zoom] Preparation: S&A Chapter 6 & 17 Slides, reports and notes posted on e-fundi	Group assignment: (80% of group assignment mark) [Entrepreneurial ecosystems]
7	10 October/ 12 October	Theme 13: Corporate entrepreneurship (intrapreneurship) Theme 2: Case study analysis (Self-study & Group activities)	[Contact session - Zoom] Preparation: Slides and notes posted on eFundi Application: Case study Indulgence Spa Products (S&A, 2016: 444-451)	Group activity 2: Contribution of entrepreneurs (10% of Group assignment mark)
8	24 October/ 26 October	Theme 11: SA business environment (Global Entrepreneurship Monitor Report) Theme 14: The Entrepreneurship Ecosystem Summary of the module Revision questions and final problems	[Contact session – contact & Zoom] Preparation: Slides, reports and notes posted on eFundi	Examination date: 3 November 2020 (08:00-14:00) [The exam will be posted on eFundi and should be submitted on eFundi]

Students should prepare the chapters in the prescribed text and case studies before contact sessions (refer to chapters and pages in textbook).

SPINELLI, S. & ADAMS, R. 2016. New Venture Creation: Entrepreneurship for the 21st century. 10th ed. New York: McGraw-Hill.