

RUBRIC TO ASSESS GROUP ASSIGNMENT 2020

Group name: Harleys						
		Contribution				
1. Title page, table of content, executive summary and introduction		6 /10 10%				
		Poor	Below average	Average	Good	Excellent
Is the title page correct and the title a good representation of the content?					x	
Is the table of content correct?				x		
Does the executive summary appropriately demarcate the assignment?				x		
Does the introduction give a clear and sequential indication of the structure of the assignment?		x				
Additional examiner comments:						
2. Problem statement, objectives and research questions		7/15 15%				
		Poor	Below average	Average	Good	Excellent
Is the problem statement clearly formulated?					x	
Are the objectives specified, sufficient and attainable?				x		
Are the research questions clearly stated?			x			
Is the research problem contextualised through literature?						

Additional examiner comments:

3. Literature analysis/handling of sources

11/20 20%

	Poor	Below average	Average	Good	Excellent
• Does the work provide sufficient evidence of knowledge of the relevant and recent research?			x		
• Has said knowledge been applied in a critical and integrated manner?			x		
• Have central concepts been sufficiently defined?			x		
• Has the assignment been placed within a fundamental theoretical–conceptual framework?		x			
• Independent (own) thought is reflected; Insight into the topic was demonstrated and logical, systematic thought and reasoning is demonstrated			x		

Additional examiner comments:

4. Research methodology and design

11/15 15%

	Poor	Below average	Average	Good	Excellent
• Are the research methodology and design clearly explained				x	
• Is the research design or method(s) appropriate to answer the research question(s)?				x	
• Has the group mastered the applicable research methodology?			x		
• Has the method been sufficiently conceptualised concerning research design, population, sample, measuring instruments/methods of measurement concerning the collection of data and/or the statistical analysis?				x	

Additional examiner comments:

5. Presentation of results , discussion, implications and conclusion

13/20 20%

	Poor	Below average	Average	Good	Excellent
• Are the results presented in graphs, tables or figures?				x	
• Is an acceptable solution to the research problem provided?			x		
• Are the results clearly linked to the research problem and objectives?				x	
• Are the results compared to the results of similar studies					
• Are the managerial implications and recommendations /generalisations logically justifiable?			x		
• Are the managerial recommendations from the actual findings of the research been made?			x		
• Is the conclusion synthesising the main findings or ideas?					
• Is the conclusion aligned with the introduction of the assignment?			x		

Additional examiner comments:

6. Logical structure

6/10 10%

	Poor	Below average	Average	Good	Excellent
• Is the assignment as a whole systematic, logical and well structured?			x		
• Were the arguments clearly unpacked from the problem statement to the conclusions?			x		
• What is the general quality rating of the assignment?			x		

Additional examiner comments:					
7. Documentation and technical finishing		5/ 10 10%			
	Poor	Below average	Average	Good	Excellent
• Has the assignment been presented in an acceptable manner (e.g. references, tables and figures)?			x		
• Is the stylistic and technical refinement in order?			x		
• Has the assignment been written in an acceptable language, and is it technically well-edited?		x			
Additional examiner comments:					
General Remarks / Comments: Assignment					
. Plagiarism Report. Marks deducted for plagiarism infringements • -10 (5 % - 20 % out of single source) • -20 (21 % - 40 % out of single source) • 0 (41 % - 60 % out of single source) • Disciplinary steps (anything higher than 60 %)					
Remarks / Comments: Plagiarism (If applicable) Subtracting: -00 Total mark: 59/100 Disciplinary Action to be taken (If applicable) YES NO					
Prof PA Botha					
Mark awarded (out of 100%)			59%		