

Business in Africa - our way forward.

The NWU Business School invites you for a get-together to discuss our 'Footprint in Africa' with GG Alcock.



GG Alcock

Born white, bred Zulu. Expert in business in Africa.

GG was raised in a mud hut in one of the most poverty-stricken and violent parts of KwaZulu-Natal, Msinga. His parents, Neil and Creina Alcock, community activists, raised their two sons in a Zulu community living in a hut with no running water, electricity, or modern conveniences. GG and his brother grew up hunting and herding animals in the hills with other young Zulu boys. Home-schooled, GG is fluent in isiZulu and intimate with local African cultures while also conversant in many other South African languages. Having realised from an early age that there is no glamour in poverty, GG uses his unique skills and experience to highlight and grow informal low-income mass markets in Africa.

The informal business sector is the next great frontier of Africa and it is undergoing an economic revolution – a new world of 'small' people doing big things, and transforming the continent.

Date and Time: 8 February 14:00

Topic: Business in Africa

Zoom Link: <https://zoom.us/j/91674827618>

Meeting ID: 916 7482 7618

Passcode: 557371

