

Curriculum Vitae

1. General information

Title, name and surname:	Prof CJ Botha
Maiden name:	
Date of birth:	1965-03-28
Gender:	M
Nationality	RSA
Marital status:	M
Citizenship:	RSA
Professional registrations:	SABPP Chartered Human Resource Practitioner

2. Contact details

Organisation where based:	NWU Business School, North-West University
Faculty or School:	Faculty of Economic and Management Sciences
Work telephone number:	018 2991672
Work fax number:	
Cell phone number:	0827377823
E-mail address:	Christoff.botha@nwu.ac.za
Website address:	http://commerce.nwu.ac.za/business-school
Work postal address:	Internal Box 296, NWU Business School
Work physical address:	28 Hoffman street

3. Qualifications (start with highest qualification)

Qualification type:	Phd
Field of study:	Employment Relations
Institution:	NWU
Year obtained:	1992

Qualification type:	PG DIP Labour Law
Field of study:	Labour Law
Institution:	UJ
Year obtained:	1995

4. Employment history (start with current position)

Position:	Organisation	Appointed from – to:
Professor	NWU Business School	2008 -

5. Research expertise

Scientific domain:	Human Resource Management
Main research field:	Employment Relations
Fields of specialization:	Labour Management
NRF rating and year rated:	

6. Publications (list publications of the last 3 years)

International publications:	1. NCHABALENG, G., BOTHA, C.J. & BISSCHOFF, C.A. 2018. The Uses, Benefits and Limitations of Social Media for Public Relations in South African Non-Governmental Organisations. <i>Journal of Business & Retail Management Research</i>, 12(3): 13-25 Scopus Journal 2. ASVAT, R., BISSCHOFF, C.A. & BOTHA, C.J. 2018. Factors to measure the performance of private business schools in South Africa. <i>Journal of Economic and Behavioural Sciences</i>. 10(6): 50-69 IBSS Journal 3. SHAIKH, A., BISSCHOFF, C.A. & BOTHA, C.J. 2018. Measuring management and leadership competencies of business school educated managers in South Africa. <i>Journal of Business & Retail Management Research (JBRMR)</i> 13(2): 152 - 166 Scopus Journal 4. NCHABALENG, G., BOTHA, C.J. & BISSCHOFF, C.A. 2018. The Use of Social Media in Public Relations at Non-Governmental Organisations in South Africa. <i>Journal of Economics and Behavioral Studies</i>, 10(6) 150 -161 Scopus Journal 5. ASVAT, R., BISSCHOFF, C.A. & BOTHA, C.J. 2019. An analysis of the business environment of Private Higher Education Institutions in South Africa. <i>Perspectives in education</i>. IBSS Journal 6. ASVAT, R., BISSCHOFF, C.A. & BOTHA, C.J. 2019. Developing a conceptual model to measure business performance for private higher education's institutions. <i>International Journal of Management in Education</i>. 13(4): 307-337 Scopus Journal 7. NCHABALENG, G., BOTHA, C.J. & BISSCHOFF, C.A. 2019. The review of the current status of public relations in NGO's use, benefits and limitations of social media from a South African perspective. <i>Journal of Economic and Behavioural Sciences</i>. IBSS Journal 8. RHEMAN, S., BISSCHOFF, C.A. & BOTHA, C.J. 2019. A Model to measure Academic Performance of Private Higher Education Institutions. <i>Journal of Contemporary Management</i>. 16(2) 178 -200 Scopus Journal. 9. RHEMAN, S., BISSCHOFF, C.A. & BOTHA, C.J. 2019. Developing a conceptual model to measure academic performance for private higher education institutions. <i>International Journal of Management</i>
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	<i>in Education. Scopus Journal.</i> 10. RHEMAN, S., BISSCHOFF, C.A. & BOTHA, C.J. 2020. An Analysis of role players and challenges in South African private higher education. <i>International Journal of Management in Education. Scopus Journal.</i> 11. ASVAT, R., BISSCHOFF, C.A. & BOTHA, C.J. 2020. The business environment of Private Higher Education Institutions in South Africa. 12. ASVAT, R., BISSCHOFF, C.A. & BOTHA, C.J. 2020. Measuring the Business Performance of a Private Higher Education Institution in South Africa. <i>International Journal of Management Practice</i>
National publications:	

7. Papers delivered (of the last 3 years?)

International papers:	
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