

Curriculum Vitae

1. General information

Title, name and surname:	Prof Ronnie Lotriet
Maiden name:	N/a
Date of birth:	14/11/1961
Gender:	Male
Nationality	SA Citizen
Marital status:	n.a
Citizenship:	South African
Professional registrations:	Member of the BEN-AFRICA organisation Member of the BSPN/IBC association network Member of South African Academy for Arts and Sciences

2. Contact details

Organisation where based:	NWU Business School, North-West University
Faculty or School:	Faculty of Economic and Management Sciences
Work telephone number:	018 299 1415
Work fax number:	018 299 1416
Cell phone number:	0794924775
E-mail address:	Ronnie.lotriet@nwu.ac.za
Website address:	http://commerce.nwu.ac.za/business-school
Work postal address:	Internal Box 296, NWU Business School
Work physical address:	Building K14, Room G07, NWU Business School

3. Qualifications

Qualification type:	Doctor Commercii
Field of study:	Labour Economics
Institution:	Potchefstroom University for CHE
Year obtained:	1996

Qualification type:	Magister Commercii (<i>cum laude</i>)
Field of study:	Economics
Institution:	Potchefstroom University for CHE
Year obtained:	1989

Qualification type:	Baccalaurius Commercii (Honours) (<i>cum laude</i>)
Field of study:	Economics & Business Economics/Management
Institution:	Potchefstroom University for CHE
Year obtained:	1986 <i>cum laude</i>

Qualification type:	Baccalaurius Commercii (<i>cum laude</i>)
Field of study:	Human Resource Management
Institution:	Potchefstroom University for CHE
Year obtained:	1985

Qualification type:	Accredited Certificates-
Field of study:	• NOSA-Career Safety • Labour Relations (<i>cum laude</i>) • Project Management (<i>cum laude</i>)
Institution:	North-West University
Year obtained:	1985-2008

Qualification type:	Online
Field of study:	Advanced Competitive Strategy (<i>cum laude</i>)
Institution:	Ludwig-Maxmillians-Universität München, Germany
Year obtained:	2016, 2 nd semester

4. Employment history (start with current position)

Position:	Organisation	Appointed from – to:
Professor	NWU Business School	2003-current
Associate-professor	School of Economy	1989-2003

5. Research expertise

Scientific domain:	Strategy
Main research field:	Strategy – Competitive Intelligence and Industry Analysis Business ethics
Fields of specialization:	Management sciences, SMME's, Macro-economics, & corporate governance

6. Publications (list publications of the last 3 years)

International and National Publications	SWANEPOEL, E., ESTERHUIZEN, J, VAN VUUREN, G & LOTRIET, R.A. 2017. Dodd-Frank and Risk-taking: Reputation Impact in Banks (BS-10-1116). <i>Banks and Bank Systems</i>. Volume 12: Issue 1, 2017. SWANEPOEL, E., ESTERHUIZEN, J, VAN VUUREN, G & LOTRIET, R.A. 2017. Assessing Reputational Risk: A Four Point Matrix. <i>The Journal of Economic and Financial Sciences</i>. LOTRIET RONALD AUBREY RA (Co-Author) 2017.Assessing fertilizer buying behavior of emerging farmers in a South African grain producing area. Accredited Journal Article LOTRIET RONALD AUBREY RA. 2018. Die dood van die tradisionele koerant: 'n Strategiese assessering. Accredited Journal Article An enquiry into the management challenges of millennial employees within the hotel industry: A Case Study 0,25 Conference Contribution International Conference on Business and Management Dynamics (ICBMD-2019)
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	2019. An enquiry into the management challenges of millennial employees within the hotel industry: A Case Study 0,25 Conference Contribution International Conference on Business and Management Dynamics (ICBMD-2019) 2019. Engineering a manager: assessing the factors affecting the career transition 0,25 Conference Contribution International Conference on Business and Management Dynamics (ICBMD-2019) Lotriet, R.A & Le Roux, D.B. 2019. An enquiry into the management challenges of millennial employees within the hotel industry: A Case Study, RA. Swakopmund, 3 Sept 2019. 5th INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT DYNAMICS (ICBMD-2019). Published in Lotriet, R.A & Maree, M.C 2019. Engineering a manager in South Africa: Assessing some of the factors affecting the career transition. <i>Swakopmund, 3 Sept 2019 5th INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT DYNAMICS (ICBMD-2019).</i> Published in accredited conference journal. Lotriet, RA & Louw, JJ. 2019 Assessing organisational climate & commitment @ a SA mining services supplier.. Paper presented at the IBC. Hermanus. 23 Sept. 2019. Published in accredited conference journal. LOTRIET, RA. 2020. Assessing some market orientation dimensions: A strategic imperative for contemporary South Africa. <i>Published in DOE-Accredited Conference Proceedings.</i> MODISE, M & LOTRIET, RA .2020 Comparative Study between Tavern and Shebeen License Holders in Yeoville, South Africa. <i>Published in DOE-Accredited Conference Proceedings</i> LOTRIET, RA. 2020. 'n Assessering van die persepsies oor digitale transformasie by 'n Suid-Afrikaanse handelsbank – 'n geval van Antropogeen-ontkenning vir die ekonomie? <i>Tydskrift vir Geesteswetenskappe.</i> <i>Another 2 planned for 2021 (one already accepted for publication)</i>
National publications:	(See above)

7. Papers delivered (of the last 3 years)

International papers:	LOTRIET, R.A, KOLE, A & BISSCHOFF, CA. 2018. Assessing fertilizer buying behaviour of emerging farmers in a South African Grain producing area. Paper accepted for the 20-24 AFMA-10 International Conference, Mauritius, <i>but did not attend</i>. LOTRIET, RA & CHILOANE, S. 2018. Assessing the efficiency of water loss projects in Ekurhuleni Metropolitan Municipality in South Africa. Sustainable Sanitation and Water Management Conference. 20-23 November 2018. Century City, Cape Town. MUZONDO, N, LOTRIET, RA & BISSCHOFF.2019. A stakeholder-oriented conceptual framework to measure brand equity of national foreign direct investment: Exploraty evidence from South Africa. Paper presented at 3rd International Conference on Advances in Business & Law (ICABL2019), Dubai, UAE. Lotriet, R.A. & Ditshego, K. Kokotwane. 2019. 'n Assessering van die persepsies oor digitale transformasie by 'n Suid-Afrikaanse Handelsbank – 'n geval van Antropogeen-ontkennend vir die ekonomie? <u>Paper presented</u>: Suid-Afrikaanse Akademie vir Wetenskap en Kuns. 12-13 Junie 2019. Pretoria. Lotriet, R.A & Le Roux, D.B. 2019. An enquiry into the management challenges of millennial employees within the hotel industry: A Case Study, RA. Swakopmund, 3 Sept 2019. 5th INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT DYNAMICS (ICBMD-2019) Lotriet, R.A & Maree, M.C 2019. Engineering a manager in South Africa: Assessing some of the factors affecting the career transition. <i>Swakopmund, 3 Sept 2019</i> 5th INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT DYNAMICS (ICBMD-2019) Lotriet, RA & Louw, JJ. 2019 Assessing organisational climate & commitment @ a SA mining services supplier.. Paper presented at the IBC. Hermanus. 23 Sept. 2019
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International Papers	LOTRIET, R.A & KRUGER, L. 2018. Exploring antecedents that determine consumer behaviour in the South African Life Insurance Industry. IBC: 23-26 September. Le Meridien Le Maurice, Mauritius. MUZONDO, N, BISSCHOFF, C.A & LOTRIET, R.A. 2019. Measuring national brand equity: Appraisal of alternative approaches. LOTRIET, R.A & DITSHEGO, K. 2019. 'n Assessering van die digitale transformasie op die sogenaamde digitale volwassenheid van 'n groot Suid-Afrikaanse korporatiewe bank. Simposium. 12-13 September 2019. Suid-Afrikaanse Akademie vir Wetenskap en Kuns. LOTRIET, RA. 2020. Assessing some market orientation dimensions: A strategic imperative for contemporary South Africa. International Conference on Business Dynamics MODISE, M & LOTRIET, RA .2020 Comparative Study between Tavern and Shebeen License Holders in Yeoville, South Africa. International Conference on Business Dynamics LOTRIET, RA. 2020. 'n Assessering van die persepsies oor digitale transformasie by 'n Suid-Afrikaanse handelsbank – 'n geval van Antropogeen-ontkenning vir die ekonomie? <i>Tydskrift vir Geesteswetenskappe</i> <i>3 submitted for 2021</i>
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