

CCMM 511 EC

GENERAL MANAGEMENT

Faculty Economic and Management Sciences

MOD compiled by: Prof A Henrico

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North-West University



It all starts here

- Ranked in the top 5% of universities globally by the QS-rankings
- Contributes the second largest number of graduates annually to the labour market

Dit begin alles hier

- As een van die top 5% universiteite wêreldwyd deur die QS-ranglys aangewys
- Lewer jaarliks die tweede meeste graduandi aan die arbeidsmark

Gotlhe go simolola fano

- Re beilwe mo gare ga diyunibesiti tse 5% tse di kwa godimo go ya ka peo ya maemo ya QS
- Ngwaga le ngwaga go abelwa palo ya bobedi ka bogolo ya badiri mo maketeng ya badiri

Module information

Module code	CCMM 511
Module name	General management
Module credits	16 credits This implies that you must spend a total of 160 hours to master the outcomes of this module successfully. For total study hours per study unit, refer to electronic study material.
NQF level	8
Prerequisites	Graduated
Additional resources or requirements to complete module successfully	None

Lecturer and contact information

	Potchefstroom
Name of lecturer(s)	Prof A Henrico
Office telephone	018 299 1463
E-mail address	Alfred.henrico@nwu.ac.za
Building and office number	E3, 247
Consulting hours	Will be announced on eFundi
Additional support	

Introduction

Purpose of the module:

To understand the managerial environment and to develop managerial skills

Teaching and learning in this module

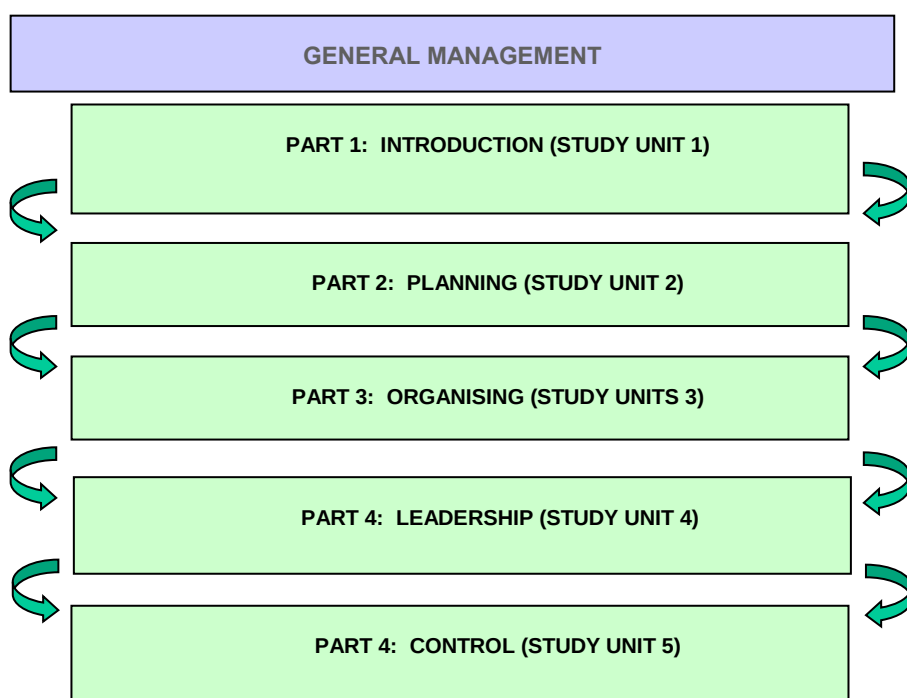
The rationale of the module is to introduce you to the world of management and to provide you with the tools to function expertly in the working environment.

Module outcomes

After completing this module you should be able to do the following:

- Demonstrate a comprehensive and systematic knowledge base of management processes, the business environment, management information systems, decision-making, ethical policy and practice and business culture.
- Analyse and evaluate management aspects (abovementioned theory) and solve complex problems in this regard.
- Communicate ethically by means of relevant information technology those management aspects you have become acquainted with individually or in groups when performing research and completing assignments.

Module plan:



Assessment

Requirements for successful completion of the module

You need a final module mark of at least 50% to pass the module. The final mark will be calculated as follows:

- Participation mark: A minimum of 40% to obtain admission to examination
- Examination: A sub-minimum of 40%

Assessment plan:

- A) Assessment that may contribute towards your participation mark and give feedback on your learning (Formative assessment)

Item	Date	Total Marks	Weight
Semester test	Will be announced	50-75	30%
Assignment	Description available on eFundi	100	35%
Simulation and portfolio	Will be announced	40/60	35%
Participation marks:			100

- B) Examination (Summative assessment)

Item	Date	Total marks	Weight
Exam	Will be announced	100	100
Examination mark:			100

Calculation of final mark

Participation mark: 50% of final mark

Examination mark: 50% of final mark

= Total: 100%

Study material

Compulsory study material:

- Hellriegel, D., Louw, M., Perks, S., Amos, T., Zindiye, S., Klopper, H.B. & Oosthuizen, T. 2016. Management. 5th. Cape Town: Oxford University Press.

Time management

Module administration	Eg:	Hours per semester
Weeks per semester	10	
Duration of lecture period	60 min = 2 hrs.	
Lectures per week	2 periods per week	40
Other non-contact time per semester; that is self-study time (h)		90
Work beyond contact session, preparation, tests and examination		30
Total hours per semester		160

Warning against plagiarism

Plagiarism is a serious offence and you should familiarise yourself with the plagiarism policy of the NWU. <http://library.nwu.ac.za/copyright-and-plagiarism>

Please refer to the *Policy on Academic Integrity* which is found on the following website: http://www.nwu.ac.za/content/policy_rules

Study units

This is only an overview of the themes/topics with their outcomes, activities/assessment and study material.

1 The nature of management, managerial competencies, functional areas of management and the business environments

Recommended time to master this study unit outcome: 20 hours

Learning outcomes

To be announced on eFundi

Problems

- A detailed set of problems will be announced via eFundi.

Study material

- Hellriegel (5th ed.), Chapters 1, 2 & 5.

2 Planning and strategy formulation, and fundamentals of decision-making

Recommended time to master this study unit outcome: 20 hours

Learning outcomes

To be announced on eFundi

Problems

- A detailed set of problems will be announced via eFundi.

Study material

- Hellriegel (5th ed.), Chapters 6 & 7.

3 Organisational structure and design

Recommended time to master this study unit outcome: 20 hours

Learning outcomes

To be announced on eFundi

Problems

- A detailed set of problems will be announced via eFundi.

Study material

- Hellriegel (5th ed.), Chapters 8.

4 Leadership and motivation

Recommended time to master this study unit outcome: 20 hours

Learning outcomes

To be announced on eFundi

Problems

- A detailed set of problems will be announced via eFundi.

Study material

- Hellriegel (5th ed.), Chapters 11 & 12.

5 Control

Recommended time to master this study unit outcome: 20 hours

Learning outcomes

To be announced on eFundi

Problems

- A detailed set of problems will be announced via eFundi.

Study material

- Hellriegel (5th ed.), Chapters 15.