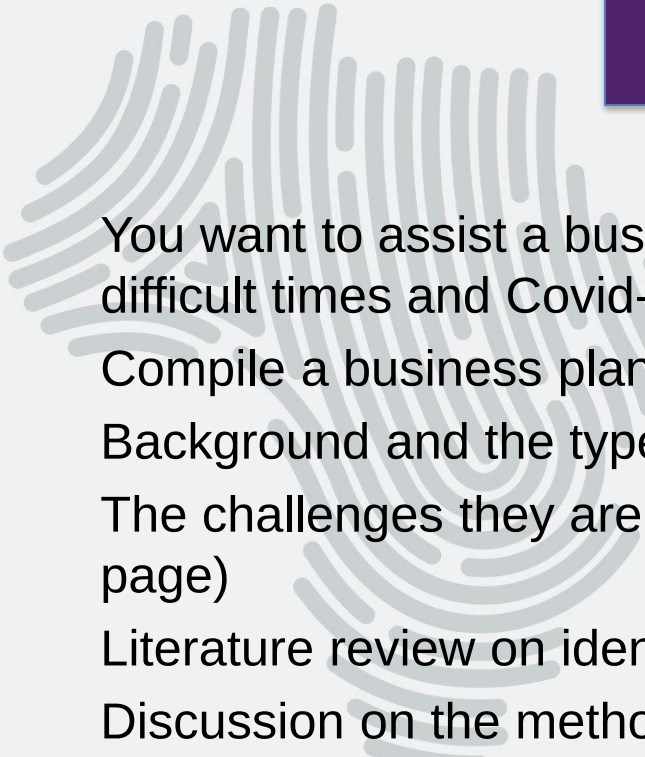


GROUP ASSIGNMENT

GOPM 521

Due date: 23 October 2020



A large, light gray fingerprint graphic is positioned on the left side of the slide, partially overlapping the purple header bar and the main text area.

QUESTION

You want to assist a business in the community for free of charge. It is difficult times and Covid-19 had an impact on that business.

Compile a business plan where you take the following into account:

Background and the type of business (1 page)

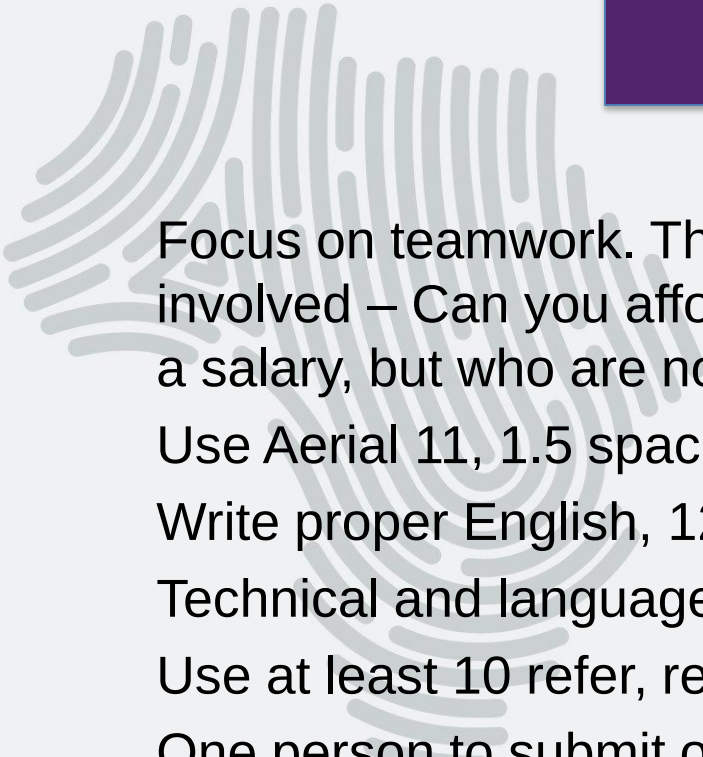
The challenges they are facing (problem statement and questions (1 page)

Literature review on identified issues (2-4 pages)

Discussion on the method you will use to improve operations (4 pages)

Conclusion

References

A large, light gray fingerprint graphic is positioned on the left side of the slide, partially overlapping the text area. It consists of several concentric, curved lines that form a circular pattern, resembling a fingerprint.

INSTRUCTIONS

Focus on teamwork. Think about this when getting everyone involved – Can you afford anyone in your work environment to earn a salary, but who are not contributing?

Use Aerial 11, 1.5 spacing and use the template included.

Write proper English, 12 pages including title page and references

Technical and language editing are important

Use at least 10 refer, references in the Harvard style of referencing.

One person to submit on e-fundi only on behalf of the group.

BE PROFESSIONAL AT ALL TIMES!

RUBRIC

(This will be the basic rubric although more sub-areas will be used)

Names and Student numbers of group members	
Insight shown in essay	/15
Discussion of issues	/15
Language, editing and technical compliance	/5
Referencing	/5
Plagiarism (-2, -4, -6,-8,-10)	If applicable
TOTAL	/40

