

Table 6.4 MBA curriculum map

| MBA programme curriculum map                                   |                                                                                                                                                   |                       |                     |            |                      |                       |                       |                             |                      |                 |                      |                   |                      |                      |                  |                          |                               |
|----------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|---------------------|------------|----------------------|-----------------------|-----------------------|-----------------------------|----------------------|-----------------|----------------------|-------------------|----------------------|----------------------|------------------|--------------------------|-------------------------------|
|                                                                |                                                                                                                                                   | BLOCK A               |                     |            |                      | BLOCK B               |                       |                             | BLOCK C              |                 |                      |                   | BLOCK D              |                      |                  |                          |                               |
| Program Learning goals                                         | Program learning objectives                                                                                                                       | Operations Management | Executive Economics | Leadership | Research Methodology | Technology Management | Managerial Accounting | Strategic Talent Management | Strategic Management | Company Project | Financial Management | Mini-Dissertation | Marketing Management | Corporate Governance | Entrepreneurship | Public Sector Management | International Business Issues |
| Goal 1<br>Transforming managers into strategic thought leaders | 1.1 Graduates should be able to conduct analysis and critique of a business environment using appropriate theories to lead as a strategic thinker |                       | X                   | X          |                      | X                     |                       | X                           | X                    | X               | X                    |                   | X                    |                      | X                |                          |                               |
|                                                                | 1.2 Graduates should be able to solve complex problems as a strategic thought leader.                                                             | x                     | X                   | X          |                      |                       |                       | X                           | X                    | X               | X                    |                   | X                    |                      |                  |                          |                               |
|                                                                | 1.3 Graduates should be able to function as strategic leaders to lead in organisational, economic, social and political contexts.                 |                       | X                   | X          |                      |                       |                       |                             | X                    | X               |                      |                   | X                    |                      |                  |                          |                               |
|                                                                | 1.4 Graduates should be able to approach problems with an entrepreneurial mind set.                                                               |                       |                     |            |                      |                       |                       |                             |                      | X               |                      |                   |                      |                      | X                |                          |                               |
|                                                                | 1.5 Graduates should be able to apply an innovative approach and inclusive understanding in their business interactions.                          | x                     | X                   | X          |                      | X                     |                       |                             |                      | X               |                      |                   | X                    |                      | X                |                          |                               |

[illegible]

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| <b>Goal 5</b><br><i>Applying critical thinking in developing competitive leaders for the future.</i>                                             | 5.1 Graduates should be able to integrate information to solve complex problems.                                                                                                                                                                | x | X | X |   | X |  | X | X | X |   |   |   |  | X |  |
|                                                                                                                                                  | 5.2 Graduates should be able to exhibit self-awareness and critical thinking to act as strategic and responsible leaders.                                                                                                                       | x | X | X |   | X |  | X | X | X |   |   |   |  | X |  |
|                                                                                                                                                  | 5.3 Graduates should be able to apply cross-cultural skills and a collective understanding in their business interactions.                                                                                                                      |   | X | X |   | X |  | X |   | X |   |   | X |  | X |  |
|                                                                                                                                                  | 5.4 Graduates should be able to think analytically and to have an and evaluative understanding of a range of concepts, models, approaches and techniques for managing and leading public and private organisations effectively and efficiently. | x | X | X |   | X |  | X | X | X | X |   |   |  |   |  |
| <b>Goal 6</b><br><i>Establish and embed the importance to students of working effectively with others as members of teams to achieve results</i> | 6.1 Graduates should be able to function effectively as part of a group                                                                                                                                                                         | x | X | X |   | X |  | X | X | X |   |   | X |  | X |  |
|                                                                                                                                                  | 6.2 Graduates should be able to successfully engage with all stakeholders as a group.                                                                                                                                                           | x | X | X |   | X |  | X |   | X |   |   |   |  | X |  |
| <b>Goal 7</b><br><i>MBA graduates are effective and professional communicators.</i>                                                              | 7.1 Graduates need to demonstrate a well-structured, persuasive writing style.                                                                                                                                                                  |   | X | X | X | X |  | X |   | X |   | X | X |  | X |  |
|                                                                                                                                                  | 7.2 Graduates need to be are to communicate commendably and apply verbal presentations skills.                                                                                                                                                  | x | X | X |   |   |  | X |   | X |   |   | X |  | X |  |