

MANAGERIAL ECONOMICS (MBAA 813)

Mapping outcome matrix of the programme learning goals, objectives, outcomes and assessment

MBA Program Learning goals		Program learning outcomes: Managerial economics	Module assessment
Goal 1 <i>Transforming managers into strategic thought leaders</i>	1.1	Graduates should be able to conduct analysis and critique the current economic environment using the appropriate theories to lead as a strategic thinker in an ever changing macroeconomic environment.	Individual Assignment Group assignment Portfolio of Evidence Group presentations on case studies
	1.2	Graduates are expected to solve complex problems as a strategic thought leader.	Portfolio of Evidence Group discussions on case studies
	1.3	Graduates should be able to function as strategic leaders to lead in organisational, economic, social and political contexts.	Portfolio of Evidence
	1.5	Graduates should be able to apply an innovative approach and inclusive understanding in their business interactions.	Group assignment Portfolio of Evidence
	1.4	Graduates should be able to approach problems with an entrepreneurial mindset, understanding where their organisation fits into the larger economy.	Group assignment Group presentations on case studies Individual Assignment
Goal 2 <i>Equipping individuals and organisations with a dynamic integrative learning experience</i>	2.1	Graduates are expected to collect data on private and/or public institutions, integrate and analyse this data, and advise them strategically.	Individual Assignment Group assignment Portfolio of Evidence Group presentations on case studies
	2.2	Graduates should be able to develop as independent, reflective learners able to integrate and analyse complex economic issues to find solutions for the current problems faced by business today.	Group discussions
Goal 3 <i>Providing relevant solutions that impact management and leadership challenges in our community, country and continent, through ethical and innovative business research</i>	3.1	Graduates should be able identify the challenges and to act as leaders in the local, national and global environments.	Portfolio of Evidence
	3.2	Graduates should be able to conduct research and apply the findings to contemporary challenges faced by the business world.	Individual Assignment Group assignment
	3.3	Graduates should be able to undertake advanced integrative and applied research on selected topics, projects or issues of strategic relevance to business or public services.	Group assignment Portfolio of Evidence

Goal 4 <i>Collaborating with stakeholders in addressing socio-economic development challenges</i>	4.1	Cultivate the social development competencies necessary to address the challenges in South Africa.	Group assignment Group discussions
	4.2	Graduates are expected to be responsive to the needs of the community and the environment.	Portfolio of Evidence
	4.3	Graduates should be able to adopt, integrate and apply ethical behaviour and good governance to face the challenges of South Africa and the continent.	Group presentations
	4.4	Graduates should be able to engage with the community effectively as a group.	Individual Assignment Group assignment Portfolio of Evidence Group presentations on case studies
Goal 5 <i>Applying critical thinking in developing competitive leaders for the future.</i>	5.1	Graduates are expected to integrate information to solve complex challenges.	Individual Assignment Group assignment Portfolio of Evidence Group presentations on case studies
	5.2	Graduates should exhibit self-awareness and critical thinking in their role as strategic and responsible leaders.	Individual Assignment Group assignment
	5.3	Graduates master the application of cross-cultural skills and a collective understanding in their business interactions.	Group assignment Portfolio of Evidence
	5.4	Graduates should be able to think analytically, making use of a range of concepts, models, approaches and techniques for managing and leading public and private organisations effectively and efficiently.	Group assignment Group presentations
Goal 6 <i>Establish and embed the importance to students of working effectively with others as members of teams to achieve results</i>	6.1	Graduates should be able to function effectively as part of a group.	Group assignment Group presentations
	6.2	Graduates should be able to successfully engage with the all stakeholders as a group.	Group assignment Group presentations
Goal 7 <i>MBA graduates are effective and professional communicators</i>	7.1	Graduates are expected to demonstrate a well-structured, clear argumentative writing style.	Individual Assignment Group assignment Portfolio of Evidence
	7.2	Graduates are expected to present clear, well-structured arguments in verbal presentations.	Group presentations Group discussions