

Strategic Management: Prof RA Lotriet

Mapping outcome matrix of the programme learning goals, objectives, outcomes and assessment

NB!The integrated nature of this module with the Company project has been promoted this year through various actions that make it less fragmented and anti-silo approaches!

MBA Program Learning goals	Program learning outcomes: Strategic Management	Module assessment
Goal 1 <i>Transforming managers into strategic thought leaders</i>	1.1 Graduates should be able to conduct analysis and critique of a business environment using appropriate theories to lead as a strategic thinker.	Individual AssignmentPOE Practical Case Studies Syndicate group work
	1.2 Graduates should be able to solve complex problems as a strategic thought leader.	POE Practical Case Studies Syndicate group work)
	1.3 Graduates should be able to function as strategic leaders to lead in organisational, economic, social and political contexts.	Portfolio of Evidence Practical Case Studies
	1.4 Graduates should be able to approach problems with an entrepreneurial mind set.	Individual assignment
	1.5 Graduates should be able to apply an innovative approach and inclusive understanding in their business interactions.	Portfolio of Evidence-Group Assignment Practical Case Studies Group work
Goal 2 <i>Equipping individuals and organisations with a dynamic integrative learning experience</i>	2.1 Graduates should be able to collect, integrate and to analyse private and/or public institutions and advise them strategically.	Individual Assignment Portfolio of Evidence Practical Case Studies Group assignment
	2.2 Graduates should be able to develop as independent reflective learners able to integrate and analyse complex issues to meet the requirements MBA studies.	Practical Case Studies Group assignment
Goal 3 <i>Providing relevant solutions that impact management and leadership challenges in our community, country and continent, through ethical and innovative business research</i>	3.1 Graduates should be able identify the challenges and to act as leaders in the local, national and global environments.	
	3.2 Graduates should be able to conduct research.	Individual Assignment Class activities Group assignment
	3.3 Graduates should be able to undertake advanced integrative and Practical research on selected topics, projects or issues of strategic relevance to business or public services.	Individual Assignment POE Class activities

Goal 4 <i>Collaborating with stakeholders in addressing socio-economic development challenges</i>	4.1 Cultivate the social development competencies necessary to address the challenges in South Africa.	
	4.2 Graduates should be able to be responsive to the needs of the community and the environment.	POE
	4.3 Graduates should be able to adopt, integrate and apply ethical behaviour and good governance to face the challenges of South Africa and the continent.	
	4.4 Graduates should be able to engage with the community effectively as a group.	Group assignment
Goal 5 <i>Applying critical thinking in developing competitive leaders for the future.</i>	5.1 Graduates should be able to integrate information to solve complex problems.	PEPSICO case study Individual assignment
	5.2 Graduates should be able to exhibit self-awareness and critical thinking to act as strategic and responsible leaders.	
	5.3 Graduates should be able to apply cross-cultural skills and a collective understanding in their business interactions.	Individual AssignmentPortfolio of Evidence
	5.4 Graduates should be able to think analytically and to have an and evaluative understanding of a range of concepts, models, approaches and techniques for managing and leading public and private organisations effectively and efficiently.	
Goal 6 <i>Establish and embed the importance to students of working effectively with others as members of teams to achieve results</i>	6.1 Graduates should be able to function effectively as part of a group.	Practical Case Studies Company project integration
	6.2 Graduates should be able to successfully engage with the all stakeholders as a group.	
Goal 7 <i>MBA graduates are effective and professional communicators</i>	7.1 Graduates need to demonstrate a well-structured, argumentative writing style.	POE Class activities Practical Case Studies Group work
	7.2 Graduates need to be are to communicate commendably and apply verbal presentations skills.	Presentation panels Class activities & report backs Discussions- Prescribed readings