

2021 Evaluation of MBA I Summer Study School

Where did you hear about us?

1. PgDip
2. PG Dip
3. Personal at NWU
4. Word of mouth
5. Live in Potchefstroom
6. PG Dip 2020
7. Around my neighbourhood
8. NWU
9. I have studied at NWU since undergraduate studies
10. At home internet search
11. Work for NWU PGDIP
12. NWU Business School
13. I studied my PGDIP at NWU in 2019
14. From working at the NWU
15. Exposure and friend studying MBA
16. NWU
17. Facebook
18. Online
19. From my husband, nwu alumini
20. Completed previous studies at North-West University
21. Google seached business schools in SA with accreditation.
22. Friends and colleagues
23. I stay in vanderbijlpark, and I researched the business school
24. I studied my B.Eng degree at NWU Potchefstroom.
25. I graduated from NWU in 2015
26. Internet
27. Online
28. Did two degrees at NWU prior to this.
29. I am a previous student.
30. mba.com
31. A Friend
32. From a colleague
33. From NWU, I used to study there
34. Studied my PDGA

35. Web
36. Former mentor
37. School Website
38. I live in Potchefstroom
39. Referral from Friend
40. NWU is my alma mater. I always knew about the business school component.
41. Online and friends
42. I knew about you way back
43. Word of mouth. The alumni of the Business School are really motivating and have the best recommendation of the school.
44. Internet
45. My husband is doing his Phd with NWU and also NWU has always been my home. I got both my qualifications from NWU. For me its like coming back home.
46. Previous NWU MBA students
47. From previous studies.
48. WOM
49. Word of mouth
50. I have been a student at NWU for 5 years
51. From Business School
52. university website and internet
53. I am an alumni
54. From a colleague who graduated from her PGDIP
55. From a friend
56. Former student from PGDIP

Why did you choose the NWU Business School?

1. I know what the school offers due to completing my PgDip course at NWU-BS. Value for money.
2. Very well rated MBA with excellent value for money.
3. Because of the discount and also the lecturers of the Business School
4. I heard that the School offers a well balanced and well presented MBA degree that will not cost you an arm and a leg.
5. Best of my knowledge in Potchefstroom as i live here
6. It is THE BEST Excellent reputation out there in the real world
7. Flexibility
8. Affordable but still carries value
9. Highly recommended
10. the best and I work for NWU

11. Employee of NWU
12. A great institution that focuses of both theory and practice.
13. I work at the NWU and mainly my decision is based on the discounting of tuition fees
14. Opportunity to join
15. It offers quality, recent and insightful knowledge. It is one of the best business school in the country.
16. I liked NWU when I met NWU Alumni in various workplaces especially when I worked for the audit firms.
17. Geographic location
18. Because of how well the school alumni are I know are doing in their respective fields
19. Selection based on accreditation, langue (Afrikaans) and cost of the course.
20. Price, accreditation and geographical location (post-covid).
21. Accreditation Curriculum Job opportunity Jog migration Networking
22. I chose the business school because of the content, cost, delivery method and location.
23. Very good recommendations. AMBA accreditation.
24. Familiarity
25. I am an NWU alumni, and I like the institute.
26. I work in Vanderbijlpark and wanted a convenient institution to attend.
27. Personal attention
28. It was a natural step since I have completed my PGDip with the university.
29. It is internationally recognised and its the best.
30. Convenient
31. Cos it was going to credit me for the three subject i did. Cost effective. Also the quality of learning and wisdom I have collected to date and yet to collect.
32. Based on the course design (in terms of modules) and affordability of the course compared to other institutions.
33. To get the best out of NWU.
34. For me it gave options on content lessons was honestly cheaper the process made it sort after
35. It is close to me, it also has a great reputation. The online marketing and website is also very persuasive.
36. It comes highly recommended ad has best distance support compared to its peers
37. As my alma mater I have always desired to further my studies with NWU.
38. Quality of education and highly recommended MBA in SA .
39. NWU is rated one of the Business in SA
40. One of the best Business Schools in South Africa, and their quality.
41. I believe its currently the best school regarding providing learning.
42. NWU has always been my home. I got both my qualifications from NWU. For me its like coming back home.

43. 1) The study fees are considerably lower compared to other schools. 2) The MBA is Internationally accredited. 3) NWU is my Alma Matter and an excellent University with the best lectures. 4) The online option will also be a determining factor for future students to select NWU
44. Have done all previous degrees with NWU and therefor I prefer NWU.
45. One of the best in Universities in SA. Would definately love to be part of this family.
46. Recommendation from a friend
47. I believe the standard is very high.
48. It is the best school among others that offer MBA. I did my PGDIP here and It would be my pride to do MBA as well, continuing with best quality education ever
49. it offers the best knowledge with experienced lecturers and have a good reputation
50. Nwu is a brilliant university and definitely the business school some of the best in the world!
51. I did my PGDIP IN 2019 and I found the Business School to be meeting my expectation and beyond
52. A friend(Ayanda Sibiya) who did MBA with NWUBS told me that NWUBS has great support to it's students doing MBA and their content is rich.
53. Accreditation
54. It has given me a chance to explore my other side I did not know about