



ASSOCIATION
OF
AMBA
ACCREDITED



Shaping Executive Minds in Africa

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Money spent on Facebook ads for the NWU Business School

March 2021

**NWU Business School**
March 30 · 🌐

Register now for our short learning programme on Fundamental Management! This 6 months course is ideal for aspiring or new managers looking to rapidly increase their management skills and strategic perspective.

Only four modules to complete at R18400 per participant, all inclusive. Discounted offers are available for corporate entities enrolling 5 or more participants. Course is offered via a remote learning basis.



Short learning programme on

Fundamental Management

Registration now open

**NWU**
BUSINESS SCHOOL

FORMS.ZOHOPUBLIC.COM

NWU-Business School FMP Enquiry Form
Fill out this form.

Learn More

 Tshepisho Sebeela and 683 others

36 Comments 9 Shares

 Like

 Comment

 Share

Money spent on Facebook ads for the NWU Business School

Feb 2021



NWU Business School

★ Favourites · 19 May at 13:21 · 🌐

...

As part of a joint initiative between the NWU Business School and a Russian-based Business School, we are delighted to provide you with a platform to gain access to a continuing education opportunity.

The NWU Business School strives to develop relations with BRICS tertiary partners in order to offer our students relevant and rewarding world-standard expertise and education. With this in mind, the following short courses will be presented in collaboration with the International Institute of Business Networking Business School, located in the colourful Saint-Petersburg, Russia.

Here is your chance to learn from Russian experts. Click below for more information.

<https://zfrmz.com/brIMCECo6r0zeEJndQuk...>

SHORT COURSE IN
**Doing Business Internationally
Through Opportunities and
Networks from BRICS Countries.**



**NWU Business School | Short
Courses**

SHORT COURSE IN
**Supply Chain Management
Intelligent Management**



**NWU Business School | Short
Courses**

👍 Ronnie Lotriet and 2.3K others

7 comments 8 shares

👍 Like

💬 Comment

➦ Share

Money spent on Facebook ads for the NWU Business School

Feb 2021



NWU Business School

★ Favourites · 2 February · 🌐

...

Exciting news! You're now able to sharpen your skills and take your CV to the next level by enrolling for a short learning programme in Fundamental Management or Advanced Management. All, from the comfort of your home, on a remote learning basis. Click below for more info.



Fundamental Management

Short Learning Programme on Fundament...



Advanced Management

Advanced Short Learning Progi

👍❤️ 153

4 comments 2 shares

Money spent on Facebook ads for the NWU Business School

Feb 2021



NWU Business School

★ Favourites · 4 February · 🌐

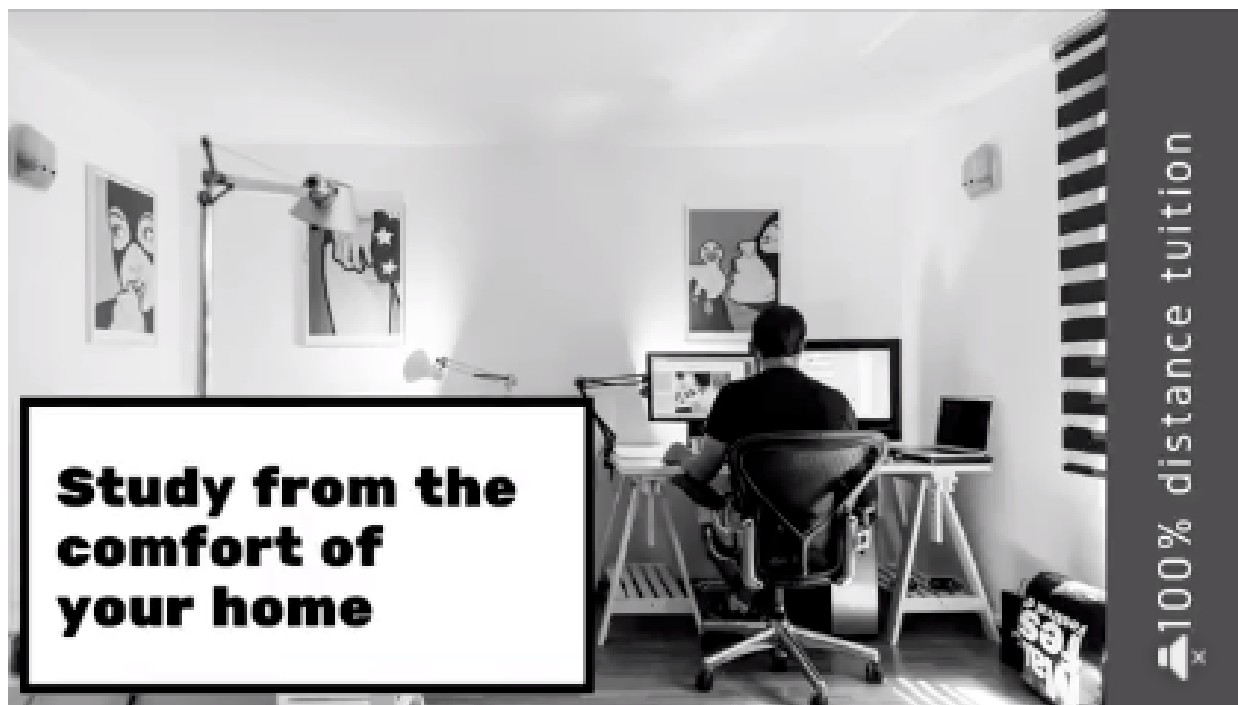
...

We offer practical academically based training programmes for business people who are starting a new business or existing business people with unique problems. You can now register for a short learning programme and get excited about self-employment. You can register for the following programmes:

- * Introductory Short Course to Entrepreneurial Skills.
- * The Programme in Business Management.
- * Short Learning Programme in Small Business Consulting

To learn more, follow this link:

<https://zfrmz.com/ovgnW04Yorye7g2eZ1Sp>



Study from the comfort of your home

FORMS.ZOHOPUBLIC.COM
SBAB short courses

Learn More

100% distance tuition



Heleen Coetzee and 248 others

14 comments 8 shares

Money spent on Facebook ads for the NWU Business School

Jan 2021



NWU Business School

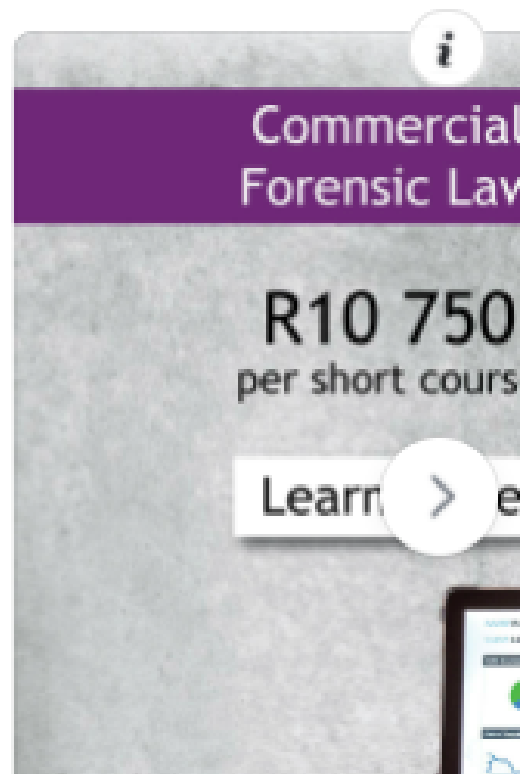
★ Favourites · 19 January · 🌐

...

Equip yourself with SHORT COURSES in Commercial Forensic Practice to combat fraud and corruption. Study material provided for all these courses.



Short Learning Programme in Commercial Forensic Accounting |...
Short Learning Programme in Commercial ...



Short Learning Programme in Commercial Forensic Law
Short Learning Programme in C

👍❤️ 434

68 comments 25 shares

👍 Like

💬 Comment

➦ Share

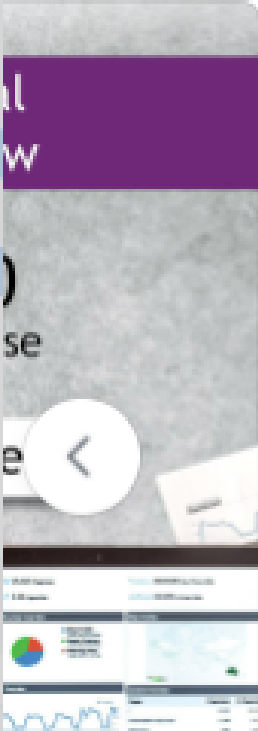
Money spent on Facebook ads for the NWU Business School

Jan 2021

**NWU Business School**

★ Favourites · 19 January · 

Equip yourself with SHORT COURSES in Commercial Forensic Practice to combat fraud and corruption. Study material provided for all these courses.



←

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/ | Short...
Commercial ...

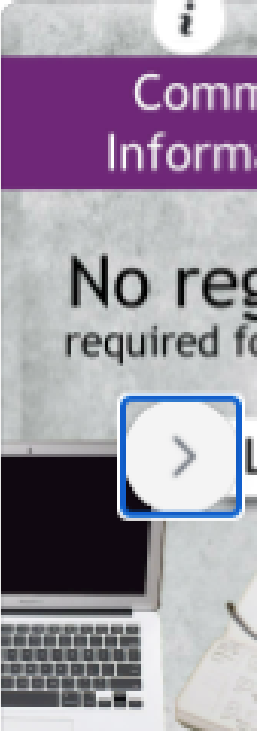


Commercial Forensic Investigation

12 February
closing date

Learn more

Short Learning Programme in Commercial Forensic Investigation |...
Short Learning Programme in Commercial ...



Comm Inform

No req
required fo

→

Short Learning Programme in Commercial Forensic Investigation |...
Short Course in

 434

68 comments 25 shares

Money spent on Facebook ads for the NWU Business School

Aug to Oct 2020



NWU Business School

★ Favourites · 28 August 2020 · 🌐

...

The NWU Business School together with the Small Business Advisory Bureau, offer a SMALL BUSINESS CONSULTANCY SHORT COURSE on an e-learning format to equip potential Small Business Consultants.

Potential Small Business Consultants will acquire a foundation in:

- * management skills,
 - * marketing skills,
 - * human resource skills,
 - * financial skills,
 - * financial statements analysis and interpretation,
 - * determining selling price of a business
- and much more in the small business industry.

The course could be completed at own pace, but should be done within 6 months, at a subsidised cost of R6000. Candidates will receive mentoring by experienced consultants in the execution of a management consultation. Visit this link for the enquiry form:

<https://zfrmz.com/gwAqDstcTCG7itm0VQdw>

NWU BUSINESS SCHOOL

Short Learning Programme in Small Business Consultancy

Apply Now

LEARN.NWU.AC.ZA

Short Learning Programme in Small Business Consulting | Short Courses | NW...

Learn More

1.2K

76 comments 71 shares

Money spent on Facebook ads for the NWU Business School

Aug to Oct 2020



NWU Business School

★ Favourites · 26 August 2020 · 🌐

...

Distinguish yourself from the rest.

Registrations for our SHORT LEARNING programmes in PROJECT MANAGEMENT and ADVANCED PROJECT MANAGEMENT are now open. To be completed within 6 months or less, via e-learning!

Visit this link for the enquiry form:

<https://zfrmz.com/gwAqDstcTCG7itm0VQdw>



Project Management

Short Learning Programme on Project Man...



Adv Project Management

Short Learning Programme on

👍❤️ 902

131 comments 67 shares

Facebook posts to create awareness

NWU Business School

NWU Business School
May 28 at 8:46 AM · 🌐

Have a look into some of our Executive Education programmes.

The NWU Business School and Thinking Fusion Africa provides Leadership Short Programmes to the staff of Exxaro Mining. Director of Thinking Fusion, Prof Rene Uys, finds out how these programmes impact the workforce, productivity and leadership of Exxaro.

<https://www.youtube.com/watch?v=pbckoJw5G8A&t=49s>



YOUTUBE.COM
NWU Business School's Prof Rene Uys has a discussion with Exxaro's Head of Talent, Hemuna Bhola

Like Comment Share

NWU Business School
May 25 at 5:27 PM · 🌐

Today we celebrated Business in Africa on Africa day with people from South Africa, Ghana and Nigeria. Thank you to Prof RE Hinson for a very informative presentation on our Business in Africa session today.



Marli Gouws and 2 others 1 Comment

Like Comment Share

NWU Business School
May 24 at 11:57 AM · 🌐

Don't miss our exclusive free webinar on Business in Africa, 25 May at 15:00.

Title: Counting our Pennies as we prepare to earn Pounds - The Importance of Marketing and Service Discipline in the AfCFTA (Africa's Free Trade Agreement) Journey.

Registration link: https://docs.google.com/.../1aj_LxhxwU8jq0d7XV09w...

#businessinAfrica #AfricaDay2021 #AfricaDay

Business School Get-Together - Business in Africa
Counting our Pennies as we prepare to earn Pounds - The Importance of Marketing and Service Discipline in the AfCFTA (Africa's Free Trade Agreement) Journey



Prof Robert E. Hinson

The AfCFTA is touted as a vehicle for catalysing the economic prosperity of Brand Africa. This talk will examine the basic service and marketing activities (pennies) we need to consider in order to enjoy the full benefits (pounds) of the AfCFTA process.

Professor Robert E. Hinson will draw on work across 14 African countries to discuss common prospects and challenges of firm level marketing and service readiness in respect of the AfCFTA journey.

Prof Hinson holds doctoral degrees in Marketing (University of Ghana) and International Business Economics (Aalborg University, Denmark) and has acted as Director of Institutional Advancement, Head of Department, and Head of Hall at the University of Ghana. Robert has also served as Rector of Perez University College in Ghana, and served on several local and international boards, advisory and steering committees.

He is an experienced academic, author/editor of many books and has much practical experience where he worked from 1998-2003 in advertising and managed brands like APC, Acer, Canon, LG, Lufthansa, Microsoft, Mercedes Benz and Peugeot.

Prof Hinson is also an esteemed researcher and presenter in the field of Marketing and has won multiple scholarly and best paper awards at international conferences since 2005. In 2019, Professor Robert E. Hinson was listed as one of the top 100 speakers in Ghana by the Speakers Bureau Africa.

Date: 25 May 2021
Time: 15:00
Topic: Counting our Pennies as we prepare to earn Pounds
Zoom Link: <https://zoom.us/j/6962195331>
Meeting ID: 696 219 5331
Passcode: 394717

NWU BUSINESS SCHOOL

2 Shares

NWU Business School
May 20 at 8:00 AM · 🌐

Take charge of your emotions, and apply for our Short Learning Programme on Emotional Intelligence, Conflict & Stress Management. Don't miss out on this opportunity to protect yourself against the adverse psychosocial effects of the COVID-19 pandemic. Follow the link to apply <https://bit.ly/2QyUUPG>



Have your emotions been affected by the novel coronavirus?

Join our
Short Learning Programme on
Emotional Intelligence, Conflict & Stress Management

NWU BUSINESS SCHOOL

Marli Gouws and 2 others 3 Shares

Like Comment Share

Facebook posts to create awareness NWU Business School

NWU Alumni
May 4 at 9:00 AM · 🌐

NWU: Your Career Partner - Business School

"At the NWU Business School, we strive to change the way our students think about business. We want our students to become manager-leaders in their own right; to walk away with real-world skills, international accreditation, and pioneering research."

At the NWU, we care about you, take pride in what we do, and we want you to stay on top of your game. That's why we are here to encourage you to participate in our life-long learning session on our NWU Alumni Facebook page.

Use this as an opportunity to learn more about what we have to offer to help you to upskill and expand your capacity.

NWU Business School: <https://fal.cn/3f8yS>
Watch video: <https://fal.cn/3f8yT>
#MyNWU #NWUAlumni #NWUYourCareerPartner



YOUTUBE.COM
NWU Business School
At the NWU Business School, we strive to change the way our students think about busi...

👍 Simoné Laubscher, Marli Gouws and 10 others 3 Shares

NWU Business School
November 30, 2020 · 🌐

Mr Benedict Modise, Director for Transformation at NWK Limited and a current MBA student with us, addressed industry leaders today about the endless possibilities between private agricultural organisations and local government. "Commercial Agri businesses already have decades of knowledge and expertise in place. When we can create better synergy between agri sectors and the government, it can only be to the benefit of our province and our people". He is seen here with the NWU Business School's Oarabile Manyapelo and Prof Christo Bisschoff who also attended the conference.



👍 Marli Gouws and 21 others

NWU Business School
April 13 · 🌐

Join us this afternoon for an exciting NWU Business School Get-Together: Africapitalism - Rethinking the Role of Business in Africa

Zoom Link: <https://zoom.us/j/91783572181>
Meeting ID: 917 8357 2181
Password: 852511

Business in Africa - our way forward.
The NWU Business School invites you for an Alumni Get-Together to discuss Africapitalism - Rethinking the Role of Business in Africa



Prof Kenneth Amaeshi

Date: 13 April 2021
Time: 14:00
Topic: Africapitalism - Rethinking the role of Business in Africa

Africapitalism, a term invented by Mr Tony O. Elumelu CON (a Nigerian banker and economist, is an economic philosophy that embodies the private sector's commitment to the economic transformation of Africa through investments that generate both economic prosperity and social wealth. What should we understand of this economic philosophy and how could we embrace it to guide our way as current and prospective Business leaders in Africa?

Prof Kenneth Amaeshi is the Chair in Business and Sustainable Development and Director of the Scaling Business in Africa at the University of Edinburgh Business School, UK. He holds a BPhil (Rome), PGCE (Cranfield), MSc Economics (Hull), MBA (Nottingham), Ph.D International Political Economy (Warwick).

Kenneth has published numerous articles in academic journals related to sustainability and sustainability strategy in organisations. He is known for his expert level knowledge on developing and emerging economies, with an extensive network in Africa.

Besides teaching and researching, he works closely with businesses and governments in Africa, Europe, and Asia in the broad areas of sustainable finance, sustainability strategy, leadership, ethics, and governance.

He is also known as a public speaker of which one area is: Why Africa needs society-minded entrepreneurs, not gitzzy projects, and how the economic philosophy of Africapitalism can guide the way. The book: Africapitalism: Rethinking the Role of Business in Africa, published in 2018 by Cambridge University Press, of which he is a co-editor and author of chapters leads the way. This will also be the theme of this 2nd Get-together on Business in Africa.

NWU BUSINESS SCHOOL

👍 6

NWU Business School
February 19 · 🌐

16 PhDs delivered in 2020

**"Well done!
Our staff and study leaders,
hats off to you!"**

**- Prof. Jan van Romburgh
Director: NWU Business School**



NWU BUSINESS SCHOOL Shaping Executive Minds in Africa

👍 Alize Scholtz, Marli Gouws and 13 others 4 Shares

👍 Like Comment Share

Facebook posts to create awareness

NWU Business School

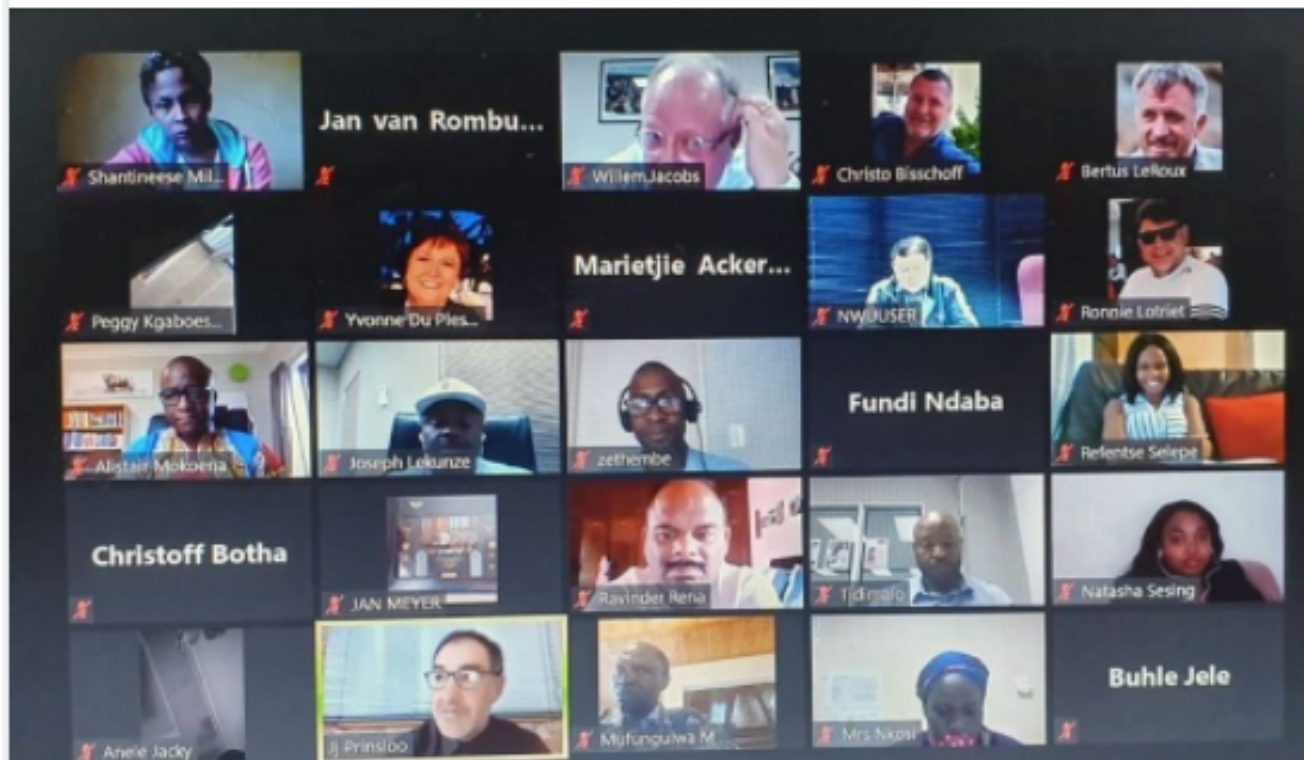


NWU Business School

January 25 · 🌐

...

Day 1 of our MBA Summer Study School has kicked off! Strange times call for innovative thinking! We are very pleased to have welcomed 179 participants to our virtual study school this morning.



Johan Van Zyl, Marli Gouws and 35 others

8 Comments 4 Shares



NWU Business School

February 5 · 🌐

...

A record number of no fewer than 190 MBA students recently attended the North-West University (NWU) Business School's first ever virtual Summer Study School.

Prof Jan van Romburgh, the newly appointed chief director of the Business School, welcomed the students and colleagues and emphasised the importance of a mutualistic relationship moving forward in 2021. Read more below...



[NEWS.NWU.AC.ZA](https://news.nwu.ac.za)

MBA Summer Study School – times are changing! | news.nwu.ac.za

A record number of no fewer than 190 MBA students recently attended the North-West University (NWU) Business School's first ever virtual Summer Study School.



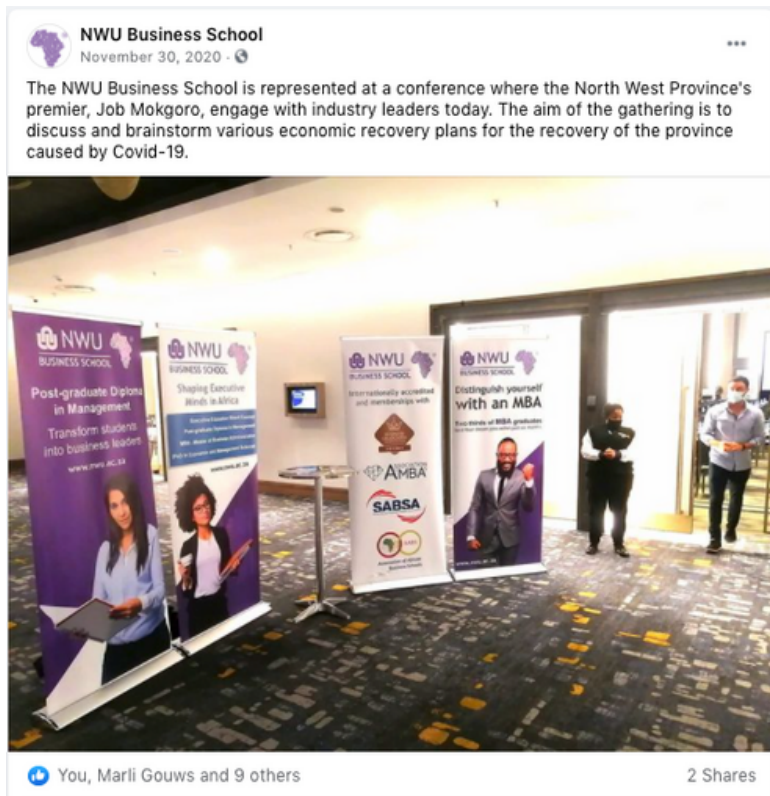
Simoné Laubscher and 16 others

1 Comment 1 Share



Facebook posts to create awareness

NWU Business School

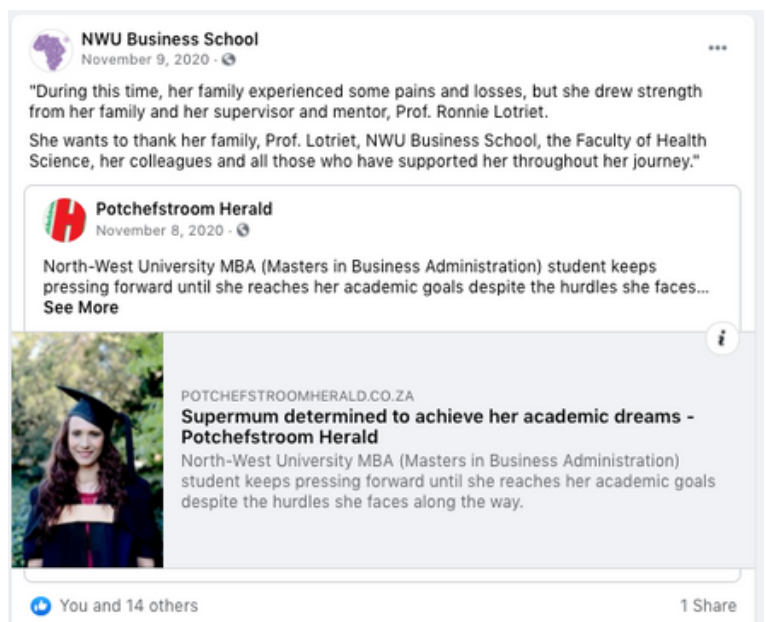


Distinguish yourself with an MBA or PGDip

Two thirds of **MBA** graduates land their dream jobs within just six months

Our **PGDip** Management Course transform students into business leaders

Applications now open



Exposure and networking for our alumni

NWU Business School

**NWU Business School**
Published by Simoné Laubscher · 8 March · 🌐

In celebration of International Women's day, we celebrate one of our Alumna. Professor Olubukola Oluranti Babalola. The theme for this year's International Women's Day is [#ChooseToChallenge](#). It indicates that a "challenged world is an alert world, and from challenge comes change". This day is symbolic of the historic journey women around the world have taken to better their lives. It comes as a reminder that while a lot has been achieved, the journey is long and a lot more ne... [See more](#)



869
People reached

10
Engagements

Boost post

 You and 6 others

**NWU Business School**
Published by Johan Van Zyl · 8 February · 🌐

As we continue to celebrate our alumni, we wish to introduce Prof Ahmed Shaikh.

He is a strategic and multidisciplinary management professional in the private higher education sector in Southern Africa since 2002. Prof Ahmed started his working career as a mechanical engineer in an edible oils engineering plant. After spending some time in engineering, Prof Ahmed left to join an NGO involved community development and education projects across Southern Africa. He spent ten y... [See more](#)



1,615
People reached

39
Engagements

Boost post

 You and 8 others

1 share

Exposure and networking for our alumni

NWU Business School



NWU Business School
Published by Simoné Laubscher · 1 April ·

Meet our meat man, Mr. Dewald Olivier, another NWU Business School alumni and NWU Business School Advisory board member.

"Having a job that doesn't feel like a job, waking up each morning with a passion for doing what I love" is a professional achievement for Mr. Dewald Olivier.

Dewald currently acts as the Executive Officer for the SA Feedlot Association, a voluntary association representing SA's feedlots. He serves as an industry representative and lobbyist interacting an... [See more](#)



2,310
People reached

72
Engagements

Boost post

10

3 shares



NWU Business School
Published by Johan Van Zyl · 16 March ·

We introduce to you Mr. Jan Grobbelaar, another NWU Business School alumni that we would like to celebrate.

Currently Jan, is a retiree who act as a financial adviser at Sanlam, a leading provider of financial services. He has more than 38 years of experience in primary and secondary agriculture. He has been involved in the training of farmers, advisory services and grain marketing, and served on the executive management of several agribusinesses and as director on the bo... [See more](#)



1,877
People reached

216
Engagements

Boost post

12

2 shares

Exposure and networking for our alumni

NWU Business School



NWU Business School

Published by Simoné Laubscher · 7 May at 14:00 · 🌐

Killian Ludick is an alumni of the NWU Business School. We visited him and asked him to share his experience of the Business School with regard to his journey in post-graduate studies.

[Kukua Coffee](#)

<https://www.youtube.com/watch?v=SMuJ7NBtKuQ>



YOUTUBE.COM

Alumni feature - Killian Ludick

Killian Ludick is an alumni of the NWU Business School. We vis...

829

People reached

32

Engagements

Boost post



5

2 shares



NWU Business School

November 2, 2020 · 🌐

As an alumnus of the NWU Business School, Prof Zaheer Hamid began his early career as a secondary school teacher whilst also working within the real estate sector. Coupled with a desire to progress academically from a bachelor of education degree level and to contribute at a higher level to business and society, Prof Zaheer Hamid pursued an MBA with the University Of Luton (UK) and then completed his PhD with the NWU Business School.

He was awarded professorship by the thir... [See More](#)



NWU Business School

Published by Alize Scholtz · 29 April · 🌐

We celebrate another alumnus of the NWU Business School, Duitser Bosman.

Duitser has more than 20 years of experience in the Sporting Industry. His expertise lies in the development and running of various sporting competitions that include strategy development, business development, financial management, and social media management within the sporting environment. Duitser's sports management skills was recognised by SA Rugby, and he was afforded the unique opportunity to se... [See more](#)



NWU Business School

October 26, 2020 · 🌐

As we continue to celebrate the successes of our alumni, we are proud to introduce Dr Ridwaan Asvat – an extraordinary man with more than 15 years of management experience.

Dr Asvat was born in Ladysmith Kwa-Zulu Natal in 1971 and completed a B.Admin and Hons Industrial Relations from the University of Durban. His career started as a bookkeeper then to an NGO focusing on community development and education across Southern Africa.

Thereafter, he was employed at one of South... [See More](#)



Exposure and networking for our alumni

NWU Business School

 **NWU Business School**
October 8, 2020 · 🌐

New exciting engagement initiative with our alumni!

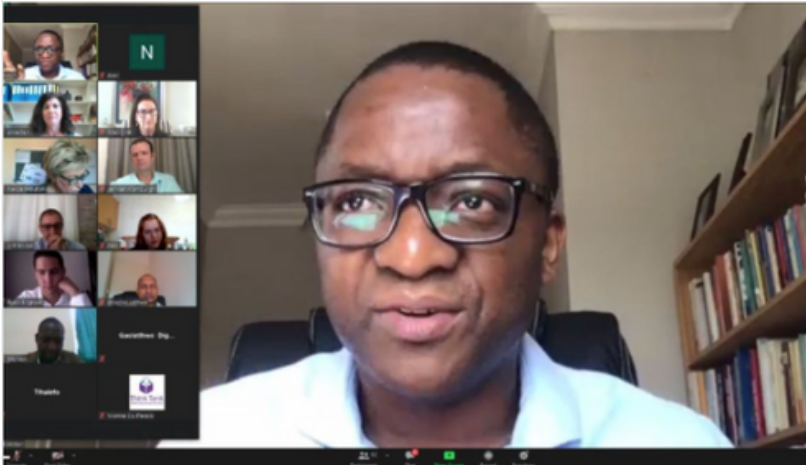
The NWU Business School recently embarked on a new initiative where alumni were invited to a first ever, virtual get-together.

Some 95 alumni attended the event where we hosted Mr Alistair Mokoena, the current director of Google South Africa. He shared valuable knowledge about life-long learning and one's quest to become more...

During his address on the topic of "academic journey vs industrial success", he spoke about his life journey, his achievements and the importance of proper education to take you to places where you have not even dreamt of.

According to Prof Jan van Romburgh, acting director of the NWU Business School, the feedback from attending alumni were very positive. "Many alumni congratulated us with this initiative. We can, and should be our alumni's partners in life-long learning and we look forward to engage with them again soon."

Keep a close eye on our Facebook page for more exciting events and course offerings.



👍❤️ Marli Gouws and 23 others 1 Comment 3 Shares

 **NWU Business School**
October 7, 2020 · 🌐

Dear NWU Business School Alumnus

You are hereby invited to our online get-together where we will host Alistair Mokoena, Director of Google South Africa as our guest speaker.

Please contact marli.moolman@nwu.ac.za for more information, if needed.

**NWU Business School Alumni
Online Get-Together**

"Academic journey vs industrial success"
by guest speaker:
Alistair Mokoena
(Director of Google South Africa)

Date and Time: 08 October, 09:00 - 10:00
Zoom link: <https://zoom.us/j/7918689019>
Meeting ID: 791 868 9019
Passcode: 471274

 **NWU
BUSINESS SCHOOL**

👍❤️ Marli Gouws and 6 others 1 Share

Introduction of our expert staff

NWU Business School

NWU Business School
January 19 · 🌐

A huge congratulations to our very own Prof Leon Jackson! We are very proud of you!

Congrats Prof Leon!

We would like to congratulate Prof Leon Jackson for receiving his C2 rating from the National Research Foundation.



A C2 rating means that Prof Jackson has proven to be an established researcher with a sustained recent record of productivity in the field who are recognised by his peers as having produced a body of quality work, the core of which has coherence and attests to ongoing engagement with the field; demonstrated the ability to conceptualise problems and apply research methods to investigating them.



👍❤️ Bertus Le Roux, Simoné Laubscher and 85 others 28 Comments 13 Shares

NWU Business School
April 19 · 🌐

Introducing Mr Oarabile Manyapelo, another NWU Business School academic.

"For as long as you do not know what you do not know, you will never know what you do not know" - unknown. These words by an unknown author inspire Mr Oarabile Manyapelo to pursue the ongoing and life long-learning of knowledge.

Born and raised in a rural village called Kraaipan, Mr Oarabile Manyapelo flourished an appreciation for the unique developmental challenges the North West province is fac... [See More](#)



NWU Business School
March 26 · 🌐

"If I cannot do it, I will seek, think and learn from those who can, and then do it! Nothing is impossible" these are the words of Prof Yvonne Du Plessis.

Prof Du Plessis is currently the academic professor who is responsible for Africanisation in our Business School. The role she plays is to ensure the NWU Business School Internationalisation and Africanisation strategy is being realised in the research, teaching and community service. Our specific focus is on Africanisation... [See More](#)



👍❤️ Bertus Le Roux, Simoné Laubscher and 18 others 2 Comments 1 Share

NWU Business School
May 3 · 🌐

We are enormously proud of our very own extraordinary professor, Sam Fullerton, who recently received his 16th best paper award at a top-rated marketing conference for his research.

His most recent award was for the best paper in the Sports Marketing track at the Association of Marketing Theory & Practice conference. The paper titled, "Revisiting the Beneficiaries of the SCOTUS Ruling Striking Down PASPA" was an extension of earlier research he did that looked at the potent... [See More](#)



👍❤️ 11 4 Comments 1 Share

Introduction of our expert staff

NWU Business School

NWU Business School
May 6 · 🌐

Our next professor needs no introduction. Not only is he a professor at the NWU Business School, he also chair the Advisory Board of the Business School composed mainly of external business representatives.

Meet Prof Raymond Parsons.

He was originally persuaded by the then dean of the Faculty of Economics and Management Sciences (FEMS), Prof Elsabe Loots and the then director of the Business School, Prof Tommy du Plessis to share his insights and experience about the South ... [See More](#)



👍 Marli Gouws, Tshepiso Sebeela and 9 others · 1 Comment

NWU Business School
May 14 at 2:27 PM · 🌐

We introduce to you Prof Hein Prinsloo, another NWU Business School staff member that we would like to celebrate.

The trifactor: adventurous, creative and intelligent. Prof Hein Prinsloo has protea colours in duathlon and ultra-distance triathlon, sub 7-hour Comrades and completed the Cape Epic mountain bike race. He also have an interest in creative photography, various of his displays can be spotted in Rosendal Art Gallery. On the academia front, he obtained his PhD and f... [See More](#)



👍 Marli Gouws and 7 others · 3 Shares

NWU Business School
May 21 at 5:00 PM · 🌐

Humble and Hardworking with a positive spirit. These words are a reflection of Prof Ravinder Rena work and daily life.

Everything Prof Rena do, he does in abundance. He is a profound academician and distinguished scholar in economics, writer, editor and adviser with more than 29 years of teaching and research experience in Asia-Pacific, Africa.

He earned his PhD from Osmania University, and received the achievement of the University best PhD Gold Medal in the fields of Econ... [See More](#)



👍 Johan Van Zyl, Tshepiso Sebeela and 5 others

NWU Business School
June 4 at 4:01 PM · 🌐

Introducing Prof Ntebo Moroke, our new acting Executive Dean.

Born and bred in a village called Dinokana near Zeerust, Prof Moroke was destined for greatness. She attended schooling at Keobusitse Primary School, and matriculated at Ramatu High School in Dinokana. Prof Moroke enrolled for her studies at the then called University of North West in 1998. Prof Moroke is the only daughter of three siblings and being the oldest, she demonstrates characteristic attributes: a leade... [See More](#)



👍 Marli Gouws and 67 others · 13 Comments 10 Shares

Introduction of our expert staff

NWU Business School



NWU Business School

May 28 at 3:02 PM · 🌐

...

Decades of investing - Introducing Prof Tommy du Plessis

Prof du Plessis has been part of the NWU Business School for decades and has invested time, knowledge, skills and a whole lot of character into our Business School.

He obtained his MBA from this Business School in 1986. Back then it was called the Postgraduate School of Management. Adding to the list of investments, Prof du Plessis was the guest lecturer in Entrepreneurship and Small Business Management at the Business...

[See More](#)



Simoné Laubscher, Marli Gouws and 34 others

5 Comments 4 Shares

Printed ads

NWU Business School

A4 printed ad

Distinguish yourself from the rest!

Enrol now at www.nwu.ac.za

Two thirds of MBA Graduates
land their dream job within just six months*

**Our Post-graduate
Diploma in Management**
transforms students into business leaders



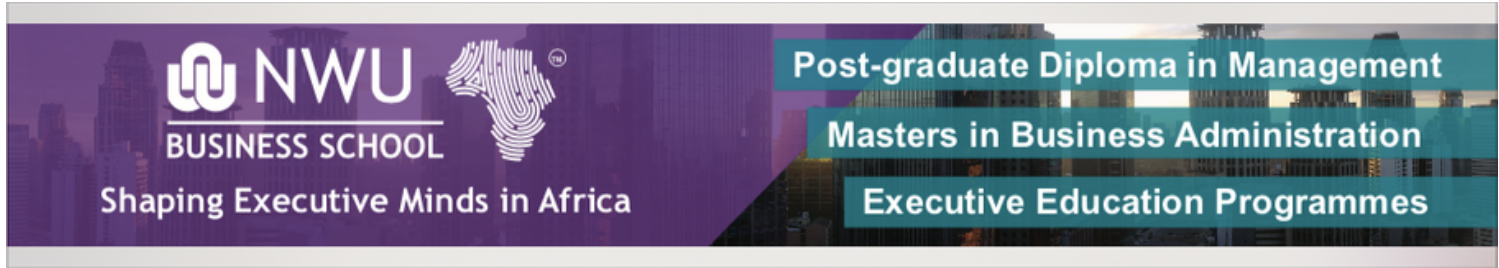
*Researched by AMBA



Printed ads

NWU Business School

Billboard in Potch on N12



Klerksdorp Gantry



Loch Logan Waterfront Bloemfontein



Printed ads

NWU Business School

Mahikeng Billboard



The billboard features a purple background with a faint architectural grid pattern. At the top left is the NWU Business School logo, which includes a stylized 'NWU' monogram and the text 'NWU BUSINESS SCHOOL'. To the right of the logo is a white outline of the African continent, where the interior is filled with a fingerprint-like pattern of lines, and a small 'TM' trademark symbol is in the top right corner. Below the logo, two teal-colored rectangular boxes contain white text. The first box reads 'Masters in Business Administration' and the second box reads 'Executive Education Programmes'. Below these boxes, the phrase 'Shaping Executive Minds in Africa' is written in large, white, sans-serif font. At the bottom of the billboard is a photograph of two professionals: a woman on the left with dark curly hair and glasses, wearing a black blazer over a white top and holding a white coffee cup; and a man on the right with a beard, wearing a dark suit jacket over a light blue shirt, holding a brown folder. A white rectangular banner at the very bottom contains the website address 'www.nwu.ac.za' in black text.

NWU
BUSINESS SCHOOL

**Masters in
Business Administration**

**Executive
Education Programmes**

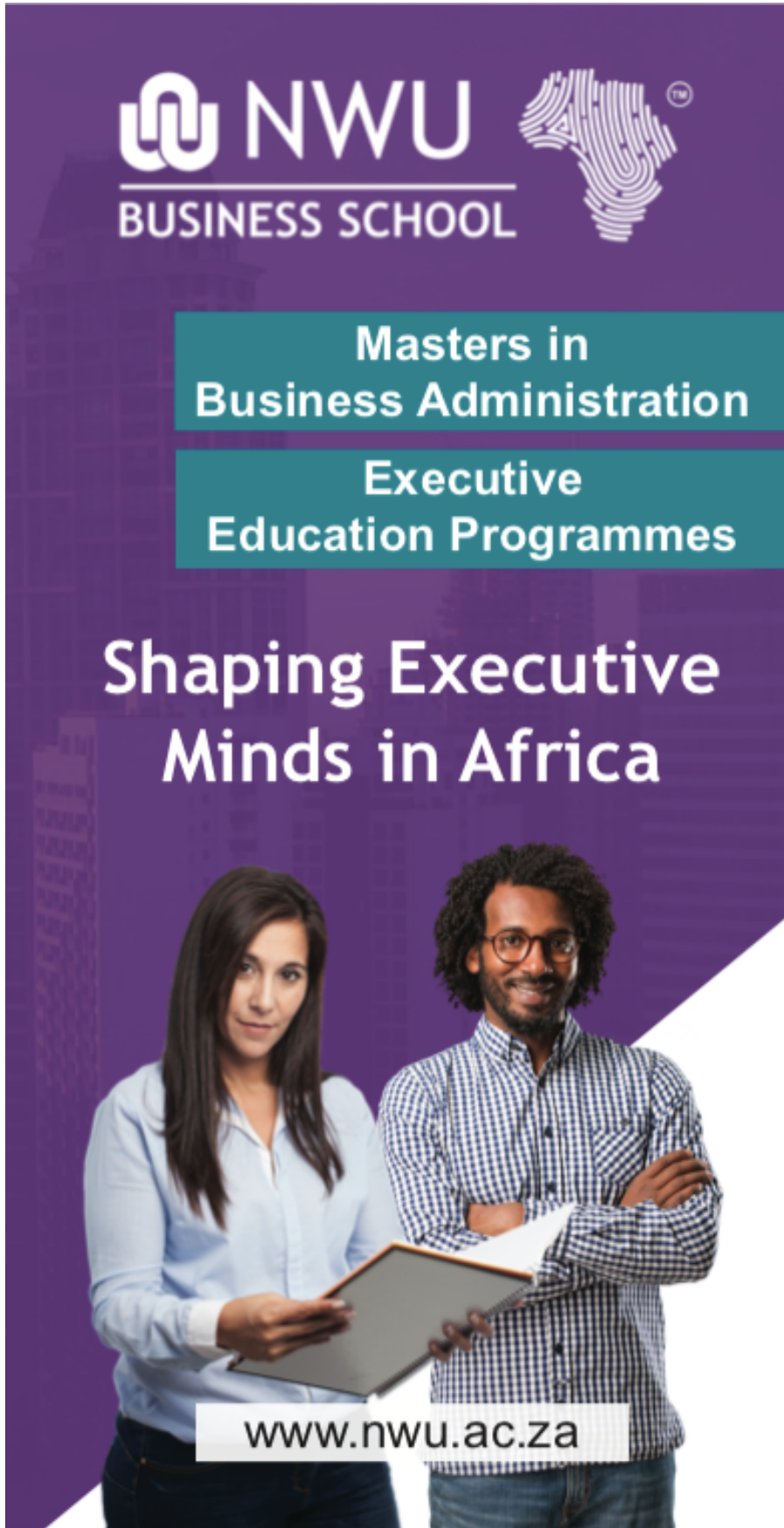
**Shaping Executive
Minds in Africa**

www.nwu.ac.za

Printed ads

NWU Business School

Vaal Mall billboards

A vertical billboard advertisement for the NWU Business School. The background is a solid purple color with a faint, stylized city skyline visible on the left side. At the top, the NWU Business School logo is displayed in white, consisting of a stylized 'NWU' monogram and the text 'BUSINESS SCHOOL' below it. To the right of the logo is a white outline of the African continent, composed of numerous small dots, with a trademark symbol (TM) to its upper right. Below the logo, there are two stacked teal-colored rectangular boxes containing white text. The first box reads 'Masters in Business Administration' and the second box reads 'Executive Education Programmes'. In the center of the billboard, the phrase 'Shaping Executive Minds in Africa' is written in a large, white, sans-serif font. At the bottom of the billboard, there is a photograph of two people: a woman with long dark hair wearing a light blue button-down shirt, and a man with curly hair and glasses wearing a blue and white checkered button-down shirt. They are both smiling and looking towards the camera. The woman is holding a tablet computer. At the very bottom of the billboard, a white rectangular box contains the website address 'www.nwu.ac.za' in black text.

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Printed ads

NWU Business School

Vaal Mall billboards



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Pullup banners



NWU
BUSINESS SCHOOL

**Post-graduate Diploma
in Management**

Transform students
into business leaders

www.nwu.ac.za

NWU
BUSINESS SCHOOL

**Distinguish yourself
with an MBA**

Two thirds of **MBA** graduates
land their dream jobs within just six months

www.nwu.ac.za

NWU
BUSINESS SCHOOL

Internationally accredited
and memberships with

BUSINESS GRADUATES ASSOCIATION
MEMBER

**ASSOCIATION
AMBA**

SABSA
South African Business Schools Association

AABS
Association of African
Business Schools

NWU
BUSINESS SCHOOL

**Shaping Executive
Minds in Africa**

Executive Education Short Courses
Post-graduate Diploma in Management
MBA - Master of Business Administration
PhD in Economic and Management Sciences

www.nwu.ac.za

Printed ads

NWU Business School

Outside office branding



Shaping Executive Minds in Africa

Daily Maverick Ads

**Distinguish yourself
with an MBA or PGDip**

Two thirds of **MBA** graduates
land their dream jobs within just six months

Our **PGDip** Management Course
transforms students into business leaders

Applications now open



**Distinguish yourself
with an MBA or PGDip**

MBA

*Masters in Business
Administration*

PGDip

*Post Graduate
Diploma in Management*

Applications now open



www.nwu.ac.za

Printed ads

NWU Business School

Rapport Ad

Onderskei jouself van die res!

doen aansoek by www.nwu.ac.za

Twee derdes van MBA-graduandi
betree hul droomloopbane binne ses maande*

Ons Nagraadse Diploma in Bestuur
omskep studente in besigheidsleiers

 **NWU**
BUSINESS SCHOOL



*Navorsing deur AMBA

Bloemfontein Courant

NWU Business School



NWU Business School - where theory meets practice

"At our business school we blend theory with practice to create a holistic learning experience..."
—Prof Jan van Rensburg
NWU Business School Director

With one foot planted in the business sector and the other firmly placed in the academics, the NWU Business School has programmes relevant to students and industry executives alike. Here skills gaps are filled while addressing current economic challenges.

The NWU Business School is an autonomous entity within the faculty of Economic and Management Sciences, and has sites of delivery in Makheng, Potchefstroom and Vanderbijlpark. Our flagship programme, the MBA, is accredited by the International Association of MBAs (IACMBA). We offer various modes of delivery for our programmes and strive to give our students the edge in an ever-changing business environment.

The NWU Business School's director, Prof Jan van Rensburg says, "At our business school we blend theory with practice to create a holistic learning experience that provides you with insightful business acumen, the ability to manage yourself and lead others."

The NWU Business School recently secured an agreement with the International Institute of Business Networking (IIBN) in Saint Petersburg, Russia.

Shaping Executive Minds in Africa



"The aim is to offer short learning programmes in conjunction with them. We look forward to this new joint venture and to share our insights from a BRICS perspective," Prof van Rensburg stated.

On a lighter note... Our School recently successfully assisted a visually impaired student to obtain his PhD degree. Mr Jan Thack, an advocate by trade, completed his PhD in Business Management and Administration and stated that: "The PhD journey was worthwhile, stimulating and inspiring. As someone with a visual impairment (blind), obtaining research materials in accessible format was always going to be a serious challenge. Thankfully, many of the research materials nowadays can be accessed online." Thack also stated that "the delivery model is structured in such a way that it provides research capacity development to students, especially those who are non-academic (students unattached to a tertiary education institution)." Prof van Rensburg indicated that this is quite a feather in the NWU Business School's hat.



NWU Business School Alumni: Taking the legacy into the world

On an ongoing basis, we celebrate our alumni and their extraordinary professional achievements. This includes the likes of Nick Elfrath, the CEO of Central Media Group (of which Bloemfontein Courant, Get It Magazine and QFM Radio Station is part of). Nick completed his Post Graduate Diploma in Management and his MBA at the NWU Business School. The latter with 7 distinctions!

Abdus Moleena is another proud alumnus of the NWU Business School. He is currently in the role of Country Director for Google South Africa. He spent 14 years in various marketing roles at Unilever, Tiger Brands, SABMiller, Cadbury and ABSA bank.

Prof Kivshree Naidoo is the Chairperson of the Academic Exco, the Academic Director of the Management College of Southern

Africa (MANCOSA) and a member of HONORIS united universities with partners from Tunisia, Morocco and Mauritius respectively. She is also an alumnus from the NWU Business School.

Another alumnus we celebrated recently is Prof Ahmed Shakh. He is a strategic and multidisciplinary management professional in the private higher education sector in Southern Africa since 2002.

We thank them for being part of our legacy. If you are part of the NWU Business School Alumni, join our brand new "Gradway" networking platform. Here you will have access to exclusive jobs, events and mentors. Send an email to busalumni@nwu.ac.za to register and we will contact you to start your profile.



Some of our proud Alumni

Executive Education

The NWU Business School has special expertise in the field of Management. Various short learning programmes have been developed to grow students in this field.

Excellent Continuing Education for industry experts

Applications Now Open



Making our mark on the African continent

The African continent is a global treasure. It deserves to be recognised by unearthing the wisdom and talent hidden in the silent voices of her people.

Answer to the multiple challenges facing the continent can be found only by African people seeking and uncovering African solutions.

As experts and academics of the NWU Business School, we have decided to fully embark on this quest – our main aim, to shape executive minds in Africa. We have redeveloped our African-themed logo, which now represents the Business School's drive to embed its footprint in Africa. We have also retained the distinctiveness of our solutions for African challenges. These solutions pertain not only to specialised education for executives, but also wider economic growth – with emphasis on food security. In this way, we want to establish ourselves as the business school leader in Africa.

To achieve this, we are putting our expertise where our mouths and BonBons are small, tasty pieces of candy. So is this initiative: compact suggestions for Africa, each bursting with flavour.

The NWU Business School African BonBons initiative here recently been launched. Our experts, researchers and academics will keep their finger on the rapid pulse of African current affairs and conduct ten-minute interviews with relevant African role players. These interviews will be recorded and suggestions will be packaged in a nutshell to be distributed by the Business School to the media, our alumni and the public.

"We need to be relevant to our continent," explains Prof Jan van Rensburg, director of the NWU Business School. "We have an obligation to use our expertise to address issues such as water shortages, food security, lack of leadership, health and safety, unemployment, corruption, political instability, etc. By hearing first-hand from the voices of Africa – their concerns, their needs – we will be in a position to provide innovative ideas to change Africa for the better."



Think Tanks: Our spin on current affairs

During 2020, the NWU Business School has launched a brand new initiative where academics, political and business leaders, researchers and postgraduate students had the opportunity to join a virtual, online table and discuss the most important economic issues in South Africa.

According to Prof Jan van Rensburg, director of the NWU Business School, the Think Tank experienced personal views and suggestions from high profile individuals who took part in guest addresses and open discussions.

The topics of these Think Tanks includes relevant current affairs such as corruption, recessions, the state of local government, crypto currency and NSRFAS. Looking to name but a few.

In future, the NWU Business School will embark on more such Think Tank initiatives. "We have an obligation towards stimulating the South African economy with our wide range of expertise and by creating possible solutions. This initiative will also take the profile and reputation of the NWU Business School to the next level," Prof van Rensburg says.



Supercharge your small business with SBAB

It is estimated that about 10% of all start-up businesses fail within the first year of operation. More worrying, is that this statistic is representative for small, medium and micro-enterprises (SMMEs) across all industries. It is thus clear that help is needed to assist SMMEs toward their way to success!

The Business School's Small Business Advisory Bureau (SBAB) is a non-profit, service organisation for all small, medium and micro-enterprises. It is the oldest and largest tertiary small business institute in Southern Africa. The primary aim of the SBAB is to promote the establishment of new small businesses and to improve the efficiency of existing SMMEs in Southern Africa.

The SBAB operates countrywide from its head office in Potchefstroom with a staff of management consultants/trainers. It is a prerequisite that the SBAB consultant should, apart from academic qualifications also have practical small business experience. These consultants can consequently offer authoritative advice and training to almost any SMME.

A thorough analysis of its history and the present strengths and weaknesses, has revealed that the Small Business Advisory Bureau of the North-West University Business School is uniquely positioned to make a continued invaluable contribution to the growth and maintenance of the SMME sector in Southern Africa. The Intellectual Property accumulated over 50 years

on SMME training as well as the training and management of Small Business Advisors are "game-changers" and a competitive advantage for the NWU Business School and its students. The South African economy is in desperate need of an urgent boost. With the acceptance of the National Development Plan (NDP) in 2013, job creation was one of the key initiatives. The NDP places the onus on small and expanding businesses to create some 10% of new jobs. It is in the interest of South Africa's economic growth to find ways to promote entrepreneurship by both encouraging new business start-ups and ensuring that start-ups are nurtured and supported so that they survive and go on to generate real wealth (and jobs) for the economy. It is especially important that these start-ups get the necessary support as far as training, mentoring and consulting. All the SBAB's services are interdependent and complementary to one another and can be divided into three main categories: namely Training, Management consultants and advisory services and Research and Information. If you would like to get in touch, please contact Janine Erasmus on 018 285 2895.

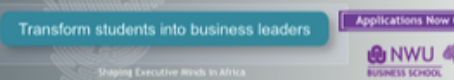
Internationally Accredited MBA

Reinvent your future with our MBA. Walk away with real-world skills, international accreditation and pioneering research.



Postgraduate Diploma in Management

Acquire skills with regard to best business practice and thought-leadership that can successfully be applied to the multi-disciplinary challenges encountered.



MBA Summer Study School

NWU Business School

MBA summer study school programme



Community engagement and discussion of topics in Africa initiatives

NWU Business School

Think Tanks

Think Tank

SAVE THE DATE
20 May 2021
15:00-17:00

Our panel of experts are:

- **Mr. Chris Becker** (Blockchain technologies lead at Investec)
- **Mr. Marius Reitz** (General Manager for Africa at Luno)
- **Mr. Mike Shussler** (Economist at Economists.co.za)
- **Prof. Brandon Topham** (Divisional Executive for Enforcement at the Financial Sector Conduct Authority)



The **NWU Business School** is hosting an online panel discussion on the following topic: **Cryptocurrencies - dressed for success...?**

"...crypto is just getting started. We are 1% into the most important technology of the coming decades. Crypto will redefine money and information, the two fundamental ways the world coordinates."
Fred Ehrsam, co-founder of Coinbase

In this session we aim to unpack the concept of cryptocurrencies and debate the following:

- Should we embrace or fear cryptocurrencies?
- Could crypto currencies be used as an enabler to stimulate economic growth in Africa?
- Is it a good time to invest in crypto currencies? How big are the risks? Can it be managed?
- Could/Should crypto currencies be regulated? If so, how? Where do we stand regarding the regulation of crypto currencies in South Africa?
- How do we account for it in our accounting records? How is it taxed?
- What challenges do we face regarding the use of crypto currencies in the commission of economic crime?

Register [HERE](#) by 17 May 2021

Please submit any enquires to: Simone.Laubscher@nwu.ac.za



Community engagement and discussion of topics in Africa - NWU Business School

Bon Bons

<https://www.youtube.com/channel/UCpRMUEYdhp1o91vj1lmTi1A>



nwu bon bons



International investments and the effect of Geo Politics on this - NWU Bon Bons

Community engagement and discussion of topics in Africa - NWU Business School

Pitso



SA mining: should I stay or should I go...

The NWU Business School Pitso series is a to the point, gathering of leaders on burning issues affecting the business community.

**3 June 2021
15:00-15:30**

On Thursday 3 June, 2021, the NWU Business School has its first 30 minute Pitso with two mining experts. Bernard Swanepoel and Jacques Erasmus have both been involved at executive level in South Africa's mining industry. They will answer questions on the origins of the increasing violence and lawlessness in the industry (e.g. the recent Mafia-like extortion tactics exercised by purported 'local business forums' wielding semi-automatic guns in order to 'negotiate' their way into employment, shares and contracts with foreign mining investors); the 35 year trend of disinvestment in South African mining; and well as solutions on how to turn the downward spiral around.



**Live on www.facebook.com/NWUBusinessSchool
Zoom Meeting <https://zoom.us/j/97907882661>
Meeting ID: 979 0788 2661 Passcode: 394717**

Study Guides and Brochures

NWU Business School

Study Guide Front Pages



Shaping Executive Minds in Africa



Study Guide 2021
MBAC811 - Strategy Management

Master in Business Administration (MBA)



Shaping Executive Minds in Africa



Study Guide 2021
MBAA812 - Operations Management

Master in Business Administration (MBA)



Shaping Executive Minds in Africa



Study Guide 2021
MBAA816 - Leadership

Master in Business Administration (MBA)



Shaping Executive Minds in Africa



Financial
Management

Study Guide 2021
MBAC813 - Financial Management

Master in Business Administration (MBA)



Shaping Executive Minds in Africa



Study Guide 2021
MBAA874 - Research Methodology

Master in Business Administration (MBA)



Shaping Executive Minds in Africa



Study Guide 2021
MBAC812 - Company Project

Master in Business Administration (MBA)

Study Guides and Brochures

NWU Business School

MBA Brochure:

https://commerce.nwu.ac.za/sites/commerce.nwu.ac.za/files/files/Business%20School%20Folders/Brochures/2020%20brochures/MBA_2022.pdf



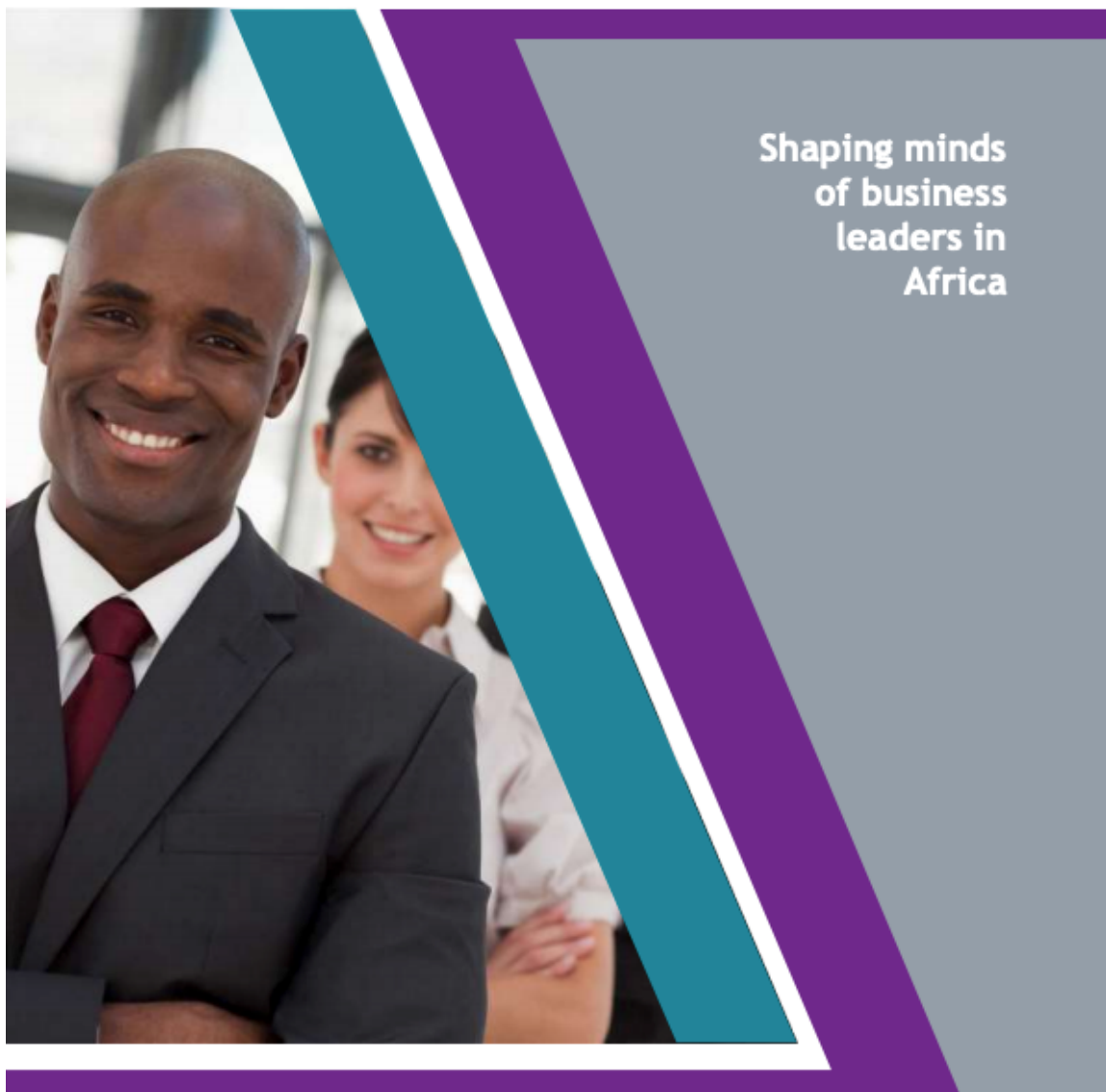
MASTERS OF **BUSINESS**
ADMINISTRATION (MBA)

Study Guides and Brochures

NWU Business School

PhD in Business Administration Brochure:

<https://commerce.nwu.ac.za/sites/commerce.nwu.ac.za/files/files/Business%20School%20Folders/Brochures/PhD.pdf>



PhD IN **BUSINESS ADMINISTRATION**

Study Guides and Brochures

NWU Business School

Postgraduate Diploma in Management Brochure:

https://commerce.nwu.ac.za/sites/commerce.nwu.ac.za/files/files/Business%20School%20Folders/Brochures/PGDip_4_.pdf



POST-GRADUATE DIPLOMA IN
MANAGEMENT (PGDip)

Quarterly Newsletter

NWU Business School

Latest Newsletter

https://commerce.nwu.ac.za/sites/commerce.nwu.ac.za/files/files/Business%20School%20Folders/Newsletter/NWU%20BUSINESS%20NEWS_MARCH%202021.pdf



MARCH 2021

New African Bon-Bon Initiative

Prepare for the rise of the informal sector

Ploughing expertise into the Agri sector