

NWU BUSINESS SCHOOL - RESEARCH OUTPUTS 2019

JOURNAL ARTICLES

	Authors	Titles	Points	Nature of publication/ output	Name of Publication	Year of Publication
1	BISSCHOFF, CA CHRISTO ALFONZO BARNARD, H HEINRICH	A Model to Measure the Service Quality of Pharmaceutical Wholesalers	1	Journal Article	2019-scopus journal	2019
2	BISSCHOFF, CA CHRISTO ALFONZO SCHMULIAN, MM MAURITZ MOSES	Measuring brand loyalty of consumers towards chicken brands in the KwaZulu-Natal Province of South Africa	1	Journal Article	2019 - Scopus Journals	2019
3	BISSCHOFF, CA CHRISTO ALFONZO MICHAU, B BERTIE	'n Ondersoek na die hindernisse om presisieboerdery in die Oos-Vrystaat te implementeer	1	Journal Article	2019 - DHET Journals	2019

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4	BOTHA, CJ CHRISTOFFEL JACOBUS BISSCHOFF, CA CHRISTO ALFONZO REHMAN, SM SAYED MOINUDDIN	A Model to measure Academic Performance of Private Higher Education Institutions	0,99	Journal Article	2019 - DHET Journals	2019
5	BOTHA, CJ CHRISTOFFEL JACOBUS BISSCHOFF, CA CHRISTO ALFONZO ASVAT, RAC RIDWAAN ABDOOL CADER	Developing a conceptual model to measure business performance for private higher education institutions	0,99	Journal Article	2019 - Scopus Journals	2019
6	BOTHA, PA PETRUS ALBERTUS BLOM, T TONJA MODIPANE, PI PHEAGANE ISAIA	Employees' perceived effectiveness of the performance management system at a North-West provincial government department	0,99	Journal Article	2019 - DHET Journals	2019
7	BOTHA, PA PETRUS ALBERTUS	Impact of employees' perceived fairness of performance assessments on public service motivation	0,5	Journal Article	2019 - DHET Journals	2019

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8	DU PLESSIS, Y YVONNE BLOM, T TONJA	The role of electronic human resource management in diverse workforce efficiency	0,66	Journal Article	2019 - DHET Journals	2019
9	DU PLESSIS, Y YVONNE TAWANA, BAK BRIAN AUBREY KGOISO	A comparative analysis of the antecedents and consequences of employee satisfaction for urban and rural healthcare workers in KwaZulu-Natal province, South Africa	0,66	Journal Article	2019 - DHET Journals	2019
10	FULLERTON, SD SAMMY DAVID	Measuring the effectiveness of technology-based marketing strategies from the consumer perspective	0,33	Journal Article	2019 - Scopus Journals	2019
11	JACKSON, LTB LEON TRODRICHT BASIE MCCALLAGHAN, S SEAN	Exploring organisational diversity climate with associated antecedents and employee outcomes	0,66	Journal Article	2019 - Scopus Journals	2019
12	JACKSON, LTB LEON TRODRICHT BASIE	Transformational leadership, diversity climate, and job satisfaction in selected South African companies	0,33	Journal Article	2019 - Scopus Journals	2019
13	JACKSON, LTB LEON TRODRICHT BASIE	Examining the mediating effect of diversity climate on the relationship between destructive leadership and employee attitudes	0,33	Journal Article	2019 - Scopus Journals	2019

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14	LEKUNZE, JN JOSEPH NEMBO	Framework for agriculture fresh produce market hub in a rural area: Application of Bricks and Click Method in Taung, South Africa	0,5	Journal Article	2019 - Scopus Journals	2019
15	LEKUNZE, JN JOSEPH NEMBO MATEBELE, MG MOGOMOTSI GIFT	Application of Logistic Modelling in Exploring Household Financial Education Levels amongst Middle Class in South Africa	0,66	Journal Article	SCOPUS	2019
16	MEYER, JA JAN ABRAHAM	Improvement of Infrastructure Delivery Through Effective Supply Chain Management at North West Provincial Department of Public Works and Roads	0,25	Journal Article	2019 - DHET Journals	2019
17	MEYER, JA JAN ABRAHAM	Sustainable Green Information Technology to reduce the environmental impact on universities	0,25	Journal Article	2019 - DHET Journals	2019
18	MEYER, JA JAN ABRAHAM	Establishing a 'Green' Management Accounting Environment in the Eritrea Marble Sector	0,33	Journal Article	2019 - DHET Journals	2019
19	MEYER, JA JAN ABRAHAM MOYO, TP TLHALEFO PETTERSON	The Development of a Framework for Green Information Technology Implementation in South African Organisations	0,5	Journal Article	2019 - DHET Journals	2019

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20	MEYER, JA JAN ABRAHAM MUSHUNJE, M MUNYARADZI	Assessment of Antenatal Maternity Service Quality at Mafikeng Provincial Hospital, South Africa	0,66	Journal Article	2019 - DHET Journals	2019
21	MEYER, JA JAN ABRAHAM	uMshwathi Municipality's procurement planning and its effect on service delivery	0,33	Journal Article	2019 - DHET Journals	2019
22	MEYER, JA JAN ABRAHAM	ICT Adoption Model within the Police Services in South Africa to Support eGovernment in Service Delivery	0,33	Journal Article	2019 - DHET Journals	2019
23	MMBENGWA, VM VICTOR MBULAHENI	Socio-economic factors influencing smallholder farmers' decision to participate in agro-processing industry in Gauteng province, South Africa	0,25	Journal Article	2019 - IBSS Journals	2019
24	MMBENGWA, VM VICTOR MBULAHENI	Competitiveness of the Casp Supported Smallholder Farming In Thabanchu Region of Free-State Province in South Africa: A Gender Empowerment Analysis	0,2	Journal Article	2019 - IBSS Journals	2019
25	MMBENGWA, VM VICTOR MBULAHENI	Participation Of Smallholder Farmers In Agro-processing Industries: Implications For The Extension Services Of Gauteng Province	0,2	Journal Article	2019 - SciELO List	2019
26	MMBENGWA, VM VICTOR MBULAHENI	Analysis of the Effects of Farm Size on Job Creation Capacity in Smallholder Mango Enterprises in Limpopo Province of South Africa: A Hierarchical Multiple Linear Regression Analysis	0,25	Journal Article	2020 - Scopus	2019

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27	PRINSLOO, JJ JOHANNES JURGENS MATTHYSEN, AM ANNA MARIA	Key Relationship Principles for Retail Tenants and Shopping Centre Management	0,33	Journal Article	2019 - DHET Journals	2019
28	PRINSLOO JOHANNES JURGENS JJ RENA, R RAVINDER MBUKANMA, I IFEANYI	The National Strategy on Financial Literacy: A Conceptual Review of South African Perspectives	0,99	Journal Article	2019 - Scopus Journals	2019
29	PRINSLOO, JJ JOHANNES JURGENS	The significance of electricity supply sustainability to industrial growth in South Africa	0,33	Journal Article	2019 - Scopus Journals	2019
30	RENA, R RAVINDER	The impact of educational attainment on household poverty in South Africa: A case study of Limpopo province	0,5	Journal Article	2019 - Scopus Journals	2019
31	RENA, R RAVINDER MBUKANMA I IFEANYI	The Relationship between Political Stability and GDP Growth: A Comparative Analysis of the Brics Nations	0,66	Journal Article	2019 - IBSS Journals	2019

	Authors	Titles	Points	Nature of publication/ output	Name of Publication	Year of Publication
32	SMIT, AM ANET MAGDALENA BUNGANE, TK THANDUKWAZI KEFELOE	Reporting on Land as Natural Capital by Gold Mining Houses in South Africa	1	Journal Article	Scopus	2019

CONFERENCE CONTRIBUTIONS

	Authors	Titles	Points	Nature of publication/ output	Name of Publication	Year of Publication
1	BISSCHOFF, CA CHRISTO ALFONZO HANEKOM, SC SUSARA CECILIA	Managing sales-marketing interface in pharmaceutical industries	0,5	Conference Contribution	ANZMAC 2019	2019
2	BISSCHOFF, CA CHRISTO ALFONZO SIVHABU, KA KHUMBUDZO ARIDIVHI	Buying Behaviour of Explosives in South African Mines	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
3	BISSCHOFF, CA CHRISTO ALFONZO CRAVEN, J JOHN	Customer Engagement Of South African Farmers Towards Their Fertilizer Supplier	0,5	Conference Contribution	22nd International Farm Management Congress	2019
4	BISSCHOFF, CA CHRISTO ALFONZO GRAINGER, BG BRIAN GAVIN	Buying An Agricultural Tractor For Commercial Farming In South Africa	0,5	Conference Contribution	22nd International Farm Management Congress	2019
5	BISSCHOFF, CA CHRISTO ALFONZO	Feeding Africa – A Theoretical Review	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019

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6	COETZEE, CJ JOHANNES CORNELIUS	Electronic banking adoption intentions of banking clients in rural areas of central South Africa	0,17	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
7	DU PLESSIS, Y YVONNE BLOM, T TONJA	World café as methodology to facilitate leader collaborative participation in a politicised context	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
8	DU PLESSIS, Y YVONNE BLOM, T TONJA	Technological change without human behavioural change: A case of change failure	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
9	DU PLESSIS, Y YVONNE SAUROMBE, HA HAZVINEYI ALLIENS	Leaking pipeline' as experienced by African women in academic leadership within South Africa	0,5	Conference Contribution	International Conference on Business and Management Dynamics (ICBMD-2019)	2019
10	FULLERTON, SD SAMMY DAVID	Retail surveillance techniques: What drives their un/acceptability?	0,17	Conference Contribution	ANZMAC 2019 - Winds of Change	2019
11	FULLERTON, SD SAMMY DAVID	The Twelve Beneficiaries of Legalized Sports Betting: An Exploratory Assessment	0,17	Conference Contribution	Association of marketing theory and practice	2019
12	FULLERTON, SD SAMMY DAVID	Consumer Actions and Attitudes Regarding Initiatives Directed towards Sustainability: Assessing Gender and Generational Gaps	0,17	Conference Contribution	Association of marketing theory and practice	2019

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13	FULLERTON, SD SAMMY DAVID	A New Typology of Consumers from a Green to Not-So-Green Perspective: How Do Green and Brown Segments Differ from a Demographic Perspective?	0,5	Conference Contribution	Society of marketing advances conference	2019
14	JACKSON, LTB LEON TRODRICHT BASIE LTB	Gender and race perspectives on leadership and diversity climate in selected South African companies	0,17	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
15	JACKSON, LTB LEON TRODRICHT BASIE BEUKES, B BERNADIEN	Job Stress, Burnout and Intentions to Quit: Case Study of a Technical Vocational Education and Training College in the North West Province	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
16	JACKSON, LTB LEON TRODRICHT BASIE ANTHONY, S SONé	Challenges Faced By Women in Senior Positions in a Selection of South African Companies in Male-Dominated Industries	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
17	JORDAAN, JA JOHANNES ALBERTUS DU PLESSIS, WR WERNER RUDOLPH	A Framework for Best Practice Supply Chain Management in the Chemical Manufacturing Industry	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019

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18	JORDAAN, JA JOHANNES ALBERTUS VAN WYK, W WERNER	Identifying Improvement Areas within a Chemical Packaging Facility via Selected Integrated Theory of Constraint, Lean and Six Sigma (ITLS) Methodologies	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
19	KAGISO, NP NEO PATRICK	Developmental Support for SMMES in Mahikeng: SMME Needs versus Support Programmes	0,25	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
20	LEKUNZE, JN JOSEPH NEMBO	Incorporating Collective Entrepreneurship and Capacity Development for Emerging Cooperative Farming Systems: The South African Review	0,13	Conference Contribution	3rd International Conference on Food and Agricultural Economics	2019
21	LEKUNZE, JN JOSEPH NEMBO	The Impact of Farm Workers Strike on Wine Production and Export in South Africa: An Error Correction Model (ECM) Analysis	0,13	Conference Contribution	3rd International Conference on Food and Agricultural Economics	2019
22	LEKUNZE, JN JOSEPH NEMBO	Consumption patterns of processed cold meat after listeriosis (Listeria Monocytogens) outbreak: A case study of North-West University (NWU) students, Mmabatho Campus, South Africa	0,17	Conference Contribution	The 1st International Conference on Agriculture and Rural Development	2019
23	LEKUNZE, JN JOSEPH NEMBO GAOBEPE, BD BOIPELO DAVID	Public-Private-Partnership Projects: Risks Management Associated With Agricultural Projects in South Africa	0,34	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019

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24	LEKUNZE, JN JOSEPH NEMBO MOREENG-MOGOTSI, MB MORULEDI BRENDA TEBEJANE, TJ TEBOGO JOY	Will the proper management of a pension fund administration system in South Africa result in the efficiency of the system?	0,51	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
25	LOTRIET, RA RONALD AUBREY	An enquiry into the management challenges of millennial employees within the hotel industry: A Case Study	0,25	Conference Contribution	International Conference on Business and Management Dynamics (ICBMD-2019)	2019
26	LOTRIET, RA RONALD AUBREY MAREE, MC MATTHEUS CASPARUS	Engineering a manager: assessing the factors affecting the career transition	0,5	Conference Contribution	International Conference on Business and Management Dynamics (ICBMD-2019)	2019
27	NETSWERA, FG FULUFHELO GODFREY	Faecal Sludge Management and Improvement of Water Usage Within the Municipality of Polokwane	0,17	Conference Contribution	International Conference on Public Administration and Development Alternatives (IPADA) - The 4th Annual Conference on "Democracy, Elections and Administration in Africa"	2019

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28	PEKELHARING, R RUAN	The impact of managements' enacted coaching practices on sales professionals' work engagement	0,13	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
29	PRINSLOO, JJ JOHANNES JURGENS	Measuring the Long-Term Health of Selected Brands in South Africa Using the Brand Health Index	0,17	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
30	PRINSLOO, JJ JOHANNES JURGENS SECHELE- MOSIMANEGAPE, P PHETOGO	Competitiveness of Botswana as a tourist destination	0,5	Conference Contribution	International Conference on the Future of Tourism (ICFT)	2019
31	RENA, R RAVINDER	A Review of Financial Patterns on Higher Education Within the Brics Nations: A Case Study on South Africa	0,5	Conference Contribution	Digital Strategies for Organisational Success	2019
32	RENA, R RAVINDER VAN ROOYEN, AH ARTHUR HAROLD	Factors Effecting the Late-Payment of SASSA Creditors: A case of North-West Province	0,5	Conference Contribution	Digital Strategies for Organizational Success	2019
33	RENA, R RAVINDER	Knowledge economy in South Africa- A review	0,5	Conference Contribution	Rejuvenation of emerging economics through rural skill development - International Conference Proceedings	2019

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34	VAN DER MERWE, SP STEPHANUS PETRUS RAMRAJ, S SERENTA	Exploring the Role of Business Incubators in Creating Sustainable SMMES through Technology Transfer	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019
35	VAN DER MERWE, SP STEPHANUS PETRUS RAMRAJ, S SERENTA	Exploring the Collaboration between Technology Transfer Offices and Business Incubators in Ensuring Sustainable SMMES	0,5	Conference Contribution	IBC – 13th International Business Conference Proceedings	2019

CHAPTERS IN BOOKS

	Authors	Titles	Points	Nature of publication/ output	Name of Publication	Year of Publication
1	DU PLESSIS, Y YVONNE	Diversity and Inclusion: A research proposal framework	1	Authored Book		2019
2	LEKUNZE, JN JOSEPH NEMBO	Growth oriented African-Centred Agriculture, Cooperatives and Policy Reforms: Towards Poverty Alleviation and Food Security	0,33	Chapter in Book	Grid-locked African Economic Sovereignty: Decolonising the Neo-Imperial Socio-Economic and Legal Force-fields in the 21st Century	2019