

NWU BUSINESS SCHOOL - RESEARCH OUTPUTS 2020

JOURNAL ARTICLES

	Authors	Titles	Nature of publication/ output	Name of Publication
1	BISSCHOFF, CA	Measuring and managing brand loyalty of banks' clients	Journal Article	2020 – Scopus Journals
2	BISSCHOFF, CA JOUBERT, HW	Brand loyalty towards online accommodation booking platforms	Journal Article	2020 - Scopus Journals
3	BISSCHOFF, CA	'n Ontleding van Suid-Afrikaanse sakebestuurders se etiese besigheidsbesluitneming: Tendense van 2007 tot 2019	Journal Article	2020 - DHET Journals
4	BISSCHOFF, CA	'n Algemene model om handelsmerklojaliteit te meet	Journal Article	2020 – SciELO SA
5	DU PLESSIS, Y NZONZO, JC	Critical success factors for integrating talent management strategies with wellness interventions	Journal Article	2020 - DHET Journals
6	DU PLESSIS, Y BLOM, T	Organisational silence: Why a selected group of South African middle managers do not speak up	Journal Article	2020 - IBSS
7	GREG FONSAH, E	Economic Analysis of Crop Rotation Systems for High Value Cool-Season Vegetables in the Southern Region, USA	Journal Article	Under development
8	KEKWALETWE, RM MODIBA, MM	Resource Dependency Framework for Digital Transformation in South African Financial Service Providers	Journal Article	Under development

9	LEKUNZE, JN	Export of Agricultural Products as an Indicator to Performance of Rural Base Small Scale Agri-Businesses, South Africa	Journal Article	2020 - Scopus Journals
10	LOTRIET, RA	'n Assessering van die persepsies oor digitale transformasie by 'n Suid-Afrikaanse handelsbank – 'n geval van Antropogeenontkenning vir die ekonomie?	Journal Article	2020 – Scopus Journals
11	MBUKANMA I	A conceptual interface between electronic banking and knowledge of bank products and services for Nigerian banks and their customers	Journal Article	2020 - IBSS Journals
12	MBUKANMA I	The Role of Social Media Platforms in Revolutionising the Orthodox African Electoral Process and Outcomes	Journal Article	2020 - IBSS Journals
13	MBUKANMA I RENA, R	Surviving Personal Financial Strain Amid Covid-19 Outbreak: A Conceptual Review of South African Context	Journal Article	2020 - IBSS Journals
14	MBUKANMA I	Exploring Requisite Competency Profiles for an Automated Cement Factory: A Study of Selected Robolab Cement Factories in South Africa	Journal Article	2020 - IBSS Journals
15	MEYER, JA	The role of change management in improving policy effectiveness in the SANDF	Journal Article	2020 - DHET Journals
16	MMBENGWA, VM	The advice of Provision and Circulation of Basic Agricultural Product under 2019 novel Coronavirus in China	Journal Article	2020 - Scopus Journals
17	MODIBA, MM KEKWALETWE, RM	IT Capability Framework for Digital Transformation in South African Financial Service Providers	Journal Article	Under development
18	MODIBA, MM KEKWALETWE, RM	Technological, Organizational and Environmental Framework for Digital Transformation in South African Financial Service Providers	Journal Article	Under development

19	MULIBANA, L RENA, R	Innovation activities of informal microenterprises in Gauteng, South Africa: A systematic review of the literature	Journal Article	2020 - DHET Journals
20	MUSVOTO, SW RENA, R MBUKANMA, I	Conceptual dimension of financial literacy variables towards improving household savings behaviour in a credit economy: A South African perspective	Journal Article	2020 - IBSS Journals
21	NETSWERA, FG	Insights from EU Policy Framework in Aligning Sustainable Finance for Sustainable Development in Africa and Asia	Journal Article	2020 – Scopus Journals
22	PELSER, AMF RAMAGODI, TF	Critical factors affecting the success of emerging farmers in South Africa	Journal Article	2020 – Scopus Journals
23	PELSER, AMF HOVE, E	Cybercrime in Eswatini: The deterrence theory approach	Journal Article	2020 – Scopus Journals
24	PELSER, AMF	Exploring managerial challenges in managing secondary schoolteachers' stress: A qualitative analysis	Journal Article	2020 – Scopus Journals
25	PELSER, AMF	Poor discipline in South African schools: Has it undermined teacher authority and academic achievement.	Journal Article	Under development
26	RAMAGODI, TF PELSER, AMF	A SHEQFS-integrated management system for the grain-silo industry of South Africa	Journal Article	2020 – Scopus Journals
27	RENA, R MBUKANMA, I	Relationship between Foreign Direct Investment and Tourism: A Conceptual Review of South African Context	Journal Article	2020 - Scopus Journals
28	RENA, R	Predicting Stock Market Volatility: A Comparative Performance Study among BRICS Countries	Journal Article	2020 - Scopus Journals
29	SMIT, AM	Analisering van die bydraende rol van die rekeningkundige professie om ons planeet te red	Journal Article	2020 – SciELO SA

CONFERENCE CONTRIBUTIONS

	Authors	Titles	Nature of publication/ output	Name of Publication
1	LEKUNZE, JN MOREENGMOGOTSI, MB	Investigating inefficiencies in a pension fund management system in South Africa	Conference Contribution	5th Biennial Conference of the Africa Academy of Management
2	PRINSLOO, JJ	Measuring the long-term health of selected brands in an emerging market using the brand health index	Conference Contribution	5th Business & Entrepreneurial Economics Conference 2020
3	PRINSLOO, JJ	Marketing evolution of performance enhancing drugs in professional cycling	Conference Contribution	5th Business & Entrepreneurial Economics Conference 2020

CHAPTERS IN BOOKS

	Authors	Titles	Nature of publication/ output	Name of Publication
1.	CHUKWUERE, JE	Factors Determining Ehealth Readiness by Higher Education Institution Students in an Emerging Country	Chapter in Book	Exploring the Role of ICTs in Healthy Aging
2.	PARSONS, RWK	Recession, Recovery and Reform: SA after Covid-19	Editor and essayist	Preface & 'The Political Economy of giving Economic Advice