

# MBA Winter Study School 2021 Programme



# Dear MBA students

## WINTER STUDY SCHOOL

An enthusiastic welcome to the virtual winter study school. Unfortunately, the consequences of the third wave are still upon us, so let us all take care and stay safe in this trying Covid time. Once again, we have an exciting programme for the week ahead, and I hope you will find it most rewarding and complementary in your quest for progressive management and leadership enrichment.



Please take note that although we have a virtual winter school, **attendance of the study school is, in totality, compulsory.**

The study school consists of the following building blocks:

- Academic lectures;
- Guest lectures;
- Practical sessions and workshops;
- The annual NWU Business School Prestige Day;
- Research meetings.

This study school employs several speakers to provide you with the best opportunity to make the most of your studies.

*Please take note of the exciting topics to be lectured and discussed within these sessions:*

- Ms Nthabeleng Tsotsotso, Group Chief Financial Officer at TEMI Group  
*- The costing process in an industrial process environment*
- Prof Frikkie Herbst, Director: Research, Milpark Business School  
*- Marketing Analytics workshop;*
- Dr Peet Roos, NWU Career Centre  
*- NWU Career Centre*
- Dr Dayalan Govender, Director and Engagement Partner PWC  
*- The Future Workforce;*
- Dr Chris Lombard, Management Consultant  
*- Managing the change in a Covid 19-type environment and Leadership uncertainty in challenging times;*
- Mr Theo Venter, Political and Policy Specialist  
*- Navigating the New Normal to a Sustainable New Future & Scenario Planning workshop;*
- Mr Willie Bezuidenhout, Chief Executive Officer of Peninsula Energy Limited's South African Operations  
*- Introduction to Accounting and General Acceptable Accounting Principles (GAAP) workshop;*
- Mr Dayalan Govender, PwC | Partner/Director, People and Organisation  
*- The Workforce of the Future.*

The Zoom session for NWU Business School welcoming session commence at 08:00 sharp and will be a joint Zoom session for all students

***[https://zoom.us/j/97047349815;](https://zoom.us/j/97047349815)***  
***Meeting ID: 970 4734 9815;***  
***Passcode: 560029***

For class-specific sessions, please consult the timetable where you will also find the relevant Zoom links. A host has also been appointed for each MBA year group to assist or guide you in the sessions.

Finally, use the time to enjoy the wonderful world of management, bond with fellow students, and extend your networking relations. Should you have any requests or problems during the study school week, do not hesitate to contact me for assistance (084 548 2256).



Sincerely yours

A handwritten signature in black ink, which appears to read 'Christo Bisschoff'.

**PROF CHRISTO BISSCHOFF**  
**Programme Manager: MBA Study Schools**

# GET TO KNOW THE GUEST SPEAKERS

Ms Nthabeleng Tsotsotso

Prof Frikkie Herbst

Dr Peet Roos

Dr Makaziwe Makamba

Mr Willie Bezuidenhout

Dr Dayalan Govender

Dr Chris Lombard

Mr Theo Venter

Ms Sandra Noppe-Taljaard



## Ms Nthabeleng Tsotsotso

Group Chief Financial Officer at TEMI Group  
(BCom Hnrs) (CA)

Nthabeleng completed her articles in 2015 through Ernst & Young, earning her qualification as a Chartered Accountant. During my articles I worked on the following clients: Telkom (full external audit); Howden Africa Holdings (US Reporting) (full external audit); Trans Africa Projects (full external audit); Bombardier Transportation (full external audit); Siemens Healthcare Diagnostics Pty Ltd (full external audit); Alcatel Lucent SA (full external audit); Flight Centre Travel limited (full external audit and agreed upon procedures); Zest Electric Motors Pty Ltd (full external audit); MSG Afrika Investment Holding (full external audit); Aveng Limited (full external audit); Air Traffic Navigation Services Ltd (full external audit).

From Ernst & Young she moved to Stefanutti Stocks, as the Senior Accountant for Civils and Group where she acquired knowledge into the construction sector during this journey. Moving on from Stefanutti Stocks, she joined Efora Energy, first as the Group Financial Manager and then got promoted to the position of Acting Group Financial Controller. With her past and current experiences, she has been able to understand the complex workings of Financial and Accounting management.

In August 2020, she decided to go back into working within the Construction sector in her new role as the Group Chief Financial Officer at TEMI Group. This journey has seen her use the skills acquired at Stefanutti Stocks and the senior management experience I acquired from Efora to assist in working towards building a financially sustainable and compliant organisation. She has been able to make recommendations to the Board and senior management on how to strategically make decisions that positively affect the TEMI Group cash flow and lead the Financial team.



## Prof Frikkie Herbst

MCom, DCom (Marketing Management) at  
University of Pretoria  
Head of Research at Milpark Business School

Since joining academia in 1992 I held various leadership positions at higher education institutions in South Africa. During these years I gained valuable experience in senior management, strategic planning, research development, curriculum design and programme reviews and my participation had a definite impact.

I am driven by a quest for excellence in teaching and research. Previously I was a Full Professor at The School of Business and Finance (SBF) at the University of the Western Cape (UWC), Associate Professor of Marketing and Head of the PhD and MBA Programmes at the University of Stellenbosch Business School (USB). USB is a triple accredited business school.

My passion for people makes me a servant to higher education and throughout my academic career I have also contributed to the improvement of society. My engagement with industry is by means of consulting projects since 1999, focusing on strategic planning and the optimal functioning of the marketing function as the catalyst for building shareholder value and business success.

After obtaining my DCom in Marketing Management at the University of Pretoria in 2002, I became an active member of the local and international teaching and research community as reviewer of academic journals, supervision of postgraduate students, postgraduate examine. I was a visiting professor at REIMS School of Management, Rouen Business School and IESEG School of Management in France and Uppsala University in Sweden as part of a Linnaeus Palma lecturer exchange.

I published various articles in local and international peer reviewed journals, presented various papers at both local and international subject related conferences. I am the author of various chapters in local small business, marketing and tourism textbooks and co-author and editor of a Business Research Methods textbook.

During my years at the University of Stellenbosch (US) I received the Rector's award for excellence in teaching, the best paper award at the Twelfth Annual International Conference of Global Business and Technology Association (GBATA) and a Golden Key International Honours Society Stellenbosch Chapter recognition certificate for excellence in teaching.

Currently, I am the Head of Research at Milpark Business School and involved with the Institute of Marketing Management (IMM) Graduate School of Marketing. I work with leaders and decision-makers in various industries and I mentor marketing decision-makers on a middle and top management level. Hereby, I am committed to build and help leaders and organisations to adapt and to learn better in a dynamic environment. In recent years I have found great inspiration in interdisciplinary and cross-functional dynamics as drivers for success. I apply various models and frameworks to the uniqueness of the specific industry I am dealing with.



**Dr Peet Roos**

M Com (Industrial Psychology); PhD in Psychology (NWU)

A Human Resources professional with almost 40 years of experience in HR management. He developed specialised skills in Recruitment, Job evaluation, Job description and Remuneration. At the NWU Career Centre he became involved in graduate employability enhancement through CV-writing, preparation for interviews and career opportunities. He holds a PhD in Psychology at the NWU with a focus on Graduate Employability and a M Com degree in Industrial Psychology from University of Pretoria. He finds tremendous joy in working with students and learners. The youthful optimism and enthusiasm of graduate students ensures that he himself remains young at heart!



## Dr Makaziwe Makamba

MSc (Fort Hare), PhD in Computer Science  
(University of South Africa)

Dr Makaziwe Makamba is a 31-year-old enthusiastic researcher from East London in Eastern Cape. She holds a Doctor of Philosophy in Computer Science from University of South Africa (UNISA). She has Master of Science degree in Computer Science from University of Fort Hare. She did her bachelors and honours degrees from the same University. Her areas of interest include but not limited to the following: AI, Cloud Computing, System Integration, IoT, E-Services and ICT4D. She is passionate about AI and its role on economic development.

Dr Makamba is a Research Expert in 4IR – Computer Science at Department of Communication and Digital Technologies (DCDT). She believes in the power of technology. She believes that technology is the only weapon that presents opportunities to eradicate poverty, inequalities and unemployment especially in this digital era.

Dr Makamba is a researcher at heart, she received a best paper award from International Conference on Society and Information Technologies (ICSIT 2016), that was held in Orlando, Florida in USA. She is also a program committee of the ICSIT. She has published and presented double peer reviewed papers in both international and local conferences.

She has been a session chair and facilitator for various conferences both internationally and locally. She is also a part-time lecturer and supervisor for B.Tech students at the Tshwane University of Technology (TUT). She believes in inspiring and motivating young women to take part and lead in previously male dominating discipline such as STEM. She is an inspiring fifty 2020 nominee in South Africa. She has given a lecture in Moses Kotane Institute, where she talked about the role of AI in accelerating economic development and inclusion of women in STEM

Dr Makaziwe Makamba is inspired by the power of technology and she believes that marginalized areas can be radical transformed by introducing cutting-edge technologies and technology enablers.

She believes that AI technology has a power to eradicate the challenges that we are facing in South Africa. It can have positive impact on the economic development should it be adopted well. Dr Makamba has a heart for community development. She has founded Non-Profit-Organization (NPO) called Rise Science in 2019. The Rise Science NPO focuses on improving lives of people who reside in peripheral and disadvantage areas by equipping them with essential computer skills for the digital era.

Dr Makamba believes that, in order to create an inclusive growth and inclusive economy, people in disadvantaged areas should not be left behind, they need to be equipped with the dynamic and essential skills.



### Mr Willie Bezuidenhout

MCom, BCom (Hnrs) (Chartered Accountant), MBA  
Chief Financial Officer at Buffalo Coal Corp

Willie was an audit manager for two years following completion of his articles at PricewaterhouseCoopers in 1999, where his main focus was to service clients in the telecommunications industry. He left the audit profession in 2002 and took up the position of Chief Financial Officer of the Public Investment Corporation.

In 2004 Willie started his own consulting business, focussing predominantly on clients in the mining industry. In 2007 he joined Uranium One where he held various roles until June 2016. These include the positions of Vice President Finance: Africa and Vice President of Business Development for the Uranium Group.

He also held directorships of several entities in South Africa, Australia and Tanzania. In addition to overseeing the effective functioning of the various companies' financial functions, Willie conducted various technical reviews, due diligence and feasibility studies on multi-million-dollar international mining projects and corporate mergers and acquisitions in the gold and uranium industry.

In July 2016 Willie was appointed as the Chief Executive Officer of Peninsula Energy Limited's South African operations, a position that he held until October 2018, whereafter he joined Ukubusa Management Consultants as a Director. Willie is presently the Chief Financial Officer at the Buffalo Coal Corporation. In his free time, Willie is a keen photographer and participates as a mentor in the National Mentorship Movement.



## Dr Dayalan Govender

Director and Engagement Partner PwC

BA (HRD), BA Honours, BA - Law (Police Science), Masters in HRD Adult Education & lifelong learning; TQM Executive Programme Certificate, Executive Leadership Development Programme (Altitude PwC- Gibbs), Personal Mastery Programme (Gibbs)

### *Executive summary*

Dayalan is a partner leading the PwC Advisory HR Transformation: integrated solution practice across SA, where he drives the People & Organisation solutions across all industry sectors nationally. He has more than 20 years of experience in driving business transformation across process, people, learning and technology across several sectors and for several key clients. He has also worked in the basic and higher education sector at UNISA for 8 years as an Academic and as a Regional Academic manager (KZN).

In addition to these attributes, Dayalan has led a number strategic HR related transformation projects over his 14 years stint with PwC. He has served on the Board of Directors of IPM in SA (2012-2014) and now serves on the board of the South Board of People Practitioners (SABPP) as the vice chair. He is an associate of the Institute of Directors (IoD) in SA and is a Registered & Accredited Master HR practitioner with the SABPP. He is currently studying towards his PhD in the Management and Leadership domain.

## EXPERIENCE

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- **Role**  
Director / Partner  
HR Transformation leader
- **No of years with relevant experience**  
25 years
- **Prior experience**  
Before joining PwC, Dayalan occupied a number of senior positions within Government and the Higher Education sector and also functioned as an Academic in the area of Management and Leadership at UNISA.

He has presented a number of papers at national and international conferences and also published a series of articles during his stint as an Academic. He has also done work in Kenya, Mauritius, Uganda and Tanzania while with PwC. He is also well travelled globally and facilitated a number of initiatives with PwC in UK, Denmark, Netherlands etc.

## SOME PROJECT EXPERIENCE

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- Dayalan (through the PwC consortium) has been instrumental in the conceptualisation, development and the roll-out of the **Profesional Management Development programme (PMDP)** across approx. 4000 schools in SA. In addition to this Dayalan left the PwC consortium which has been appointed by the **National Education Collaborative Trust (NECT)** since 2015, on a transformational programme across SA.
- **Umeme - Uganda Energy Distributor** - Engagement leader on the OD transformation project (current)
- **MTC - Namibia** - Engagement leader on the OD transformation project (current)

## PROJECT EXPERIENCE

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- **PSETA** - Engagement leader on the skills Audit Framework project
- **City of Cape Town** - Engagement partner on the Workforce of the Future (leadership development) transformation project (current)
- **ACSA** - Engagement partner on the Change management and Engagement employee survey project
- **United Nations Development Fund (UNDP)** - Engagement leader on the KZN - Provincial HRD strategy
- **Transnet Group Capital** - Engagement leader on the Digital and E-learning project (current)
- **Armcor** - Engagement leader on the skills audit & change programme
- **Ethekwini Transport Authority** - Engagement leader for Transformational Change Management, OD and Leadership development programme
- **Competition Commission SA** - Engagement leader on the Organisational Development & change programme
- **University of Kwazulu Natal** - Engagement leader on the Finance Department - skills assessment & restructuring assignment
- **SA Revenue Services** - Engagement leader on the MDP & OMDP 3 year programme (current)
- **SA - Road Accident Fund** - Engagement leader on OD transformational, skills audit & work study project (current)
- **CSIR** - Engagement leader on the Strategy embedding change management project
- **Transnet Port Terminals** - Engagement leader on the National Change management and customer services programme
- **Mathew Goniwe School of Governance & leadership** - Engagement leader on the HR strategy project



## Dr Chris Lombard

BSc degree (University of Stellenbosch); Honours Degree in Human Resource Development; Master's Degree (RAU); PhD in Leadership in Performance and Change at RAU

Chris was born and grew up in the Boland and Western Cape. He matriculated in 1981 at Paarl Gymnasium High School. He completed a BSc degree in 1990 at the University of Stellenbosch, an honours degree in Human Resource Development in 1996 (cum laude), a master's degree (Leadership in Performance and Change – Top Student in three modules) in 2002 at RAU. Chris completed a PhD in Leadership in Performance and Change at RAU in 2004.

He conducted his research in Unilever Channel Management, Tiger Brands Field Services and Smollan Sales & Marketing, where he designed and developed a competency model that enables leaders and managers to deal with resistance to change. Chris implemented this model successfully with a variety of industries locally and internationally.

In 1996, Chris started his own consulting firm. Change Capacity and People Capacity Solutions services a broad spectrum of clients in an array of industries in both the public and private sector, internationally. He has received both the NCP and ABSA awards for achievement in facilitation. Chris' approach to change focuses on ensuring the capacity, responsibility and accountability at the various managerial levels.

### *Highlights in his consulting career include:*

Building change leadership capacity in KPMG International (Amsterdam), focusing on managers from six first-world countries.

Facilitation of successful change during complex mergers, acquisitions and the required cultural integration (such as Brandhouse, Imperial Group, T-Systems, Momentum, Rand Merchant Bank).

The facilitation of turnaround strategies in various industries. The last two a copper mine in Zambia (Barrick Group) and the largest of the Pick n Pay Distribution Centres

Acting as a coach for senior managers in retail and supporting them to improve store performance.

Enabling more than 800 managers in the retail sector towards the improvement of store performance.

Enabling leaders to facilitate the successful restructuring of organisations.

Improving the coping efficiency and resilience of employees in various industries.

He played rugby at provincial level and also obtained provincial colours in rock-and-surf fishing.



**Mr Theo Venter**

Political and Policy specialist

Theo Venter is a Political and Policy Specialist that was attached to the NWU Business School until December 2020 and previously special advisor to two Vice-chancellor of the North-West University. In this capacity, he advised on politics and strategy. He is also a political commentator on South African politics in the media, especially on radio and TV.

He has been part of the SABC election teams in all elections since 1987. He regularly consults in the business and agricultural sectors on the state of politics in South Africa, and has been a member of the BMI Strategic Forum since 1990 with a focus on the building industry. He used to teach a course in the formulation of strategy at the Post-Graduate Diploma programme of the Business School. His main research interests remain scenario methodology, political change and policy development. Currently, he is an independent strategic consultant.

Theo was born on 27 November 1955 in Modjadjiskloof (former Duiwelskloof), Limpopo. He grew up in Vanderbijlpark and matriculated in 1973 from the Transvalia High School. He then studied at the Potchefstroom University and obtained a master's degree in Political Science in 1982. From September 1982 to January 1984, he studied in the USA as a Fulbright Scholar at the Nelson Rockefeller School for Public Management at State University of New York in Albany, obtaining a second master's degree in Comparative Politics. Theo Venter had received acknowledgement as one of the most quoted staff members at the NWU from 2011 until 2017 when this award was terminated.

Theo is an outdoors person who loves nature, photography and wildlife, and he was actively involved in the organised hunting fraternity. He is married to Thildé, and they have four children, five granddaughters and two dogs.



### Ms Sandra Noppe-Taljaard

Managing Director: Style Challenge International,  
International Accredited Image Consultant,  
Motivational Speaker,  
Fashion Editor and Executive TV Producer

I am Sandra L Taljaard, the Managing Director of Style Challenge International. Style Challenge Int. is famous for life-changing make overs and motivational talks all over the world. Our professional, modern, and very personal approach to “dressing our clients” is our success. “Unlocking our client’s style from the inside out”. I qualified in 7 countries as an International Image, Style & Fashion Specialist, Stylist and Professional Shopper.

#### Highlights of my career:

- I trained in Britain, with Nicky Hambleton Jones, the presenter of the award-winning BBC Lifestyle show “10 Years Younger” Channel 4.
- I am the Executive Producer of two TV shows. I dressed members of the British parliament.
- I am teaching MBA students at the North-West University - Corporate Image/Business Etiquette and Protocols.

- SABCO – ‘The Professional Businesswoman’ Keynote Speaker - Dubai, UAE
- ‘The Pilot’s Wife’ – Keynote Speaker - Women’s Empowering Conference International Churches of Dubai – UAE
- Sure Travel Business Workshop – Keynote Speaker – Heidelberg, South Africa

**National And International Keynote & Guest Speaker at Workshops, Conferences, Seminars and Virtual Meetings**

**A few of the highlights of my Public Speaking and Virtual Meetings career:**

- Ford SA - Business Dress and Etiquette VIP Clients Day Keynote Speaker – Pretoria, South Africa
- Syngenta – Corporate Workshop Keynote Speaker – Hartbeespoort Dam - Pretoria
- Empowering Women in Business – Keynote Speaker - Swakopmund, Namibia
- ‘Empowering Women in Business’ South African Businesswomen – Pretoria, South Africa
- Women’s Day – ‘From Casual to Professional in 10 Minutes’ - Keynote Speaker – Heidelberg, South Africa
- Women’s Day Celebrations – Keynote Speaker - FLSMIDTH – Johannesburg, South Africa
- ‘Corporate Style Challenge’ Webinar – NWU, South Africa
- ‘Colour me for Success’ - East Rand Women in Business - International Webinar Johannesburg
- LEC World Wide - ‘The Era of Casualization’ - International Conference, Dubai UAE
- ‘Professional @ Remote Working’ Webinar Keynote speaker, New Zealand
- ‘These Boots Are Made For Walkin’ Guest speaker at Holborn/Dell Dubai – ‘Wellness Webinar, UAE

## ZOOM LINKS FOR STUDY SCHOOL

| CONTACT SESSION                        | ZOOM HOST & CONTACT DETAILS         | ZOOM LINK                                                                                                                                               | MEETING ID    | PASSCODE |
|----------------------------------------|-------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|----------|
| Opening Session                        | Dr Bertus le Roux & Ms Elma Senekal | <a href="https://zoom.us/j/97047349815">https://zoom.us/j/97047349815</a>                                                                               | 970 4734 9815 | 560029   |
| Prestige Day (21 July 2021)            | Dr Bertus le Roux & Ms Elma Senekal | <a href="https://zoom.us/j/91460893260">https://zoom.us/j/91460893260</a>                                                                               | 914 6089 3260 | 349011   |
| 1 <sup>st</sup> - year link            | Ms Antonett Visagie                 | <a href="https://zoom.us/j/91769981079?pwd=aDI2d2tjSS93cFFH-QkNIQjhyV2NRQT09">https://zoom.us/j/91769981079?pwd=aDI2d2tjSS93cFFH-QkNIQjhyV2NRQT09</a>   | 917 6998 1079 | MBA1     |
| 2 <sup>nd</sup> -year link for classes | Ms Elma Senekal                     | <a href="https://zoom.us/j/94628690411?pwd=N-HFEa1UrMXNGeWYxZk-dleVN0dUVLQT09">https://zoom.us/j/94628690411?pwd=N-HFEa1UrMXNGeWYxZk-dleVN0dUVLQT09</a> | 946 2869 0411 | MBA2     |
| Company project link: Panel 1          | Ms Elma Senekal                     | <a href="https://zoom.us/j/94628690411?pwd=N-HFEa1UrMXNGeWYxZk-dleVN0dUVLQT09">https://zoom.us/j/94628690411?pwd=N-HFEa1UrMXNGeWYxZk-dleVN0dUVLQT09</a> | 946 2869 0411 | MBA2     |
| Company project link: Panel 2          | Ms Lungile Ntsizwane                | <a href="https://zoom.us/j/97697844998?pwd=ek1pN0pVaSt1alk-za05vR0E1SnZjUT09">https://zoom.us/j/97697844998?pwd=ek1pN0pVaSt1alk-za05vR0E1SnZjUT09</a>   | 976 9784 4998 | COMPANY2 |

*Note that the same Zoom link is used every day for the class sessions for each year-group & that the MBA 2 classes and the Panel 1 Company project use the same Zoom link*

# VIRTUAL WINTER STUDY SCHOOL - B MBA I:

## 19-23 JULY 2021

### Monday 19 July

| TIME          | LECTURE                                                                                                                                                           | ZOOM LINK & HOST                                           |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| 08:00 - 08:15 | <u>Opening and Scripture</u><br>Prof Jan Meyer<br>Deputy-Director:<br>North-West University Business School                                                       | <u>Hosts:</u><br>Dr Bertus le Roux<br>&<br>Ms Elma Senekal |
| 08:15 - 08:25 | <u>Introduction: Graduway MBA database</u><br>Ms Simoné Laubscher<br>Public Relations Officer: North-West University<br>Business School                           |                                                            |
| 09:30 - 10:30 | Research methodology (1)<br>Prof Stephan van der Merwe                                                                                                            | <u>Host:</u><br>Ms Antonett Visagie                        |
| 10:30 - 10:45 | Tea/Coffee break                                                                                                                                                  |                                                            |
| 10:45 - 13:00 | Research methodology (2)<br>Prof Stephan van der Merwe                                                                                                            | <u>Host:</u><br>Ms Antonett Visagie                        |
| 13:00 - 14:00 | Lunch                                                                                                                                                             |                                                            |
| 14:00 - 15:30 | <u>Academic lecture</u><br>Human Resource Management (1)<br>Prof PA Botha                                                                                         |                                                            |
| 15:30 - 17:00 | <u>Workshop</u><br>Introduction to Accounting and General<br>Acceptable Accounting Principles (GAAP)<br>Guest lecturer:<br>Willie Bezuidenhout - Peninsula Energy |                                                            |

## Tuesday 20 July

| TIME                | LECTURE                                                                                       | ZOOM LINK & HOST                    |
|---------------------|-----------------------------------------------------------------------------------------------|-------------------------------------|
| 08:00 - 10:00       | Research methodology (3)<br>Prof Stephan van der Merwe                                        | <u>Host:</u><br>Ms Antonett Visagie |
| 10:30 - 13:00       | <u>Workshop</u><br>Doing Business in Africa<br><br>Guest lecturer:<br>Prof Henri Bezuidenhout |                                     |
| 13:00 - 14:00 Lunch |                                                                                               |                                     |
| 14:00 - 15:30       | <u>Academic lecture</u><br>Technology Management (1)<br><br>Dr Kaizer Ndlovo                  |                                     |
| 15:30 - 17:00       | <u>Academic lecture</u><br>Managerial accounting (1)<br><br>Mr Oarabile Manyapelolo           |                                     |

# NWU Business School's Prestige Day

*Wednesday 21 July*

*"Navigating the New Normal to a Sustainable New Future"*

| TIME          | LECTURE                                                                                                         | ZOOM LINK & HOST                                           |  |
|---------------|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|--|
| 8:00 - 8:15   | <u>Opening</u><br>Prof Jan Meyer<br>(Deputy Director: NWU Business School)                                      | <u>Hosts:</u><br>Dr Bertus le Roux<br>&<br>Ms Elma Senekal |  |
| 8:15 - 8:30   | <u>Welcoming Address</u><br>Prof Jan van Romburgh<br>(Chief Director: NWU Business School)                      |                                                            |  |
| 8:30 - 9:20   | <u>Prestige day</u><br>Opening address:<br>The parameters of a crisis response<br>Mr Theo Venter                |                                                            |  |
| 9:20 - 10:10  | The challenge of energy provision in the future<br>Mr Andre de Ruyter<br>CEO: ESKOM                             |                                                            |  |
| 10:10 - 11:00 | The global vehicle industry responding to<br>a crisis<br>Dr Johan van Zyl<br>Director Africa and Europe, Toyota |                                                            |  |
| 11:00 - 11:20 | Refreshment and comfort break                                                                                   |                                                            |  |
| 11:20 - 12:10 | Spatial response on a crisis<br>Mr Craig Lemboe<br>Snr Researcher: Bureau for Economic Research                 |                                                            |  |
| 12:10 - 13:00 | Media and the social media response on crisis<br>Ms Mahlatse Mahlase<br>Group Editor in Chief: Eye Witness News |                                                            |  |

| 13:00 - 14:00 Lunch |                                                                               |                                     |
|---------------------|-------------------------------------------------------------------------------|-------------------------------------|
| 14:00 - 15:30       | <u>Academic lecture</u><br>Human Resource Management (2)<br><br>Prof PA Botha | <u>Host:</u><br>Ms Antonett Visagie |
| 15:30 - 17:00       | <u>Academic lecture</u><br>Technology Management (2)<br><br>Dr Kaizer Ndlovo  |                                     |

## Thursday 22 July

| TIME                          | LECTURE                                                                                                       | ZOOM LINK & HOST                    |
|-------------------------------|---------------------------------------------------------------------------------------------------------------|-------------------------------------|
| 08:00 - 10:00                 | <u>Academic lecture</u><br>Managerial accounting (3)<br><br>Mr Oarabile Manyapelo                             | <u>Host:</u><br>Ms Antonett Visagie |
| Refreshment and comfort break |                                                                                                               |                                     |
| 10:30 - 13:00                 | <u>Workshop</u><br>Why should a manager think like a futurist?<br><br>Guest lecturer:<br>Mr Pieter Geldenhuys |                                     |
| 13:00 - 14:00                 | Lunch                                                                                                         |                                     |
| 14:00 - 15:00                 | <u>Workshop</u><br>CV<br><br>Guest lecturer:<br><b>Dr Peet Roos</b><br>(Career Development Centre)            |                                     |
| 15:00 - 17:00                 | Research methodology (4)<br><br>Prof Stephan van der Merwe                                                    |                                     |

## Friday 23 July

| TIME          | LECTURE                                                                                                                                                                                                             | ZOOM LINK<br>& HOST                         |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| 8:00 - 10:00  | <p><u>Academic lecture</u><br/>Human Resource Management (3)</p> <p><u>Guest lecturer:</u><br/><i>Mr Dayalan Govender</i><br/><i>The workforce of the future</i><br/>PriceWaterhouseCooper</p> <p>Prof PA Botha</p> | <p><u>Host:</u><br/>Ms Antonett Visagie</p> |
| 10:00 - 11:00 | <p><u>Workshop</u><br/>Presenting yourself professionally</p> <p><u>Guest lecturer:</u><br/><i>Me Sandra Noppe-Taljaard</i><br/>Style Challenge International</p> <p>Prof RA Lotriet</p>                            |                                             |
| 11:00 - 13:00 | <p><u>Academic lecture</u><br/>Technology Management (3)</p> <p>Dr Kaizer Ndlovo</p>                                                                                                                                |                                             |
| 13:00 - 14:00 | <p>Evaluation of school, subjects, and presenters<br/>&amp; holistic integration of the four days</p> <p>Mr Morné van den Bergh</p>                                                                                 |                                             |

# VIRTUAL WINTER STUDY SCHOOL - D MBA II:

19-23 JULY 2021

Monday 19 July

| TIME          | LECTURE                                                                                                                                 | ZOOM LINK & HOST                                                          |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| 08:00 - 08:15 | <u>Opening and Scripture</u><br>Prof Jan Meyer<br>Deputy-Director:<br>North-West University Business School                             | <u>Hosts:</u><br>Dr Bertus le Roux<br>&<br>Ms Elma Senekal                |
| 08:15 - 08:25 | <u>Introduction: Graduway MBA database</u><br>Ms Simoné Laubscher<br>Public Relations Officer: North-West University<br>Business School |                                                                           |
| 08:30 - 13:00 | Strategic company project<br>Student presentations                                                                                      | <u>Host:</u><br>Panel A: Ms Elma Senekal<br>Panel B: Ms Lungile Ntsizwane |
| 13:00 - 14:00 | Lunch                                                                                                                                   |                                                                           |
| 14:00 - 16:00 | <u>Workshop</u><br>Marketing Analytics<br>Guest lecturer:<br>Prof Frikkie Herbst<br>(Milpark Business School)                           | <u>Host:</u><br>Ms Elma Senekal                                           |
| 16:00 - 17:00 | <u>Academic lecture</u><br>Marketing Management (1)<br>Prof Christo Bischoff                                                            |                                                                           |

## Tuesday 20 July

| TIME          | LECTURE                                                                                                          | ZOOM LINK & HOST                                                          |
|---------------|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| 08:00 - 13:00 | Strategic company project<br>Student presentations                                                               | <u>Host:</u><br>Panel A: Ms Elma Senekal<br>Panel B: Ms Lungile Ntsizwane |
| 13:00 - 14:00 | Lunch                                                                                                            |                                                                           |
| 14:00 - 17:00 | <u>Workshop</u><br>Leadership uncertainty in challenging times<br><br><i>Guest lecturer:</i><br>Dr Chris Lombard | <u>Host:</u><br>Ms Elma Senekal                                           |

# NWU Business School's Prestige Day

*Wednesday 21 July*

*"Navigating the New Normal to a Sustainable New Future"*

| TIME          | LECTURE                                                                                                         | ZOOM LINK & HOST                                           |  |
|---------------|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|--|
| 8:00 - 8:15   | <u>Opening</u><br>Prof Jan Meyer<br>(Deputy Director: NWU Business School)                                      | <u>Hosts:</u><br>Dr Bertus le Roux<br>&<br>Ms Elma Senekal |  |
| 8:15 - 8:30   | <u>Welcoming Address</u><br>Prof Jan van Romburgh<br>(Chief Director: NWU Business School)                      |                                                            |  |
| 8:30 - 9:20   | <u>Prestige day</u><br>Opening address:<br>The parameters of a crisis response<br>Mr Theo Venter                |                                                            |  |
| 9:20 - 10:10  | The challenge of energy provision in the future<br>Mr Andre de Ruyter<br>CEO: ESKOM                             |                                                            |  |
| 10:10 - 11:00 | The global vehicle industry responding to a crisis<br>Dr Johan van Zyl<br>Director Africa and Europe, Toyota    |                                                            |  |
| 11:00 - 11:20 | Refreshment and comfort break                                                                                   |                                                            |  |
| 11:20 - 12:10 | Spatial response on a crisis<br>Mr Craig Lemboe<br>Snr Researcher: Bureau for Economic Research                 |                                                            |  |
| 12:10 - 13:00 | Media and the social media response on crisis<br>Ms Mahlatse Mahlase<br>Group Editor in Chief: Eye Witness News |                                                            |  |

| 13:00 - 14:00 Lunch |                                                                               |                                     |
|---------------------|-------------------------------------------------------------------------------|-------------------------------------|
| 14:00 - 15:30       | <u>Academic lecture</u><br>Human Resource Management (2)<br><br>Prof PA Botha | <u>Host:</u><br>Ms Antonett Visagie |
| 15:30 - 17:00       | <u>Academic lecture</u><br>Technology Management (2)<br><br>Dr Kaizer Ndlovo  |                                     |

## Thursday 22 July

| TIME          | LECTURE                                                                                          | ZOOM LINK & HOST                |
|---------------|--------------------------------------------------------------------------------------------------|---------------------------------|
| 08:00 - 10:00 | <u>Workshop</u><br>Scenario planning<br><br><i>Guest lecturer:</i><br>Mr Theo Venter             | <u>Host:</u><br>Ms Elma Senekal |
| 10:00 - 10:30 | Tea/coffee break                                                                                 |                                 |
| 10:30 - 13:00 | <u>Workshop (Continued)</u><br>Scenario planning<br><br><i>Guest lecturer:</i><br>Mr Theo Venter |                                 |
| 13:00 - 14:00 | Lunch                                                                                            |                                 |
| 14:00 - 15:30 | <u>Academic lecture</u><br>Leadership (1)<br><br>Prof Leon Jackson                               |                                 |
| 15:30 - 17:00 | <u>Academic lecture</u><br>Leadership (2)<br><br>Prof Leon Jackson                               |                                 |

## Friday 23 July

| TIME          | LECTURE                                                                                                                | ZOOM LINK<br>& HOST             |
|---------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| 8:00 - 9:20   | <u>Academic lecture</u><br>Marketing Management (2)<br><br>Prof Christo Bisschoff                                      | <u>Host:</u><br>Ms Elma Senekal |
| 9:20 - 10:45  | <u>Academic lecture</u><br>Entrepreneurship (1)<br><br>Prof Stephan van der Merwe                                      |                                 |
| 10:45 - 11:00 | Tea/coffee break                                                                                                       |                                 |
| 11:00 - 12:15 | <u>Academic lecture</u><br>Entrepreneurship (2)<br><br>Prof Stephan van der Merwe                                      |                                 |
| 12:15 - 13:00 | Evaluation of school, subjects and presenters<br>& holistic integration of the four days<br><br>Mr Morné van den Bergh |                                 |

## PANEL A

### **ZOOM Host:**

Ms Elma Senekal

### **Zoom Link:**

<https://zoom.us/j/94628690411?pwd=N-HFEa1UrMXNGeWYxZkdleVN0dUVLQT09>

Meeting ID: 946 2869 0411  
Passcode: MBA2

### **Prof Tommy du Plessis**

Prof Alfred Henrico

Prof Christoff Botha

Dr Retha Scholtz

Mr Johan Coetzee

Mr Theo Venter

Prof Leon Jackson

Prof Hein Prinsloo

Prof Yvonne du Plessis

## PANEL B

### **ZOOM Host:**

Ms Lungile Ntsizwane

### **Zoom Link:**

<https://zoom.us/j/94628690411?pwd=N-HFEa1UrMXNGeWYxZkdleVN0dUVLQT09>

Meeting ID: 976 9784 4998  
Passcode: COMPANY2

### **Prof Jan Meyer**

Prof Christo Bisschoff

Dr Kaizer Ndlovu

Dr Johan Jordaan

Prof Anet Smit

Prof Ronnie Lotriet

Prof Ravinder Rena

Ms Tsidi Khumalo

Mr Oarabile Manyapelo

Prof PA Botha

**MONDAY 19 July 2021**

**Company Project Presentations**

| MENTOR                     | NAME OF GROUP        | GROUP LEADER          | CONTACT DETAILS                                                                          | PANEL | TIMESLOT      |
|----------------------------|----------------------|-----------------------|------------------------------------------------------------------------------------------|-------|---------------|
| Johan Coetzee              | Back Benchers        | Hennie Pretorius      | 0827513294<br><a href="mailto:hennie.pretorius@gmail.com">hennie.pretorius@gmail.com</a> | A     | 09:00 - 09:55 |
| Prof Christo Bisschoff     | Black Panthers       | Sibiso Gama           | 0876156879<br><a href="mailto:sibisisog@rstp.org.sz">sibisisog@rstp.org.sz</a>           | B     | 09:00 - 09:55 |
| Prof Hein Prinsloo         | Brain Power Troopers | Johan Hattingh        | 0722440490<br><a href="mailto:johan@nhk.co.za">johan@nhk.co.za</a>                       | A     | 10:00 - 10:55 |
| Mr O Manyapelo             | Bunchy Brain         | Lamola Mmacheone Tlou | 0636152476<br><a href="mailto:mmachoeneonismus@gmail.com">mmachoeneonismus@gmail.com</a> | B     | 10:00 - 10:55 |
| Prof Stephan van der Merwe | Business as Usual    | Chante Roux           | 0845636959<br><a href="mailto:c.rouxchante@gmail.com">c.rouxchante@gmail.com</a>         | A     | 11:00 - 11:55 |
| Prof Leon Jackson          | Cheetahs             | Lawrence Kau          | 0731245252<br><a href="mailto:Lawrencekau14@gmail.com">Lawrencekau14@gmail.com</a>       | B     | 11:00 - 11:55 |

# TUESDAY 20 July Winter Study School

## Company Project Presentations

| MENTOR           | NAME OF GROUP     | GROUP LEADER       | CONTACT DETAILS                                                                                | PANEL | TIMESLOT      |
|------------------|-------------------|--------------------|------------------------------------------------------------------------------------------------|-------|---------------|
| Prof R Lotriet   | Dexty             | Andries Wessels    | 0828083280<br><a href="mailto:andries.wessels@syngenta.com">andries.wessels@syngenta.com</a>   | A     | 08:00 - 08:55 |
| Dr Kaizer Ndlovu | Harleys           | Benedict Modise    | 0713301099<br><a href="mailto:benedict@nwk.co.za">benedict@nwk.co.za</a>                       | B     | 08:00 - 08:55 |
| Tsidi Khumalo    | Lady Vine         | Ntobiayise Moremi  | 0791446571<br><a href="mailto:moremintombi@gmail.com">moremintombi@gmail.com</a>               | A     | 09:00 - 09:55 |
| Dr J Jordaan     | Max'd Up          | Narisha Moodley    | 0828005175<br><a href="mailto:narisha.moodley@aeciworld.com">narisha.moodley@aeciworld.com</a> | B     | 09:00 - 09:55 |
| Prof PA Botha    | The Phoenix       | Ms Queen Seate     | 079 1745072<br><a href="mailto:seate.mq@gmail.com">seate.mq@gmail.com</a>                      | A     | 10:00 - 10:55 |
| Prof R Rena      | Vaal Lions        | Mthimkhulu, Junior | 082 759 4079<br><a href="mailto:junior.Mthimkhulu@nwu.ac.za">junior.Mthimkhulu@nwu.ac.za</a>   | B     | 10:00 - 10:55 |
| Prof W Musvoto   | Vaal Transformers | Steve Tshabalala   | 0681208835<br><a href="mailto:steve.tshabalala@icloud.com">steve.tshabalala@icloud.com</a>     | A     | 11:00 - 11:55 |
| CLASSES COMMENCE |                   |                    |                                                                                                |       | 14:00 - 17:00 |

## Formal Qualifications

*Follow the links to read more about our formal qualifications*

- Post-graduate Diploma in Management
- MBA - Master of Business Administration
- PhD in Economic and Management Sciences



## Skills Development Programmes

*Follow the links to read more about our formal qualifications*

- Project Management
- Advanced Project Management
- Forensic Short Courses
- Emotional Intelligence
- Finance for non-financial managers
- Supply Chain Management
- Human Resource Management

## Management Education Programmes

*Follow the links to read more about our formal qualifications*

- Fundamental Management Programme
- Middle Management Programme
- Advanced Short Learning Programme on Management Strategy
- Short course in Business Consultancy

## Shaping Executive Minds in Africa

### Business & Management Consulting

The NWU Business School has various experts in diverse fields of business and management. Our business consultants provide management consulting to help organisations improve their performance and efficiency. These professionals analyse businesses and create solutions while also helping companies meet their goals.

**THANK YOU!**

