

TERMS OF REFERENCE OF PROPOSED MBA CURRICULUM/CONTENT PANEL

1. Purpose of the panel

- Ensuring the MBA offering is market-related;
- Advice on curriculum changes based on market requirements;
- Being the voice of industry into quality requirements for MBA;
- Addressing quality concerns by students (on a design level... on a personal level they are addressed by the MBA programme manager and the director of the business school);
- Although the panel has no decision-making authority, “decisions” of the panel are referred to the Business School Exco for execution.

2. Composition of MBA Curriculum/Content Panel

- Two members from the Business School advisory board (not full-time involved with the NWU)
- The top-scoring graduate from the previous two years (they may stay on for longer if they prefer to do so). If they are unable or unwilling to serve on the board, go back further to previous top students.
- Two management representatives from companies that had most students enrolling for MBA for the previous two years (excluding the NWU as an employer of students). These could be alumni.
- Chairperson of the alumni association or someone appointed/recommended by the chairperson.
- MBA programme manager (as board chairperson).
- Business School Manager Accreditation and Quality (as board secretary).
- Two MBA lecturer volunteers or Exco nominees (if there are no volunteers).
- Academic Business School Accreditation manager (Currently Prof Anet Smit).
- Deputy-director of the Business School (as observer... no voting rights, arbitrator when there is a draw of the vote)

Rationale for the composition

- There are more members from the industry than from the NWU
- There is an uneven number of voting people so that a majority can always be achieved, hence no voting rights for the deputy director. However, the deputy director will be able to act as an arbitrator if there is no majority vote on an issue.
- There is a blend of employers, alumni and faculty experience and expertise
- There is a blend of appointed members and volunteers
- There is a link with the quality department

Terms of the panel

After three years new members have to be elected for the panel.

Members could be re-elected.

The composition of the panel is revisited annually in September and reconstituted for the next year.